

Brown George Garvin IV
Form 4
January 12, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Brown George Garvin IV

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP
[BFA/BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
850 DIXIE HWY
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/05/2011

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive Vice President

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Class A Common	12/19/2011		W	V 190,906 A \$ 0	522,156	D	
Class A Common	12/19/2011		W	V 381,811 D \$ 0	0	I	George Garvin Brown III Trust UW
Class A Common					2,642,357	I	CBGB LLC ⁽⁵⁾
Class A Common	06/21/2011		G	V 1,316 D \$ 0	36,551	I	Trust u/a FBO Geo. Garvin

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Class A Common	12/06/2011	G	V	513	D	\$ 0	36,038	I	Brown IV Trust u/a FBO Geo. Garvin Brown IV
Class A Common	12/09/2011	G	V	1,271	D	\$ 0	34,767	I	Trust u/a FBO Geo. Garvin Brown IV
Class A Common							353,036	I	GGB4 2010#1 LLC
Class B Common							71,429	I	GGB4 2010 #2 LLC
Class A Common	12/09/2011	G	V	1,271	A	\$ 0	1,271	I	By Spouse
Class B Common	06/15/2011	G	V	1,134	D	\$ 0	100,777	D	
Class B Common	12/19/2011	W	V	47,726	A	\$ 0	148,503	D	
Class B Common	12/19/2011	W	V	95,452	D	\$ 0	0	I	George Garvin Brown III Trust UW
Class B Common							360,589	I	CBGB, LLC ⁽⁵⁾
Class B Common	06/15/2011	G	V	1,134	A	\$ 0	11,121	I	Trust u/a FBO Geo. Garvin Brown IV
Class B Common	06/21/2011	G	V	329	D	\$ 0	10,792	I	Trust u/a FBO Geo. Garvin Brown IV
Class B Common							6,626.357 ⁽¹⁾	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 24.7					05/01/2005 04/30/2012	Class B Common 820
Non-Qualified Stock Option (right to buy)	\$ 30.18					05/01/2006 04/30/2013	Class B Common 1,179
Non-Qualified Stock Option (right to buy)	\$ 35.83					05/01/2007 04/30/2014	Class B Common 1,938
Stock Appreciation Right	\$ 45.53					05/01/2008 04/30/2015	Class B Common 670
Stock Appreciation Right	\$ 55.69					05/01/2009 04/30/2016	Class B Common 920
Stock Appreciation Right	\$ 53.8					05/01/2010 04/30/2017	Class B Common 1,053
Stock Appreciation Right	\$ 56.58					05/01/2011 07/24/2018	Class B Common 967
Stock Appreciation Right	\$ 43.1					05/01/2012 04/30/2019	Class B Common 2,957
Restricted Stock Unit	(2)					(3) (3)	Class B Common 545
Restricted Stock Unit	(2)					(4) (4)	Class B Common 2,078

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brown George Garvin IV 850 DIXIE HWY LOUISVILLE, KY 40210	X		Executive Vice President	

Signatures

Diane M. Barhorst, Atty. in Fact for George Garvin
Brown IV

01/12/2012

 **Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Number of shares the reporting person has acquired under the Brown-Forman 401(k) plan as of January 10, 2012.
- (2) Each restricted stock unit represents a contingent right to receive one share of Brown-Forman Class B common stock.
- (3) The restricted stock units vest April 30, 2014.
- (4) The restricted stock units vest April 30, 2015.
- (5) The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.