

BOND INA BROWN
Form 4
July 18, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BOND INA BROWN

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
07/13/2012

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

850 DIXIE HIGHWAY

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

LOUISVILLE, KY 40210

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Class A Common					35,721 ⁽¹⁾	D	
Class A Common	07/13/2012		J ⁽²⁾	262,048 A \$ 94.12	297,769	D	
Class A Common	07/13/2012		J ⁽³⁾	273,309 D \$ 94.12	24,460	D	
Class A Common					281,987 ⁽¹⁾	I	Ina Brown Bond Trust B
Class A Common	07/13/2012		J ⁽³⁾	281,521 D \$ 94.12	466	I	Ina Brown Bond Trust B

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Class A Common						833,303 ⁽¹⁾	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J ⁽²⁾	262,048	D	\$ 94.12	571,255	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J ⁽³⁾	554,830	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J ⁽⁴⁾	267,761	D	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J ⁽⁴⁾	267,761	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common						763,000	I	River Bend Charitable LP
Class A Common						2,170,171 ⁽⁵⁾	I	Olympus Four, LLC
Class A Common						211,225 ⁽⁶⁾	I	Hebe Four LP
Class BCommon						136,898	D	
Class B Common						1,071,848 ⁽⁶⁾	I	Hebe Four LP
Class B Common						3,171	I	Hebe Non-Exempt fbo Ina Bond
Class B Common						1,092	I	Hebe Exempt Trust fbo Ina Bond
Class B Common						2,149,868 ⁽⁵⁾	I	Olympus Four LLC
Class B Common						4,704	I	Driftwood Holding Four LLC
Class B Common						1,310	I	Ina Bond Trust B

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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- (6) Adjusted to reflect change in form of ownership. On June 1, 2012, Hebe LP contributed a pro rata percentage of shares to Hebe Four LP. The reporting person disclaims beneficial ownership of Hebe Four LP except to the extent of her pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.