

ELECTRONIC ARTS INC.
Form 4
May 12, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Paul Vivek

(Last) (First) (Middle)

209 REDWOOD SHORES
PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction
(Month/Day/Year)
05/11/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	05/11/2015		M		25,000	A	\$ 59.06
Common Stock	05/11/2015		M		833	A	\$ 58.45
Common Stock	05/11/2015		M		10,000	A	\$ 46.84
Common Stock	05/11/2015		M		8,400	A	\$ 50.65
Common Stock	05/11/2015		M		8,400	A	\$ 43.18

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Common Stock	05/11/2015		M	8,400	A	\$ 20.75	86,776	D
Common Stock	05/11/2015		S	61,033	D	\$ 62.82 <u>(1)</u>	25,743	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 20.75	05/11/2015		M	8,400	<u>(2)</u> 07/29/2019	Common Stock	8,400	
Non-Qualified Stock Option (right to buy)	\$ 43.18	05/11/2015		M	8,400	<u>(2)</u> 07/31/2018	Common Stock	8,400	
Non-Qualified Stock Option (right to buy)	\$ 46.84	05/11/2015		M	10,000	<u>(2)</u> 07/27/2016	Common Stock	10,000	
Non-Qualified Stock Option (right to buy)	\$ 50.65	05/11/2015		M	8,400	<u>(2)</u> 07/26/2017	Common Stock	8,400	
Non-Qualified Stock Option (right to buy)	\$ 58.45	05/11/2015		M	833	<u>(2)</u> 07/28/2015	Common Stock	833	
Non-Qualified Stock Option (right to buy)	\$ 59.06	05/11/2015		M	25,000	<u>(2)</u> 06/15/2015	Common Stock	25,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Paul Vivek 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X			

Signatures

By: Remie Solano, Attorney-in-Fact For: 05/12/2015
Vivek Paul

 Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$62.525 to \$63.04. The Company
- (1) undertakes to provide to the Staff of the S.E.C., the issuer or a security holder full information regarding the number of shares purchased or sold at each separate price.
- (2) Option was fully vested at time of exercise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.