

IRSA INVESTMENTS & REPRESENTATIONS INC
Form 144
September 06, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 144
NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

OMB APPROVAL
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Number:
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ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

SEC USE ONLY
DOCUMENT
SEQUENCE NO.
CUSIP NUMBER
WORK LOCATION

1 (a) NAME OF ISSUER (Please type or print)

IRSA PROPIEDADES COMERCIALES SA

(b)
IRS (c) S.E.C. FILE NO.
IDENT.
NO.

00-000000982

1 (d) ADDRESS OF ISSUER
STREET CITY STATE
CODE

MORENO 877, BUENOS AIRES, ARGENTINA, C1091AAQ
(b)

(e) TELEPHONE NO.

AREA NUMBER
COD
11 4344-4600
54

2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD
IRSA INVERSIONES Y REPRESENTACIONES SOCIEDAD ANÓNIMA

(c) ADDRESS
STREET CITY STATE
CODE

RELATIONSHIP
TO
ISSUER
STOCKHOLDER
108 1ST FLOOR, BUENOS AIRES, ARGENTINA, C1066AAD

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INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

| 3 (a) | (b) | SEC USE ONLY | (c) | (d) | (e) | (f) | (g) |
|--|--|---------------------------|--|--|--|--|---|
| Title of the Class of Securities To Be Sold | Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities | Broker-Dealer File Number | Number of Shares or Other Units To Be Sold | Aggregate Market Value (See instr. 3(d)) | Number of Shares or Other Units Outstanding (See instr. 3(e)) | Approximate Date of Sale (See instr. 3(f)) (MO. DAY YR.) | Name of Each Securities Exchange (See instr. 3(g)) |
| American Depository Shares, each representing 40 common shares | JP MORGAN SECURITIES LLC 277 Park Avenue New York, NY 10172 | | 315,000 | 12,379,500.00 (closing price September 2nd) | 31,503,513 | 09 07 2016 | NASDAQ |

INSTRUCTIONS:

3 .. (a) Title of the class of securities to be sold

1. (a) Name of issuer through whom the securities are intended to be sold

(b) Name and address of each broker

(b) Issuer's I.R.S. Identification Number other units to be sold (if debt securities, give the aggregate face amount)

(c) Number of shares or

(c) Issuer's S.E.C. file number, if any of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

(d) Aggregate market value

(d) Issuer's address, including zip code other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown

(e) Number of shares or

(e) Issuer's telephone number, including area code recent report or statement published by the issuer

by the most

(f) Approximate date on which the securities are to be sold

2. (a) Name of person for whose account the securities are to be sold any, on which the securities are intended to be sold

(g) Name of each securities exchange, if

(b) Such person's relationship to the issuer (e.g., officer, director, 10%

stockholder, or member of immediate family of any of the foregoing) (c) Such person's address, including zip code

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1147 (08-07)

TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

| Title of the Class | Date you Acquired | Nature of Acquisition Transaction | Name of Person from Whom Acquired (If gift, also give date donor acquired) | Amount of Securities Acquired | Date of Payment | Nature of Payment |
|---|----------------------|--------------------------------------|---|-------------------------------------|--------------------|----------------------|
| | | Negotiated, private transaction | | | | |
| | | Open Market purchases | GSEM/AP | | 11/30/2004 | Cash. See |
| | 11/30/2004 | Open Market purchases | Holdings LP | 176,883 | 12/06/2004 | footnote 1 |
| | 12/01/2004 | Open Market purchases | NA | 190 | 04/15/2005 | Cash |
| | 04/12/2005 | Open Market purchases | NA | 200 | 04/22/2005 | Cash |
| | 04/19/2005 | Open Market purchases | NA | 100 | 05/05/2005 | Cash |
| | 05/02/2005 | Open Market purchases | NA | 100 | 06/29/2006 | Cash |
| | 06/26/2006 | Open Market purchases | NA | 3,598 | 08/22/2006 | Cash |
| | 08/17/2006 | Open Market purchases | NA | 1,000 | 08/30/2006 | Cash |
| | 08/25/2006 | Open Market purchases | NA | 10,900 | 09/05/2006 | Cash |
| American Depositary Shares, each representing 40 common shares | 08/31/2006 | Open Market purchases | NA | 1,232 | 09/08/2006 | Cash |
| | 09/05/2006 | Open Market purchases | NA | 100 | 09/25/2006 | Cash |
| | 09/20/2006 | Open Market purchases | NA | 500 | 12/19/2006 | Cash |
| | 12/14/2006 | Open Market purchases | NA | 56 | 12/21/2006 | Cash |
| | 12/18/2006 | Open Market purchases | NA | 9,400 | 01/09/2007 | Cash |
| | 01/04/2007 | Open Market purchases | NA | 5,100 | 01/10/2007 | Cash |
| | 01/05/2007 | Open Market purchases | NA | 8,300 | 01/11/2007 | Cash |
| | 01/08/2007 | Open Market purchases | NA | 4,025 | 01/19/2007 | Cash |
| | 01/16/2007 | Open Market purchases | NA | 2,000 | 02/15/2007 | Cash |
| | 02/12/2007 | Open Market purchases | NA | 2,900 | 02/23/2007 | Cash |
| | 02/20/2007 | | NA | 23,200 | 03/06/2007 | Cash |
| | 03/01/2007 | | NA | 65,216 | | Cash |

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

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Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities Sold | Gross Proceeds |
|----------------------------|--------------------------|--------------|---------------------------|----------------|
|----------------------------|--------------------------|--------------|---------------------------|----------------|

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION: The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule

10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

September 6, 2016

/s/ Saul Zang - First Vice Chairman

DATE OF NOTICE

(SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy IF RELYING ON RULE 10B5-1 of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

On November 30, 2004, IRSA Inversiones y Representaciones Sociedad Anónima ("IRSA") purchased from GSEM/AP Holdings LP ("GSEM/AP"), a wholly owned subsidiary of Goldman Sachs, 3,061,450 Convertible Notes and 1,114,520 American Depositary Shares ("ADS") of IRSA Propiedades Comerciales SA ("IRCP"). IRSA paid US\$ 15.3 million for such securities.