

HSBC HOLDINGS PLC  
Form 6-K  
September 28, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of September

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- ).

HSBC HOLDINGS PLC

28 September 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities

Douglas Flint acquired 20 ordinary shares of US\$0.50 ('Ordinary Shares') at £7.2961 under the HSBC Holdings UK Share Incentive Plan on 27 September 2017.

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Jackson Tai acquired 359 American Depositary Shares ('ADS')<sup>1</sup> representing 1,795 Ordinary Shares, at the prices stated below on 27 September 2017:

| Price per ADS | Shares acquired                                 |
|---------------|---|
| US\$48.8862   | 26 ADS<br>(representing 130 Ordinary Shares)    |
| US\$48.8958   | 41 ADS<br>(representing 205 Ordinary Shares)    |
| US\$48.8920   | 292 ADS<br>(representing 1,460 Ordinary Shares) |

<sup>1</sup>American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Douglas Flint

2 - Reason for the notification

Position/status Group Chairman

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|---------------------|----------------------------------|---------------------|---|---------------------|
| 2017-09-27          | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP - British Pound |

Nature of Transaction:

| Price | Volume | Total  |
|-------|--------|--------|
| 7.30  | 20     | 145.92 |

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Acquisition Aggregated 7.296 20 145.92

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Jackson Tai

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction    | Financial Instrument   | Identification Code | Place of Transaction    | Currency                   |
|------------------------|--|---------------------|-------------------------|----------------------------|
| 2017-09-27             | American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each. | GB0005405286        | Outside a trading venue | USD - United States Dollar |
| Nature of Transaction: |  |                     |                         |                            |
|                        |  |                     | Price                   | Volume                     |
|                        |  |                     | 48.89                   | 26                         |
|                        |  |                     | 48.90                   | 41                         |
|                        |  |                     | 48.89                   | 292                        |
|                        |  | Aggregated          | 48.892                  | 359                        |
|                        |  |                     |                         | Total                      |
|                        |  |                     |                         | 1,271.04                   |
|                        |  |                     |                         | 2,004.73                   |
|                        |  |                     |                         | 14,276.46                  |
|                        |  |                     |                         | 17,552.23                  |

For any queries related to this notification, please contact:

JJ Williams  
Shareholder Services  
020 3268 3568

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

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By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 28 September 2017