PEOPLES BANCORP INC Form S-4/A August 20, 2014

As filed with the Securities and Exchange Commission on August 20, 2014 Registration No. 333-197736 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Amendment No. 1 to FORM S-4 REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

Peoples Bancorp Inc. (Exact name of Registrant as specified in its charter)

Ohio (State or other jurisdiction of incorporation or organization) 6021 (Primary Standard Industrial Classification Code Number) 31-0987416 (I.R.S. Employer Identification Number)

138 Putnam Street, Marietta, Ohio(740) 373-3155(Address, including zip code, and telephone number, including area code, of Registrant's principal executive offices)

M. Ryan Kirkham, Esq.
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Peoples Bancorp Inc.
138 Putnam Street, Marietta, Ohio
(740) 376-7574
(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copies to: Susan B. Zaunbrecher, Esq. Dinsmore & Shohl LLP First Financial Center 255 E. Fifth Street, Suite 1900 Cincinnati, Ohio 45202 Phone: (513) 977-8171

James S. Hogg, Esq. Brouse McDowell, LPA 388 South Main Street, Suite 500 Akron, Ohio 44311 Phone: (330) 434-4106

Approximate date of commencement of proposed sale of the securities to the public: As soon as practicable after the effective date of this Registration Statement.

If the securities being registered on this Form are being offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box. o

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

o Large accelerated filer	o Non-accelerated filer (do not check if smaller				
	reporting company)				
x Accelerated filer	oSmaller reporting company				

If applicable, place an "x" in the box to designate the appropriate rule provision relied upon in conducting this transaction:

oExchange Act Rule 13e-4(i)(Cross-Border Tender Offer) o Exchange Act Rule 14d-1(d)(Cross-Border Third Party Tender Offer)

#### CALCULATION OF REGISTRATION FEE

Title of each class of securities to be registered	Amount to be registered (1)	Proposed maximum offering price per share	Proposed maximum aggregate offering price (2)	<sup>n</sup> Amount of registration fee
Common Shares, no par value	725,000	N/A	\$10,261,598	\$1,321.70

Represents an estimate of the maximum number of shares of common shares, no par value per share, of Peoples (1)Bancorp Inc. that Registrant anticipates issuing in connection with the proposed merger to which this registration

statement relates. Pursuant to Rule 457(f)(2) and (f)(3) under the Securities Act, and estimated solely for the purpose of calculating the registration fee, the proposed maximum aggregate offering price was calculated as (A) the product of (i) \$5,432.60 the book value per North Akron Savings Bank common share to be exchanged in the merger as of June

(2) 30, 2014, the latest practicable date prior to the date of filing of this registration statement, and (ii) 2,630.1, the estimated maximum number of shares of common stock of North Akron Savings Bank that may be exchanged in the merger, minus (B) \$4,026,683.10 the estimated aggregate amount of cash to be paid by Peoples Bancorp Inc. in the merger.

The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Securities and Exchange Commission, acting pursuant to Section 8(a), may determine.

THE INFORMATION IN THIS PROXY STATEMENT/PROSPECTUS IS NOT COMPLETE AND MAY BE CHANGED. A REGISTRATION STATEMENT RELATING TO THESE SECURITIES HAS BEEN FILED WITH THE SECURITIES AND EXCHANGE COMMISSION. WE MAY NOT ISSUE THESE SECURITIES UNTIL THE REGISTRATION STATEMENT IS EFFECTIVE. THIS PROXY STATEMENT/PROSPECTUS IS NOT AN OFFER TO SELL THESE SECURITIES AND IT IS NOT SOLICITING AN OFFER TO BUY THESE SECURITIES IN ANY STATE WHERE THE OFFER OR SALE IS NOT PERMITTED.

# PRELIMINARY PROXY STATEMENT/PROSPECTUS DATED AUGUST 20, 2014, SUBJECT TO COMPLETION

# PROXY STATEMENT FOR THE SPECIAL MEETING OF SHAREHOLDERS OF NORTH AKRON SAVINGS BANK

and

PROSPECTUS OF Peoples Bancorp Inc.

#### MERGER PROPOSAL - YOUR VOTE IS VERY IMPORTANT

Peoples Bancorp Inc. ("Peoples"), Peoples Bank, National Association ("Peoples Bank") and North Akron Savings Bank ("North Akron"), have entered into an Agreement and Plan of Merger dated as of April 21, 2014, as amended (the "Merger Agreement"), which provides for the merger of North Akron with and into Peoples Bank (the "Merger"). Consummation of the Merger is subject to certain conditions, including, but not limited to, obtaining the requisite vote of the shareholders of North Akron and the approval of the Merger by various regulatory agencies.

The board of directors of North Akron has called a special meeting of its shareholders to vote on the adoption and approval of the Merger Agreement. The time, date and place of the North Akron special meeting is as follows: 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at North Akron's main office at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310. The adoption and approval of the Merger Agreement by the shareholders of North Akron requires the affirmative vote of the holders of at least two-thirds of the North Akron common shares outstanding and entitled to vote at the special meeting.

Under the terms of the Merger Agreement, shareholders of North Akron will be entitled to receive after the Merger is completed, for each North Akron common share:

\$7,655.00 in cash, or

\$7,655.00 in Peoples' common shares (based upon the average closing sale price of a Peoples' common share on the NASDAQ Global Select Market® for the 20 consecutive trading days immediately preceding the effective date of the Merger (such price is hereinafter referred to as the "Peoples Market Price")), or

a combination of both.

The form of consideration to be received by each North Akron shareholder is subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples'

common shares.

Peoples will not issue any fractional shares of common stock in connection with the Merger. Instead, each holder of North Akron common shares who would otherwise be entitled to receive a fraction of a share of Peoples' common shares (after taking into account all shares of North Akron common shares owned by such holder at the effective time of the Merger) will

receive cash, without interest, in an amount equal to the Peoples fractional common share to which such holder would otherwise be entitled to multiplied by the Peoples Market Price.

This document is a proxy statement that North Akron is using to solicit proxies for use at its special meeting of shareholders to be held on September 29, 2014, to vote on the Merger. It is also a prospectus relating to Peoples' issuance of its common shares in connection with the Merger. This proxy statement/prospectus describes the special meeting, the Merger proposal and other related matters.

North Akron's board of directors recommends that you vote "FOR" the Merger

Peoples' common shares are traded on the NASDAQ Global Select Market® under the symbol "PEBO." On April 21, 2014, the date of execution of the Merger Agreement, the closing price of Peoples' common shares was \$25.74 per share. On August 19, 2014, the closing price of Peoples' common shares was \$23.47 per share. There is no established public trading market for North Akron's common shares.

You are encouraged to read this document, including the materials incorporated by reference into this document, carefully. In particular, you should read the "Risk Factors" section beginning on page 15 for a discussion of the risks you should consider in evaluating the Merger and how it will affect you.

Whether or not you plan to attend the special meeting of shareholders of North Akron, please complete, sign and return the enclosed proxy card in the enclosed postage-paid envelope.

Not voting by proxy or at the special meeting will have the same effect as voting against the adoption and approval of the Merger Agreement. We urge you to read carefully this proxy statement/prospectus, which contains a detailed description of the special meeting, the Merger proposal, Peoples' common shares to be issued in the Merger and other related matters.

Sincerely, /s/ Stephen D. Hailer Stephen D. Hailer President & Chief Executive Officer North Akron Savings Bank

An investment in Peoples' common shares in connection with the Merger involves risk. See "RISK FACTORS" beginning on page 15.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of Peoples' common shares to be issued in the Merger or determined if this proxy statement/prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The securities to be issued in connection with the Merger described in this proxy statement/prospectus are not savings accounts, deposit accounts or other obligations of any bank or savings association and are not insured by the Federal Deposit Insurance Corporation, the Deposit Insurance Fund or any other federal or state governmental agency.

This proxy statement/prospectus is dated August 20, 2014, and it is first being mailed to North Akron shareholders on or about August 25, 2014.

Notice of Special Meeting of Shareholders To be held at 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310

To the Shareholders of North Akron Savings Bank:

Notice is hereby given that a special meeting of the shareholders of North Akron Savings Bank will be held at 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at North Akron's main office at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310, for the purpose of considering and voting on the following matters:

1. A proposal to adopt and approve the Agreement and Plan of Merger dated as of April 21, 2014, as amended, by and among Peoples Bancorp Inc., Peoples Bank, National Association and North Akron Savings Bank;

2. A proposal to approve the adjournment of the special meeting, if necessary, to solicit additional proxies in the event there are not sufficient votes at the time of the special meeting to adopt and approve the Agreement and Plan of Merger; and

3. Any other business which properly comes before the special meeting or any adjournment or postponement of the special meeting. The board of directors of North Akron Savings Bank is unaware of any other business to be transacted at the special meeting.

Holders of record of North Akron Savings Bank common shares at the close of business on August 19, 2014, the record date, are entitled to notice of and to vote at the special meeting and any adjournment or postponement of the special meeting. The affirmative vote of the holders of at least two-thirds of North Akron common shares is required to adopt and approve the Agreement and Plan of Merger.

A proxy statement/prospectus and proxy card for the special meeting are enclosed. A copy of the Agreement and Plan of Merger is attached as Annex A to the proxy statement/prospectus.

Your vote is very important, regardless of the number of North Akron Savings Bank common shares you own. Please vote as soon as possible to make sure that your common shares are represented at the special meeting. If you are a holder of record, you may cast your vote in person at the special meeting or, to ensure that your North Akron Savings Bank common shares are represented at the special meeting, you may vote your shares by completing, signing and returning the enclosed proxy card. If your shares are held in a stock brokerage account or by a bank or other nominee (in "street name"), please follow the voting instructions provided by your broker, bank or nominee.

The North Akron Savings Bank board of directors unanimously recommends that you vote (1) "FOR" the adoption and approval of the Agreement and Plan of Merger and (2) "FOR" the proposal to adjourn the special meeting, if necessary, to solicit additional proxies.

By Order of the Board of Directors, /s/ Stephen D. Hailer Stephen D. Hailer President & Chief Executive Officer North Akron Savings Bank

August 20, 2014

#### WHERE YOU CAN FIND MORE INFORMATION

Peoples is a publicly traded company that files annual, quarterly and other reports, proxy statements and other business and financial information with the Securities and Exchange Commission (the "SEC"). You may obtain copies of these documents by mail from the public reference room of the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549, at prescribed rates. Please call the SEC at (800) SEC-0330 for further information on the public reference room. Peoples also files reports and other information with the SEC electronically, and the SEC maintains a web site located at www.sec.gov containing this information. Certain information filed by Peoples with the SEC is also available, without charge, through Peoples' web site at www.peoplesbancorp.com under the "Investor Relations" section.

Peoples has filed a registration statement on Form S-4 to register its common shares to be issued as part of the Merger consideration with the SEC. This document is a part of that registration statement. As permitted by SEC rules, this document does not contain all of the information included in the registration statement or in the exhibits or schedules to the registration statement. You may read and copy the registration statement, including any amendments, schedules and exhibits at the addresses set forth below. Statements contained in this document as to the contents of any contract or other documents referred to in this document filed as an exhibit to the registration statement. This document incorporates by reference documents that Peoples has previously filed with the SEC, which contain important information about the company and its financial condition. See "INCORPORATION OF CERTAIN DOCUMENTS BY REFERENCE" on page 48. These documents are available, without charge, to you upon written or oral request at the applicable company's address and telephone number listed below:

Peoples Bancorp Inc. 138 Putnam Street P.O. Box 738 Marietta, Ohio 45750 Attention: M. Ryan Kirkham, Esq. Corporate Counsel (740) 373-3155

Additional information about North Akron may be obtained by contacting North Akron Savings Bank, 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310, Attention: Investor Relations, (330) 252-4506.

To obtain timely delivery, you must request the information no later than September 22, 2014.

Peoples' common shares are traded on the Nasdaq Global Select Market® under the symbol "PEBO." There is no established public trading market for North Akron's common shares.

Peoples has not authorized anyone to provide you with any information other than the information included in this document and documents to which are incorporated by reference. If anyone provides you with different or inconsistent information, you should not rely on it. You should assume that the information appearing in this document and the documents incorporated by reference are accurate only as of their respective dates. Peoples' business, financial condition, results of operations and prospects may have changed since those dates.

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#### QUESTIONS AND ANSWERS ABOUT THE MERGER AND THE SPECIAL MEETING

The following are answers to certain questions that you may have regarding the special meeting. You are urged to read carefully the remainder of this document because the information in this section may not provide all the information that might be important to you in determining how to vote. Additional important information is also contained in the appendices to, and the documents incorporated by reference in, this document.

Q: Why am I receiving this proxy statement/prospectus?

You are receiving this proxy statement/prospectus because Peoples Bancorp Inc. ("Peoples"), Peoples Bank, National Association, a national banking association and wholly owned subsidiary of Peoples ("Peoples Bank") and North Akron Savings Bank, a state savings bank chartered under the laws of Ohio ("North Akron") have entered into an Agreement and Plan of Merger dated as of April 21, 2014, as amended (the "Merger Agreement"), attached to this A:

A: proxy statement/prospectus as Annex A, pursuant to which North Akron will be merged with and into Peoples Bank (the "Merger"). The Merger Agreement must be adopted and approved by the holders of at least two-thirds of the North Akron common shares outstanding and entitled to vote at the special meeting, in accordance with Section 1701.78 of the Ohio General Corporation Law and North Akron's Amended Articles of Incorporation.

This proxy statement/prospectus contains important information about the Merger and the special meeting of the shareholders of North Akron, and you should read it carefully. The enclosed voting materials allow you to vote your North Akron common shares without attending the special meeting.

Q: Why are Peoples and North Akron proposing to merge?

North Akron believes that the Merger is in the best interests of its shareholders and other constituencies because, among other reasons, the Merger consideration will provide enhanced value and increased liquidity to North Akron

A: shareholders. Furthermore, as a result of the Merger, North Akron will become part of a larger banking institution improving its ability to compete with larger financial institutions and better serve its customers' needs while maintaining the community bank philosophy that both institutions currently share.

Peoples believes that the Merger will benefit Peoples and its shareholders by enabling Peoples to further expand into the markets currently served by North Akron and strengthening the competitive position of the combined organization. Furthermore, Peoples believes its increased asset size after the Merger will create additional economies of scale and provide opportunities for asset and earnings growth in an extremely competitive banking environment. To review the reasons for the Merger in more detail, see "THE MERGER" on page 23 of this proxy statement/prospectus. Q: What will North Akron shareholders receive in the Merger?

A: Under the terms of the Merger Agreement, shareholders of North Akron will be entitled to receive after the Merger is completed, for each North Akron common share:

\$7,655.00 in cash, or

\$7,655.00 in Peoples' common shares (based upon the Peoples Market Price), or

a combination of both.

The form of consideration to be received by each North Akron shareholder is subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples' common shares.

Peoples will not issue any fractional shares of common stock in connection with the Merger. Instead, each holder of North Akron common shares who would otherwise be entitled to receive a fraction of a Peoples' common share (after taking into account all shares of North Akron common shares owned by such holder at the effective time of the Merger) will receive cash, without interest, in an amount equal to the Peoples fractional common share to which such holder would otherwise be entitled to multiplied by the Peoples Market Price.

You will have the opportunity to elect the form of consideration to be received for your shares subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples' common shares. Therefore, your ability to receive the cash or stock elections of your choice will depend on the elections of other North Akron shareholders. The allocation of the mix of consideration payable to North Akron shareholders in the Merger will not be known until Peoples calculates the results of the cash and stock elections made by

North Akron shareholders. See "The Merger Agreement-Reallocation of Peoples' Common Shares and Cash" beginning on page 38.

Q: How do North Akron shareholders make their election to receive cash, Peoples' common shares or a combination of both?

If you are a North Akron shareholder of record, you will receive an election form, which you should complete and return, along with your North Akron stock certificate(s), according to the instructions printed on the election form. The election deadline will be 5:00 p.m., Eastern Daylight Savings Time, on October 2, 2014 (which we refer to as the "election deadline"). A copy of the election form is being mailed separately approximately one week following A:

the mailing of this proxy statement/prospectus. Peoples will also make an election form available if requested by a North Akron shareholder of record following the mailing of the election forms and before the election deadline. If you do not send in the election form with your stock certificate(s) by the election deadline, you will be treated as though you had not made an election.

If you own shares of North Akron common stock in "street name" through a bank, broker or other nominee and you wish to make an election, you should seek instructions from the bank, broker or other nominee holding your shares concerning how to make an election. If you do not complete this process by the election deadline, you will be treated as though you had not made an election.

Q: Can I change my election?

You may change your election at any time prior to the election deadline by submitting to Wells Fargo Shareowner Services (Peoples' exchange agent under the Merger Agreement), written notice accompanied by a properly

completed and signed, revised election form. You may revoke your election by submitting written notice to Wells Fargo Shareowner Services prior to the election deadline. North Akron shareholders will not be entitled to change or revoke their elections following the election deadline. If you instructed a bank, broker or other financial institution to submit an election for your shares, you must follow their directions for changing those instructions. Q: What happens if I do not make a valid election or make no election to receive cash, Peoples' common shares or a combination of both?

If you do not return a properly completed election form or return an election form with no designation of Merger consideration by the election deadline specified in the election form, your North Akron common shares will be considered "No Election Shares." No Election Shares will be converted into the right to receive the stock consideration or the cash consideration according to the allocation procedures specified in the Merger Agreement. Generally, in the event one form of consideration (cash or Peoples' common shares) is undersubscribed in the

- A: Merger, North Akron common shares for which no election has been validly made will be allocated to the undersubscribed form of consideration before North Akron common shares electing the oversubscribed form will be switched to the undersubscribed form of consideration pursuant to the proration and adjustment procedures. Accordingly, while electing one form of consideration will not guarantee you will receive that form for all of your North Akron common shares, in the event proration is necessary, properly electing common shares will have priority over No Election Shares.
- Q: When and where will the North Akron special meeting of shareholders take place?
- A: The special meeting of shareholders of North Akron will be held at 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at North Akron's main office at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310.
- Q: What matters will be considered at the North Akron special meeting?

The shareholders of North Akron will be asked to: (1) vote to adopt and approve the Merger Agreement; (2) vote to A: approve the adjournment of the special meeting to solicit additional proxies if there are not sufficient votes at the

- time of the special meeting to adopt and approve the Merger Agreement; and (3) vote on any other business which properly comes before the special meeting.
- Q: Is my vote needed to adopt and approve the Merger Agreement?
- A: The adoption and approval of the Merger Agreement by the shareholders of North Akron requires the affirmative vote of the holders of at least two-thirds of the North Akron common shares outstanding and entitled to vote at the special meeting. The special meeting may be adjourned, if necessary, to solicit additional proxies in the event there

are not sufficient votes at the time of the special meeting to adopt and approve the Merger Agreement. The affirmative vote of the

holders of a majority of the North Akron common shares represented, in person or proxy, at the special meeting is required to adjourn the special meeting.

O: How do I vote?

If you were the record holder of North Akron common shares as of August 19, 2014, you may vote in person by attending the special meeting or, to ensure that your North Akron common shares are represented at the special A:

meeting, you may vote your shares by signing and returning the enclosed proxy card in the postage-paid envelope provided.

If you hold North Akron common shares in the name of a broker, bank or other nominee, please see the discussion below regarding shares held in "street name."

Q: What will happen if I fail to vote or abstain from voting?

If you fail to vote or if you mark "ABSTAIN" on your proxy card with respect to the proposal to adopt and approve the Merger Agreement, it will have the same effect as a vote "AGAINST" the proposal.

If you mark "ABSTAIN" on your proxy card with respect to the proposal to approve the adjournment of the North Akron special meeting, if necessary, to solicit additional proxies, it will have the same effect as a vote "AGAINST" the proposal.

The failure to vote, however, will have no effect on the proposal to approve the adjournment of the North Akron special meeting, if necessary, to solicit additional proxies.

O: How will my shares be voted if I return a blank proxy card?

If you sign, date and return your proxy card and do not indicate how you want your North Akron common shares to A: be voted, then your shares will be voted "FOR" the adoption and approval of the Merger Agreement and, if necessary, "FOR" the approval of the adjournment of the special meeting to solicit additional proxies.

Q: If my North Akron common shares are held in a stock brokerage account or by a bank or other nominee (in "street name"), will my broker, bank or other nominee vote my shares for me?

A: No. You must provide your broker, bank or nominee (the record holder of your common shares) with instructions on how to vote your North Akron common shares. Please follow the voting instructions provided by your broker, bank or nominee. If you do not provide voting instructions to your broker, bank or nominee, then your North Akron common shares will not be voted by your broker, bank or nominee.

Under the rules of the NASDAQ Stock Market, brokers who hold shares in "street name" for a beneficial owner of those shares typically have the authority to vote in their discretion on "routine" proposals when they have not received instructions from the beneficial owner. However, brokers are not allowed to exercise their voting discretion with respect to the approval of matters that the NASDAQ determines to be "non-routine" without specific instructions from the beneficial owner. It is expected that all proposals to be voted on at the North Akron special meeting are such "non-routine" matters. Broker non-votes occur when a broker or nominee is not instructed by the beneficial owner of shares to vote on a particular proposal for which the broker does not have discretionary voting power.

If you are a North Akron shareholder and you do not instruct your broker, bank or other nominee on how to vote your shares,

your broker, bank or other nominee may not vote your shares on the proposal to approve the Merger, which broker non-votes will have the same effect as a vote "AGAINST" such proposal; and

your broker, bank or other nominee may not vote your shares on the adjournment proposal, which broker non-votes will have no effect on the vote count for such proposal.

Q: Can I change my vote after I have submitted my proxy?

A: Yes. You may revoke your proxy at any time before a vote is taken at the special meeting by:

filing a written notice of revocation with the President of North Akron at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310;

executing and returning another proxy card with a later date than the earlier proxy card you wish to revoke, which later proxy card must be received by the President of North Akron, at 158 East Cuyahoga Falls Avenue, Akron,

Ohio 44310 before a vote is taken at the special meeting; or

attending the special meeting and giving notice of revocation in person.

Your attendance at the special meeting will not, by itself, revoke your proxy.

If you hold your North Akron common shares in "street name" and you have instructed your broker, bank or nominee to vote your North Akron common shares, you must follow directions received from your broker, bank or nominee to change your vote.

Q: If I do not favor the adoption and approval of the Merger Agreement, what are my rights?

If you are a North Akron shareholder as of August 19, 2014, the record date, and you do not vote your shares in favor of the adoption and approval of the Merger Agreement, you will have the right under Section 1701.85 of the Ohio General Corporation Law to demand the fair cash value for your North Akron common shares. The right to make this demand is known as "dissenters' rights." To exercise your dissenters' rights, you must deliver to North Akron a written demand for payment of the fair cash value of your shares before the vote on the Merger is taken at

- A: Aktor a written demand for payment of the fair cash value of your shares before the vote on the Merger is taken a the special shareholders' meeting. The demand for payment must include your address, the number and class of North Akron shares owned by you, and the amount you claim to be the fair cash value of your North Akron shares. For additional information regarding dissenters' rights, see "Dissenters' Rights" on page 22 of this proxy statement/prospectus and the complete text of the applicable sections of Section 1701.85 of the Ohio General Corporation Law attached to this proxy statement/prospectus as Annex B.
- Q: When is the Merger expected to be completed?

We are working to complete the Merger as quickly as we can. We expect to complete the Merger in the fourth A: quarter of 2014, assuming shareholder approval and all applicable governmental approvals have been received by that date and all other conditions precedent to the Merger have been satisfied or waived.

- Q: Should I send in my North Akron stock certificates now? As addressed above under "How do North Akron Shareholders make their election to receive cash, Peoples' common shares or a combination of both?," you may send in your stock certificates with the election materials that are being sent to you separately. You should not, however, send in your stock certificates with your proxy card. If you choose
- A.to send in your North Akron stock certificates with the election materials and the Merger Agreement is not approved by a vote at the special meeting of shareholders of North Akron, your stock certificates will be returned to you via mail as soon as practicable. Neither Peoples nor North Akron shall be held responsible for lost, stolen, or destroyed stock certificates as a result of mailing them back to the shareholder.
- Q: What do I need to do now?

After carefully reviewing this proxy statement/prospectus, including its annexes, please complete, sign and date the enclosed proxy card and return it in the enclosed postage-paid envelope as soon as possible. By submitting your

A: proxy, you authorize the individuals named in the proxy to vote your North Akron common shares at the special meeting of shareholders of North Akron in accordance with your instructions. Your vote is very important. Whether or not you plan to attend the special meeting, please submit your proxy with voting instructions to ensure that your North Akron common shares will be voted at the special meeting.

Q: Who can answer my questions?

A: If you have questions about the Merger or desire additional copies of this proxy statement/prospectus or additional proxy cards, please contact:

North Akron Savings Bank Attention: Investor Relations 158 East Cuyahoga Falls Avenue Akron, Ohio 44310 (330) 252-4506

#### Summary

This summary highlights selected information from this proxy statement/prospectus. It does not contain all of the information that may be important to you. You should read carefully this entire document and its annexes and all other documents to which this proxy statement/prospectus refers before you decide how to vote. In addition, we incorporate by reference important business and financial information about Peoples into this document. For a description of this information, see "Incorporation of Certain Documents by Reference" on page 48. You may obtain the information incorporated by reference into this document without charge by following the instructions in the section entitled "Where You Can Find More Information" in the forepart of this document. Each item in this summary includes a page reference directing you to a more complete description of that item.

The Companies

Peoples Bancorp Inc.

Peoples Bancorp Inc. 138 Putnam Street Marietta, Ohio 45750 Phone: (740) 373-3155

Peoples is a financial holding company registered under the Bank Holding Company Act of 1956, as amended, and was incorporated under the laws of the State of Ohio in 1980. Peoples offers diversified financial products and services through 50 financial service locations and 50 automated teller machines ("ATM") in central, northeastern and southeastern Ohio, west central West Virginia and northeastern Kentucky through its financial service subsidiaries. Peoples operates principally through its wholly-owned subsidiary, Peoples Bank. Peoples' other wholly-owned subsidiary is Peoples Investment Company. Peoples Bank's operating subsidiaries include Peoples Insurance Agency, LLC and PBNA, L.L.C., an asset management company. Peoples Investment Company owns Peoples Capital Corporation.

On January 21, 2014, Peoples entered into an Agreement and Plan of Merger with Midwest Bancshares, Inc. ("Midwest"). Subsequently, on May 30, 2014, Peoples consummated a merger with Midwest in a stock and cash transaction valued at approximately \$12.6 million. Immediately following the merger of Midwest into Peoples, First National Bank of Wellston ("First National"), a wholly-owned subsidiary of Midwest, was merged into Peoples Bank. At that time, First National's two offices, located in Jackson and Wellston, Ohio, became offices of Peoples Bank.

On April 4, 2014, Peoples entered into an Agreement and Plan of Merger with Ohio Heritage Bancorp, Inc. ("Ohio Heritage"). Peoples expects this stock and cash transaction, valued at \$37.6 million, to be completed in the third quarter of 2014, subject to the satisfaction of customary closing conditions. Immediately following the merger of Ohio Heritage into Peoples, Ohio Heritage Bank, a wholly-owned subsidiary of Ohio Heritage, will merge into Peoples Bank, with Peoples Bank as the surviving entity.

On August 4, 2014, Peoples announced that it entered into an Agreement and Plan of Merger with NB&T Financial Group, Inc. ("NB&T Financial"). Peoples expects this stock and cash transaction, valued at approximately \$109 million, to be completed late in the fourth quarter of 2014 or early in the first quarter of 2015, subject to the satisfaction of customary closing conditions. Immediately following the merger of NB&T Financial into Peoples, NB&T Financial's wholly-owned subsidiary, The National Bank and Trust Company, which operates twenty-two branches in southwest Ohio, will merge into Peoples Bank, with Peoples Bank as the surviving entity. On August 7, 2014, Peoples announced the closing of its private placement offering of shares of its common stock. The Company intends to use a portion of the net proceeds of approximately \$40 million to fund the NB&T Financial acquisition.

Peoples' primary business activities are conducted through Peoples Bank, a full-service community bank. Peoples Bank was first chartered as an Ohio banking corporation under the name "The Peoples Banking and Trust Company" in Marietta, Ohio, in 1902 and reorganized as a national banking association under its current name in 2000. Peoples Bank is a member of the Federal Reserve System and subject to regulation, supervision and examination by the Office of the Comptroller of the Currency. Peoples Bank's products and services include traditional banking products, such as deposit accounts, lending products and trust services. Peoples Bank provides services through traditional branch offices, ATMs and telephone and internet-based banking. Brokerage services are offered exclusively through an unaffiliated registered broker-dealer located at Peoples Bank's offices. Peoples Bank also makes available credit cards to consumers and businesses, as well as merchant credit card processing services, through joint marketing arrangements with third parties.

Peoples Investment Company, its subsidiary Peoples Capital Corporation, and PBNA, L.L.C. were formed to optimize Peoples' consolidated capital position and provide new investment opportunities as a means of enhancing profitability. These opportunities include, but are not limited to, investments in low-income housing tax credit funds or projects, venture capital and other higher risk investments that Peoples Bank is limited or restricted from participating in. Presently, the operations of these companies do not represent a material part of Peoples' overall business activities.

Through the financial services units noted above, Peoples makes a complete line of banking, investment, insurance and trust solutions available to its customers and clients. These products and services include, without limitation, the following:

various demand deposit accounts, savings accounts, money market accounts and certificates of deposit;
commercial, consumer and real estate mortgage loans (both commercial and residential) and lines of credit;
debit and ATM cards;
corporate and personal trust services;
safe deposit rental facilities;
money orders and cashier's checks;
full range of life, health and property and casualty insurance products; and
custom-tailored fiduciary and wealth management services.

At June 30, 2014, Peoples had total assets of approximately \$2.2 billion, total loans of approximately \$1.3 billion, total deposits of approximately \$1.7 billion, and total shareholders' equity of approximately \$244.3 million.

Peoples' common shares are traded on the NASDAQ Global Select Market® under the symbol "PEBO" Peoples is subject to the reporting requirements under the Securities Exchange Act of 1934, as amended, and, therefore, files reports, proxy statements and other information with the SEC. Further important business and financial information about Peoples is incorporated by reference into this proxy statement/prospectus. See "INCORPORATION OF CERTAIN DOCUMENTS BY REFERENCE" on page 48 of this proxy statement/prospectus.

North Akron Savings Bank

North Akron Savings Bank 158 East Cuyahoga Falls Avenue Akron, Ohio 44310 Phone: (330) 252-4506

North Akron is an Ohio-chartered savings bank originally chartered in 1921. North Akron's main office is located in Akron, Ohio and it also has three branch offices located in Cuyahoga Falls, Munroe Falls and Norton, Ohio.

North Akron is a full service community bank offering a range of commercial and personal banking services. Deposit services include a variety of checking accounts, savings accounts and certificates of deposit.

At June 30, 2014, North Akron had total assets of approximately \$147.2 million, total loans of approximately \$116.4 million, total deposits of approximately \$109.5 million and total shareholders' equity of approximately \$14.3 million.

North Akron's common shares are not publicly traded.

The Merger (page 23)

The Merger Agreement provides that, if all of the conditions are satisfied or waived, North Akron will be merged with and into Peoples Bank, with Peoples Bank surviving. The Merger Agreement is attached to this proxy statement/prospectus as Annex A and is incorporated in this proxy statement/prospectus by reference. We encourage you to read the Merger Agreement carefully, as it is the legal document that governs the Merger.

What North Akron shareholders will receive in the Merger (page 36)

Under the terms of the Merger Agreement, shareholders of North Akron will be entitled to receive after the Merger is completed, for each North Akron common share:

\$7,655.00 in cash, or

\$7,655.00 in Peoples' common shares (based upon the Peoples Market Price), or

a combination of both.

The form of consideration to be received by each North Akron shareholder is subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples' common shares.

Peoples will not issue any fractional common shares in connection with the Merger. Instead, each holder of North Akron common shares who would otherwise be entitled to receive a fraction of a share of Peoples' common shares (after taking into account all shares of North Akron common shares owned by such holder at the effective time of the Merger) will receive cash, without interest, in an amount equal to the Peoples fractional common share to which such holder would otherwise be entitled to multiplied by the Peoples Market Price.

North Akron special meeting of shareholders (page 20)

A special meeting of shareholders of North Akron will be held at 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at North Akron's main office at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310, for the purpose of considering and voting on the following matters:

a proposal to adopt and approve the Merger Agreement;

a proposal to approve the adjournment of the special meeting, if necessary, to solicit additional proxies, in the event there are not sufficient votes at the time of the special meeting to adopt and approve the Merger Agreement; and any other business which properly comes before the special meeting or any adjournment or postponement of the special meeting. The North Akron board of directors is presently unaware of any other business to be transacted at the special meeting.

You are entitled to vote at the special meeting if you owned North Akron common shares as of the close of business on August 19, 2014. As of the record date, a total of 2,630.10 North Akron common shares were outstanding and eligible to be voted at the North Akron special meeting. As of the same date, there were no North Akron preferred shares outstanding or eligible to be voted at the North Akron special meeting.

Required vote (page 20)

The adoption and approval of the Merger Agreement will require the affirmative vote of the holders of at least 1,754 North Akron common shares, which is two-thirds of the North Akron common shares outstanding and entitled to vote at the North Akron special meeting. The number of shareholders attending the North Akron meeting in person or by proxy will constitute a quorum. The affirmative vote of the holders of a majority of the North Akron common shares represented, in person or proxy, at the special meeting is required to adjourn the special meeting, if necessary, to solicit additional proxies.

As of August 19, 2014, directors of North Akron owned an aggregate of 405.2 North Akron common shares, an amount equal to approximately 15.4% of the outstanding North Akron common shares. All of the directors of North Akron, who collectively have the power to vote approximately 15.4% of the outstanding North Akron common shares entered into a voting agreement with Peoples on April 21, 2014 pursuant to which they agreed, subject to certain terms and conditions, to vote all of their shares in favor of the adoption and approval of the Merger Agreement. As of the date of this proxy statement/prospectus, Peoples and its directors, executive officers and affiliates beneficially owned no North Akron common shares.

Recommendation to North Akron shareholders (page 25)

The board of directors of North Akron unanimously approved the Merger Agreement. The board of directors of North Akron believes that the Merger is fair to and in the best interests of North Akron and its shareholders, and, as a result, the directors unanimously recommend that North Akron shareholders vote "FOR" the adoption and approval of the Merger Agreement and "FOR" the proposal to adjourn the special meeting, if necessary, to solicit additional proxies.

In reaching this decision, the board of directors of North Akron considered many factors which are described in the section captioned "THE MERGER—North Akron's Background and Reasons for the Merger" beginning on page 23 of this

proxy statement/prospectus.

Opinion of North Akron's financial advisor (page 25)

On April 21, 2014 Boenning & Scattergood, Inc. ("Boenning") rendered its opinion to the board of directors of North Akron that as of the date of the opinion, and based upon and subject to the factors and assumptions set forth in the opinion, the aggregate Merger consideration in the Merger was fair, from a financial point of view, to North Akron's shareholders, collectively as a group. The full text of Boenning's written opinion, which sets forth the assumptions made, procedures followed, matters considered and limitations on the review undertaken in connection with the opinion, is attached to this document as Annex C. North Akron shareholders are urged to read the opinion in its entirety. Boenning's written opinion is addressed to the board of directors of North Akron, is directed only to the aggregate Merger consideration in the Merger and does not constitute a recommendation as to how any holder of North Akron common shares should vote with respect to the Merger or any other matter.

Material U.S. federal income tax consequences of the Merger (page 31)

We intend that the Merger will be treated as a reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended (the "Internal Revenue Code"), and that, accordingly, for federal income tax purposes (i) no gain or loss will be recognized by Peoples or North Akron as a result of the Merger, (ii) North Akron shareholders who receive solely Peoples' common shares in exchange for North Akron common shares in the Merger will recognize no gain or loss (other than the gain or loss to be recognized as to cash received in lieu of fractional Peoples' common shares), and their basis in and holding periods for Peoples' common shares received may vary among shares if blocks of North Akron common shares were acquired at different times or for different prices, and (iii) North Akron shareholders who receive solely cash in exchange for North Akron common shares in the Merger will recognize gain or loss equal to the difference between the amount of cash received and their tax basis in their North Akron common shares generally will recognize gain (but not loss) in an amount equal to the lesser of (i) the amount of cash received in the Merger and (ii) their gain realized (i.e., the excess, if any, of the sum of the amount of cash and the fair market value of Peoples' common shares received over their adjusted cash basis in the North Akron common shares surrendered).

North Akron shareholders who exercise dissenters' rights and receive cash for their North Akron common shares generally will recognize gain or loss for federal income tax purposes equal to the difference between the amount of cash received and their tax basis in the North Akron common shares.

All North Akron shareholders should read carefully the description under the section captioned "THE MERGER -MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES" beginning on page 31 of this proxy statement/prospectus and should consult their own tax advisors concerning these matters.

Interests of directors and executive officers of North Akron (page 30)

The directors and some of the executive officers of North Akron have interests in the Merger that are different from, or in addition to, the interests of North Akron shareholders generally. These include:

the ability of the directors of North Akron, at their discretion, to serve on a Peoples advisory board for a period of at least one year following the Merger;

continued indemnification and continued insurance for directors and officers of North Akron for events occurring before the Merger; and

upon the consummation of the Merger, payments to be paid to certain executive officers pursuant to employment agreements and/or change in control agreements.

North Akron's board of directors was aware of these interests and considered them in approving the Merger Agreement. See "THE MERGER—INTERESTS OF NORTH AKRON DIRECTORS AND EXECUTIVE OFFICERS IN THE MERGER" beginning on page 30 of this proxy statement/prospectus.

Dissenters' rights (page 22)

Under Ohio law, if you do not vote in favor of the adoption and approval of the Merger Agreement and if you deliver a written demand for payment for the fair cash value of your North Akron common shares prior to the North Akron special

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meeting, you will be entitled, if and when the Merger is completed, to receive the fair cash value of your North Akron common shares. The right to make this demand is known as "dissenters' rights." Your right to receive the fair cash value of your North Akron common shares, however, is contingent upon your strict compliance with the procedures set forth in Section 1701.85 of the Ohio General Corporation Law.

For additional information regarding your dissenters' rights, see "DISSENTERS' RIGHTS" on page 22 of this proxy statement/prospectus and the complete text of Section 1701.85 of the Ohio General Corporation Law attached to this proxy statement/prospectus as Annex B. If you should have any questions regarding your dissenters' rights, you should consult with your own legal advisers.

Certain differences in shareholder rights (page 45)

When the Merger is completed, some North Akron shareholders will receive Peoples' common shares and, therefore, will become Peoples shareholders. As Peoples shareholders, your rights will be governed by Peoples' Amended Articles of Incorporation and Regulations, as well as Ohio law. See "COMPARISON OF CERTAIN RIGHTS OF NORTH AKRON AND PEOPLES SHAREHOLDERS" beginning on page 45 of this proxy statement/prospectus.

Regulatory approvals required for the Merger (page 30)

The Merger cannot be completed until Peoples receives the required regulatory approvals, which include the approval (or waiver thereof) of the Board of Governors of the Federal Reserve System (the "Federal Reserve") and the approval of the Office of the Comptroller of the Currency ("OCC"). Peoples has received such approval to consummate the Merger from the OCC and the Federal Reserve.

Conditions to the Merger (page 39)

As more fully described in this proxy statement/prospectus and in the Merger Agreement, the completion of the Merger depends on the adoption and approval of the Merger Agreement by North Akron's shareholders and receipt of the required regulatory approvals, in addition to satisfaction of, or where legally permissible, waiver of, other customary conditions. Although Peoples and North Akron anticipate the closing of the Merger will occur in the fourth quarter of 2014, neither Peoples nor North Akron can be certain when, or if, the conditions to the Merger will be satisfied or, where permissible, waived, or that the Merger will be completed. See "THE MERGER AGREEMENT —CONDITIONS TO CONSUMMATION OF THE MERGER" beginning on page 39 of this proxy statement/prospectus.

Termination of the Merger Agreement (page 43)

Peoples and North Akron may mutually agree to terminate the Merger Agreement and abandon the Merger at any time before the Merger is effective, whether before or after shareholder approval, if the board of directors of each approves such termination by vote of a majority of the members of its entire board. In addition, either Peoples or North Akron, acting alone, may terminate the Merger Agreement and abandon the Merger at any time before the Merger is effective under the following circumstances:

if any of the required regulatory approvals is denied;

if the North Akron shareholders do not adopt and approve the Merger Agreement at the North Akron special shareholder meeting;

if there is a material breach by the other party of any representation, warranty, covenant or agreement contained in the Merger Agreement that cannot be or has not been cured within 30 days of notice of the breach; or

if the Merger has not been consummated by January 31, 2015, unless the failure to complete the Merger by that date is due to the knowing action or inaction of the party seeking to terminate.

Acquisition proposals and termination fee (page 44)

Because North Akron has entered into the Merger Agreement, a binding legal agreement, if North Akron executes a definitive agreement in connection with, or closes, an acquisition proposal (as defined in the Merger Agreement) with any person or entity other than Peoples and its subsidiaries, North Akron must pay Peoples the sum of \$603,980 immediately after the earlier of such execution or closing. See "THE Merger Agreement—Acquisition Proposals and Termination Fee" beginning on page 44 of this proxy statement/prospectus.

#### SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA FOR PEOPLES

The following table summarizes financial results achieved by Peoples for the periods and at the dates indicated and should be read in conjunction with Peoples' Consolidated Financial Statements and the notes to the Consolidated Financial Statements contained in reports that Peoples has previously filed with the SEC. Historical financial information for Peoples can be found in its Annual Report on Form 10-K for the fiscal year ended December 31, 2013. The information at and for the six months ended June 30, 2014 and 2013 is unaudited. However, in the opinion of management of Peoples, all adjustments, consisting of normal recurring adjustments necessary for a fair presentation of the results of operations for the unaudited periods have been made. The selected operating data presented below for the six months ended June 30, 2014 and 2013 are not necessarily indicative of the results that may be expected for future periods. See "WHERE YOU CAN FIND MORE INFORMATION" in the forepart of this document for instructions on how to obtain the information that has been incorporated by reference. You should not assume the results of operations for past periods noted below indicate results for any future period.

The information below has been derived from Peoples' Consolidated Financial Statements.

	Six Month June 30,	s Ended	At or For the Year Ended December 31,					
	2014	2013	2013	2012	2011	2010	2009	
Operating Data								
Total interest income	\$36,768	\$32,177	\$67,071	\$69,470	\$75,133	\$89,335	\$102,105	
Total interest expense	5,243	6,047	11,686	14,995	21,154	29,433	40,262	
Net interest income	31,525	26,130	55,385	54,475	53,979	59,902	61,843	
Provision for (recovery of) loan	n 501	(2,527)	(4,410	)(4,716	)7,998	26,916	25,721	
losses	571	(2,327)	(+,+10	)(4,710	)7,770	20,710	23,721	
Net impairment losses on						(1,786	)(7,707)	
investment securities						(1,700	)(1,101 )	
Net gain (loss) on investment	(140	)433	334	(778	)(443	)(39	) 1,343	
securities and other transaction	S	, ,						
Total non-interest income	20,014	18,288	37,220	34,971	32,944	31,634	32,050	
FDIC insurance expense	547	530	1,036	1,002	1,867	2,470	3,442	
Other expense	38,273	32,077	67,229	62,472	59,464	54,572	55,240	
Preferred dividends <sup>(a)</sup>	_		_		1,343	2,052	1,876	
Net income available to	\$8,261	\$9,943	\$17,574	\$20,385	\$11,212	\$3,529	\$2,314	
common shareholders								
Balance Sheet Data	¢ ( ( 1 007	¢ (72 249	¢ (00 50(	¢ 700 005	\$ ((0.22)	¢ ( 11 207	¢751.966	
Total investment securities Loans, net of deferred fees and	\$664,987	\$673,248	\$680,526	\$709,085	\$669,228	\$641,307	\$751,866	
costs	1,319,352	1,030,229	1,196,234	985,172	938,506	960,718	1,052,058	
Allowance for loan losses	17,384	17,113	17,065	17,811	23,717	26,766	27,257	
Total intangible assets	79,273	71,608	77,603	68,525	64,475	20,700 64,870	65,599	
Total assets	2,163,892	1,899,841	2,059,108	1,918,050	-	1,837,985	2,001,827	
Non-interest-bearing deposits	426,384	325,125	409,891	317,071	239,837	215,069	198,000	
Total retail interest-bearing							·	
deposits	1,193,884	1,060,260	1,121,826	1,119,633	1,047,189	1,059,066	1,095,466	
Brokered certificates of	10 650	50.000	10.011	<b>55 5</b> 00	64.054	07.465	100.400	
deposits	40,650	50,393	49,041	55,599	64,054	87,465	102,420	
Short-term borrowings	115,869	92,521	113,590	47,769	51,643	51,509	76,921	
Long-term borrowings	118,815	125,714	121,826	128,823	142,312	157,703	246,113	
Junior subordinated debentures	5				22,600	22,565	22,530	
held by subsidiary trust	_		_	_	22,000	22,303	22,330	
Preferred stockholders' equity	a)		—			38,645	38,543	
Common stockholders' equity	244,271	219,147	221,553	221,728	206,657	192,036	205,425	
Tangible assets <sup>(b)</sup>	2,084,619	1,828,233	1,981,505	1,849,525	1,729,686	1,773,115	1,936,228	
Tangible equity <sup>(b)</sup>	164,998	147,539	143,950	153,203	142,182	165,811	178,369	
Tangible common equity <sup>(b)</sup>	\$164,998	\$147,539	\$143,950	\$153,203	\$142,182	\$127,166	\$139,826	
Per Common Share Data								
Earnings per common share -	\$0.77	\$0.93	\$1.65	\$1.92	\$1.07	\$0.34	\$0.22	
basic								
Earnings per common share -	0.76	0.93	1.63	1.92	1.07	0.34	0.22	
diluted								
Cash dividends declared per	0.30	0.26	0.54	0.45	0.30	0.40	0.66	
share Book value per share (c)	22.26	20.71	20.80	21.02	10.67	18 26	19.80	
Book value per share (c)	22.36	20.71	20.89	21.02	19.67	18.36	19.00	

Tangible book value per share (b) (c)	\$15.10	\$13.94	\$13.57	\$14.52	\$13.53	\$12.16	\$13.48
Weighted-average number of common shares outstanding - basic	10,696,129	10,566,508	10,581,222	10,527,885	10,482,318	10,424,474	10,363,975
Weighted-average number of common shares outstanding - diluted	10,807,688	10,584,383	10,679,417	10,528,286	10,482,318	10,431,990	10,374,792
Common shares outstanding at end of period	10,926,436	10,583,161	10,605,782	10,547,960	10,507,124	10,457,327	10,374,637

	Six Mo June 30	nths Ende	d At or I	For the Yea	r Ended De	ecember 31	,	
	2014	2013	2013	2012	2011	2010	2009	
SIGNIFICANT RATIOS	7.20	<i>a</i> 0.00	<i>a</i> <b>7</b> 00	a 0 50	<i>a 5</i> <b>70</b>	<i>a</i> 2 22	<i>c</i> / 1 00	Ø
Return on average stockholders' equity	7.20	% 8.96	%7.92	%9.52	% 5.72	%2.33	%1.80	%
Return on average common stockholders' equity	7.20	8.96	7.92	9.52	5.61	1.76	1.17	
Return on average assets	0.80	1.05	0.91	1.11	0.69	0.28	0.21	
Net interest margin	3.37	3.11	3.25	3.39	3.43	3.51	3.48	
Efficiency ratio <sup>(d)</sup>	73.35	71.66	71.90	69.55	68.98	60.30	60.14	
Pre-provision net revenue to average assets (e)	3 1.24	1.25	1.26	1.41	1.41	1.76	1.74	
Average stockholders' equity to average assets	11.18	11.70	11.48	11.63	12.12	12.20	11.50	
Average loans to average deposits	77.90	67.10	70.79	68.23	69.86	73.01	77.97	
Dividend payout ratio	39.43	%28.23	%33.20	%23.58	%28.35	%119.33	% 298.23	%
ASSET QUALITY RATIOS								
Nonperforming loans as a percent of total loans <sup>(c)(f)</sup>	0.86	%1.17	%0.73	% 1.50	%3.26	%4.26	% 3.31	%
Nonperforming assets as a percent of total assets <sup>(c)(f)</sup>	0.57	0.64	0.47	0.82	1.84	2.48	2.06	
Nonperforming assets as a percent of total loans and other real estate owned <sup>(c)(f)</sup>	0.93	1.18	0.81	1.58	3.49	4.70	3.89	
Allowance for loan losses as a percent of loans, net of deferred fees and costs <sup>(c)</sup>	1.32	1.66	1.43	1.81	2.53	2.79	2.59	
Allowance for loan losses to nonperforming loans <sup>(c)(f)</sup>	152.57	141.11	194.13	8 119.75	77.18	65.09	78.12	
Provision for (recovery of) loan losses as a percent of average total loans	0.10	(0.51	) (0.42	) (0.49	) 0.84	2.61	2.35	
Net charge-offs (recoveries) as a percentage of average total loans	0.04	% (0.37	)%(0.35	)%0.12	%1.16	% 2.66	% 1.96	%
(annualized) CAPITAL RATIOS <sup>(c)</sup>								
	12.33	%14.17	%12.42	% 14.06	% 12.82	%11.59	% 10.58	%
Tier 1 common Tier 1	12.33	<sup>%</sup> 14.17 14.17	12.42	% 14.00 14.06	<sup>%</sup> 12.82 14.86	%11.39 16.91	<sup>%</sup> 10.38 15.49	70
Total (Tier 1 and Tier 2)	12.55	14.17	12.42	14.00	14.80	18.24	15.49	
Tier 1 leverage	8.76	9.04	8.52	8.83	9.45	10.63	10.80	
Tangible equity to tangible assets <sup>(b)</sup>	7.92	9.04 8.07	7.26	8.28	8.22	9.35	9.21	
Tangible common equity to tangible assets								
(b)	7.92	%8.07	%7.26	% 8.28	% 8.22	%7.17	%7.22	%

(a) Amounts relate to Series A Preferred Shares issued and sold by Peoples in connection with its participation in the TARP Capital Purchase Program. Additional information regarding the Series A Preferred Shares can be found in Note 11 of the Notes to the Consolidated Financial Statements included immediately following Item 9B of Peoples' Annual Report on Form 10-K for the fiscal year ended December 31, 2013.

(b) These amounts represent non-generally accepted accounting principles ("GAAP") financial measures since they exclude the balance sheet impact of intangible assets acquired through acquisitions on both total stockholders' equity and total assets. Additional information regarding the calculation of these measures can be found in "ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION" of Peoples' Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2014, under the

caption "Capital/Stockholders' Equity" and "ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS" of Peoples' Annual Report on Form 10-K for the fiscal year ended December 31, 2013, under the caption "Capital/Stockholders' Equity."

- (c)Data presented as of the end of the period indicated.
- Non-interest expense (less intangible asset amortization) as a percentage of fully tax-equivalent net interest income (d)plus non-interest income (excluding gains or losses on investment securities, asset disposals and other

transactions). These amounts represent non-GAAP financial measures since they exclude the provision for loan losses and all gains and losses included in earnings. Additional information regarding the calculation of these measures can be found in "ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND

- (e) FINANCIAL CONDITION" of Peoples' Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2014, under the caption "Pre-Provision Net Revenue" and "ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS" of Peoples' Annual Report on Form 10-K for the fiscal year ended December 31, 2013, under the caption "Pre-Provision Net Revenue".
- (f) Nonperforming loans include loans 90 days past due and accruing, renegotiated loans and nonaccrual loans. Nonperforming assets include nonperforming loans and other real estate owned.

## UNAUDITED COMPARATIVE PER SHARE DATA

The following table sets forth for Peoples and North Akron certain historical, pro forma and pro forma-equivalent per share financial information as of and for: (i) the twelve months ended December 31, 2013, and (ii) the six months ended June 30, 2014. Note that Peoples' fiscal year ends December 31 and North Akron's fiscal year ends June 30. However, the audit for North Akron's fiscal year ended June 30, 2014 has not been completed. As such, North Akron's historical financial information for the twelve months ended December 31, 2013 and North Akron's and Peoples' historical financial information for the twelve months ended December 31, 2013 and North Akron's and Peoples' historical financial information for the six months ended June 30, 2014, is unaudited. The information in the table below, in part, is derived from and should be read together with the historical Consolidated Financial Statements of Peoples that are incorporated by reference in this proxy statement/prospectus. The unaudited pro forma information, while helpful in illustrating the financial characteristics of the combined company under one set of assumptions, does not reflect certain anticipated costs and benefits of the Merger and, accordingly, does not attempt to predict or suggest future results. It also does not necessarily reflect what the historical results of the combined company would have been had the Merger been consummated at the beginning of the periods presented. The pro forma data gives effect to the Merger and is based on numerous assumptions and estimates. The pro forma combined per share data and North Akron equivalent pro forma per share data are prepared assuming a maximum of 725,000 common shares will be issued in the Merger. See "THE MERGER AGREEMENT—Merger Consideration" on page 36.

	Peoples Historical	North Akron Historical	Pro Forma Combined	Equivalent Pro Forma per North Akron Share
Book value per share:				
at December 31, 2013	\$20.89	\$5,279.16	\$20.96	\$4,980.75
at June 30, 2014	\$22.36	\$5,432.60	\$22.35	\$5,464.93
Cash dividends per share:				
Twelve months ended December 31, 2013	\$0.54	\$60.00	\$0.54	\$63.92
Six months ended June 30, 2014	\$0.30	\$20.00	\$0.30	\$35.51
Earnings (loss) per share:				
Twelve months ended December 31, 2013	\$1.65	\$141.56	\$1.59	\$188.36
Six months ended June 30, 2014	\$0.77	\$63.02	\$0.74	\$87.77
Diluted earnings (loss) per share:				
Twelve months ended December 31, 2013	\$1.63	\$141.56	\$1.57	\$186.13
Six months ended June 30, 2014	\$0.76	\$63.02	\$0.73	\$86.65

#### MARKET PRICE AND DIVIDEND INFORMATION

Peoples' common shares are traded on the NASDAQ Global Select Market® under the symbol "PEBO." There is no established public trading market for North Akron's common shares.

The information presented in the following table reflects the last reported sale prices per share of Peoples' common shares and North Akron's common shares as of April 17, 2014, the last trading day preceding our public announcement of the Merger, and on August 19, 2014, the last practicable day for which information was available prior to the date of this proxy statement/prospectus. The table also presents the equivalent price per share of North Akron, giving effect to the Merger as of such dates. The "Equivalent Market Value Per North Akron Common Share" is fixed at \$7,655.00 per share on any given date until the Merger is consummated. The exchange ratio will vary based on the market price of Peoples' common shares. No assurance can be given as to what the market price of Peoples' common shares will be if and when the Merger is consummated.

	Peoples' Common Shares	Equivalent Market Value Per North Akron Common Share
April 17, 2014	\$ 25.39	\$ 7,655.00
August 19, 2014	\$ 23.47	\$ 7,655.00

The following table lists the high and low prices per share for Peoples' common shares and North Akron's common shares and the cash dividends declared by each company for the periods indicated.

	Peoples' Common Shares		North Akron's Common Shares*(1)			
	High	Low	Dividends	High	Low	Dividends
2012						
First Quarter	\$ 17.84	\$ 14.59	\$ 0.11	\$ (2).	\$ (2).	\$ 25.00
Second Quarter	\$ 22.54	\$ 16.48	\$ 0.11	\$ 2,000.00	\$ 2,000.00	\$ 20.00
Third Quarter	\$ 23.93	\$ 20.22	\$ 0.11	\$ <u>(2)</u>	\$ <u>(2)</u>	\$ 20.00
Fourth Quarter	\$ 23.80	\$ 17.72	\$ 0.12	\$ <u>(2)</u>	\$ <u>(2)</u>	\$ 20.00
2013						
First Quarter	\$ 22.65	\$ 20.00	\$ 0.12	\$ 2,100.00	\$ 2,100.00	\$ 20.00
Second Quarter	\$ 22.34	\$ 19.30	\$ 0.14	\$ 2,500.00	\$ 2,500.00	\$ 20.00
Third Quarter	\$ 23.81	\$ 20.02	\$ 0.14	\$ 2,200.00	\$ 2,200.00	\$ 10.00
Fourth Quarter	\$ 24.00	\$ 20.11	\$ 0.14	\$ 2,200.00	\$ 2,200.00	\$ 10.00
2014						
First Quarter	\$ 26.10	\$ 20.29	\$ 0.15	\$ 2,129.63	\$ 2,129.63	\$ 10.00
Second Quarter	\$ 27.36	\$ 23.58	\$ 0.15	\$ <u>(2)</u>	\$ <u>(2)</u>	\$ 10.00
Third Quarter	\$ 28.00	\$ 23.00	\$ 0.15	\$ (2).	\$ (2).	\$ —
(the second hard second 10, 2014)						

(through August 19, 2014)

(1) \*There is no established public trading market for North Akron's common shares. The share prices above were prices

reported to North Akron by buyers and/or sellers of North Akron common shares at the time transfers of record ownership were requested. While North Akron has no information that pricing information, reported to it and described above is not accurate, North Akron has no way of independently assuring the accuracy of the price information so reported to it and the buyers and sellers do not have a specific legal obligation to accurately report

sale prices to North Akron. North Akron believes that there were a total of ten transactions involving North Akron common shares during the periods reported above, and the pricing information for three of those transactions (two in the first quarter of 2012 and one in the first quarter of 2014) was not reported to North Akron. The pricing of the unreported transactions may have been above the High or below the Low prices reported in the relevant period. (2) No pricing information reported.

## **RISK FACTORS**

In addition to general investment risks and the other information contained in or incorporated by reference into this proxy statement/prospectus, including the matters addressed under the heading "FORWARD-LOOKING STATEMENTS" commencing on page 18 and the matters discussed under the caption "Risk Factors" in the Annual Report on Form 10-K filed by Peoples for the year ended December 31, 2013 and other reports filed with the SEC, you should carefully consider the following risk factors in deciding how to vote on adoption and approval of the Merger Agreement.

Risks Related to the Merger

The market value of Peoples' common shares you receive in the Merger may decrease if there are fluctuations in the market price of Peoples' common shares following the Merger.

Under the terms of the Merger Agreement, shareholders of North Akron will be entitled to receive, after the Merger is completed, for each North Akron common share:

\$7,655.00 in cash, or

\$7,655.00 in Peoples' common shares (based upon the Peoples Market Price), or

a combination of both.

The form of consideration to be received by each North Akron shareholder is subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples' common shares.

Peoples will not issue any fractional common shares in connection with the Merger. Instead, each holder of North Akron common shares who would otherwise be entitled to receive a fraction of a share of Peoples' common shares (after taking into account all shares of North Akron common shares owned by such holder at the effective time of the Merger) will receive cash, without interest, in an amount equal to the Peoples fractional common share to which such holder would otherwise be entitled to multiplied by the Peoples Market Price.

You may receive a form of consideration different from the form of consideration you elect.

Under the terms of the Merger Agreement, shareholders of North Akron will be entitled to receive, after the Merger is completed, for each North Akron common share: (i) \$7,655.00 in cash, (ii) \$7,655.00 in Peoples' common shares (based upon the Peoples Market Price), or (iii) a combination of both. The form of consideration to be received by each North Akron shareholder is subject to reallocation in order to ensure that 20% of the Merger consideration will consist of cash and 80% of the Merger consideration will consist of Peoples' common shares. The Merger Agreement contains proration and allocation methods to achieve this result. If you elect to receive all cash and the available cash is oversubscribed, then you will receive a portion of the Merger consideration in the form of Peoples' common shares. If you elect to receive all Peoples' common shares and the available stock is oversubscribed, then you will receive a portion in cash. If you elect a combination of cash and Peoples' common shares, you may not receive the specific combination you request.

Peoples could experience difficulties in managing its growth and effectively integrating the operations of North Akron.

The earnings, financial condition and prospects of Peoples after the Merger will depend in part on Peoples' ability to integrate successfully the operations of North Akron and to continue to implement its own business plan. Peoples may not be able to fully achieve the strategic objectives and projected operating efficiencies anticipated in the Merger. The costs or difficulties relating to the integration of North Akron with the Peoples organization may be greater than

expected or the cost savings from any anticipated economies of scale of the combined organization may be lower or take longer to realize than expected. Inherent uncertainties exist in integrating the operations of any acquired entity, and Peoples may encounter difficulties, including, without limitation, loss of key employees and customers, and the disruption of its ongoing business or possible inconsistencies in standards, controls, procedures and policies. These factors could contribute to Peoples not fully achieving the expected benefits from the Merger.

The Merger Agreement limits North Akron's ability to pursue alternatives to the Merger with Peoples, may discourage other acquirers from offering a higher valued transaction to North Akron and may, therefore, result in less value for the North Akron shareholders.

The Merger Agreement contains a provision that, subject to certain limited exceptions, prohibits North Akron from soliciting, negotiating, or providing confidential information to any third party relating to any competing proposal to acquire North Akron. In addition, if North Akron executes a definitive agreement in respect of, or closes, an acquisition transaction with a third party, the Merger Agreement provides that North Akron must pay a \$603,980 termination fee to Peoples. These provisions of the Merger Agreement could discourage other companies from trying to acquire North Akron even though such other companies might be willing to offer greater value to North Akron's shareholders than Peoples has offered in the Merger Agreement. The payment of the termination fee also could have a material adverse effect on North Akron's financial condition.

The fairness opinion obtained by North Akron from its financial advisor will not reflect changes in circumstances prior to the Merger.

Boenning & Scattergood, Inc., the financial advisor to North Akron, delivered a written fairness opinion to the board of directors of North Akron dated April 21, 2014. The fairness opinion states that, as of the date of the opinion, the Merger consideration set forth in the Merger Agreement was fair, from a financial point of view, to the holders of North Akron common shares. However, the fairness opinion does not reflect changes that may occur or may have occurred after the date on which it was delivered, including changes to the operations and prospects of Peoples or North Akron, changes in general market and economic conditions, or other changes. Should any such changes occur, it may alter the relative value of Peoples and North Akron.

North Akron shareholders will have a reduced ownership and voting interest after the Merger and will exercise less influence over management of the combined organization.

North Akron's shareholders currently have the right to vote in the election of the North Akron board of directors and on other matters affecting North Akron. When the Merger is completed, each North Akron shareholder that receives Peoples' common shares will become a shareholder of Peoples with a percentage ownership of the combined organization that is much smaller than the shareholder's percentage ownership of North Akron. Because of this, North Akron's shareholders will have less influence on the management and policies of Peoples than they now have on the management and policies of North Akron.

Certain of North Akron's officers and directors have interests that are different from, or in addition to, interests of North Akron's shareholders generally.

The directors and officers of North Akron have interests in the Merger that are different from, or in addition to, the interests of North Akron's shareholders generally. These interests include provisions in the Merger Agreement providing indemnification and insurance for directors and officers of North Akron for events occurring before the Merger, appointment to an advisory board that will be comprised of directors of North Akron who desire to participate, and payments to be paid to certain executive officers pursuant to employment agreements and/or change in control agreements.

Failure to complete the Merger could negatively impact the value of North Akron's common shares and future businesses and financial results of Peoples and North Akron.

If the Merger is not completed, the ongoing businesses of Peoples and North Akron may be adversely affected and Peoples and North Akron will be subject to several risks, including the following:

Peoples and North Akron will be required to pay certain costs relating to the Merger, whether or not the Merger is completed, such as legal, accounting, financial advisor and printing fees;

under the Merger Agreement, North Akron is subject to certain restrictions regarding the conduct of its business before completing the Merger, which may adversely affect its ability to execute certain of its business strategies; and

matters relating to the Merger may require substantial commitments of time and resources by Peoples and North Akron management, which could otherwise have been devoted to other opportunities that may have been beneficial to Peoples and North Akron as independent companies, as the case may be.

In addition, if the Merger is not completed, North Akron may experience negative reactions from its customers and employees. A number of North Akron operational employees have been informed that their employment will be terminated in connection with the Merger and such employees, as well as others, might resign and obtain other employment as a result of the potential Merger. North Akron also could be subject to litigation related to any failure to complete the Merger.

The Peoples common shares to be received by North Akron shareholders upon completion of the Merger will have different rights from North Akron shares.

Upon completion of the Merger, North Akron shareholders will no longer be shareholders of North Akron but will instead become shareholders of Peoples, and their rights as shareholders of Peoples will be governed by the Ohio Revised Code and by Peoples' Amended Articles of Incorporation and Regulations. The terms of Peoples' Amended Articles of Incorporation and Regulations are in some respects materially different than the terms of North Akron's Amended Articles of Incorporation, Bylaws and Constitution. See "COMPARISON OF CERTAIN RIGHTS OF NORTH AKRON AND PEOPLES SHAREHOLDERS" on page 45 of this proxy statement/prospectus.

Completion of the Merger is subject to many conditions and if these conditions are not satisfied or waived, the Merger will not be completed.

The respective obligations of Peoples and North Akron to complete the Merger are subject to the fulfillment or written waiver of many conditions, including approval by the requisite vote of the North Akron shareholders, receipt of requisite regulatory approvals, absence of orders prohibiting completion of the Merger, effectiveness of the registration statement of which this document is a part, the continued accuracy of the representations and warranties by both parties, and the performance by both parties of their covenants and agreements. See "THE MERGER AGREEMENT-Conditions to Consummation of the Merger" on page 39 of this proxy statement/prospectus. These conditions to the consummation of the Merger may not be fulfilled and, accordingly, the Merger may not be completed. In addition, if the Merger is not completed by January 31, 2015, either Peoples or North Akron may have the opportunity to choose not to proceed with the Merger, and the parties can mutually decide to terminate the Merger Agreement at any time, before or after approval by the requisite vote of the North Akron shareholders. In addition, Peoples or North Akron may elect to terminate the Merger Agreement in certain other circumstances. See "THE MERGER AGREEMENT-Termination of the Merger Agreement" on page 43 of this proxy statement/prospectus for a more complete description of these circumstances.

Risks Related to Peoples' Business

You should read and consider risk factors specific to Peoples' business that will also affect the combined company after the Merger, described in Peoples' Annual Report on Form 10-K for the fiscal year ended December 31, 2013, as updated by subsequently filed Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, all of which are filed by Peoples with the SEC and incorporated by reference into this document. See "INCORPORATION OF CERTAIN DOCUMENTS BY REFERENCE" on page 48 of this proxy statement/prospectus.

#### FORWARD-LOOKING STATEMENTS

This proxy statement/prospectus and the documents incorporated herein by reference contain forward-looking statements, including statements about Peoples' financial condition, results of operations, earnings outlook, asset quality trends and profitability. Forward-looking statements express Peoples' management's current expectations or forecasts of future events and, by their nature, are subject to assumptions, risks and uncertainties. Certain statements contained in this proxy statement/prospectus and the documents incorporated herein by reference that are not statements of historical fact constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, or the Reform Act, notwithstanding that such statements are not specifically identified.

In addition, certain statements may be contained in the future filings of Peoples with the SEC, in press releases and in oral and written statements made by or with the approval of Peoples that are not statements of historical fact and constitute forward-looking statements within the meaning of the Reform Act. Examples of forward-looking statements include, but are not limited to:

statements about the benefits of the Merger between Peoples and North Akron, including future financial and operating results, cost savings, enhanced revenues and accretion to reported earnings that may be realized from the Merger;

statements regarding plans, objectives and expectations of Peoples or North Akron or their respective management or boards of directors;

statements regarding future economic performance; and

statements regarding assumptions underlying any such statements.

Words such as "believes," "anticipates," "expects," "intends," "targeted," "continue," "remain," "will," "should," "may" and o expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to:

the risk that the businesses of Peoples and North Akron will not be integrated successfully or such integration may be more difficult, time-consuming or costly than expected;

expected revenue synergies and cost savings from the Merger may not be fully realized or realized within the expected time frame;

revenues or earnings following the Merger may be lower than expected;

deposit attrition, operating costs, customer loss and business disruption following the Merger, including, without limitation, difficulties in maintaining relationships with employees, may be greater than expected;

• the inability to obtain governmental approvals of the Merger on the proposed terms and schedule;

the failure of North Akron's shareholders to approve the Merger;

local, regional, national and international economic conditions and the impact they may have on Peoples and its customers and Peoples' assessment of that impact;

changes in the level of non-performing assets, delinquent loans, and charge-offs;

material changes in the value of Peoples' common shares;

changes in estimates of future reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements;

the risk that Peoples' or North Akron's management's assumptions and estimates used in applying critical accounting policies prove unreliable, inaccurate or not predictive of actual results;

inflation and, interest rate, securities market and monetary fluctuations;

changes in interest rates, spreads on earning assets and interest-bearing liabilities, and interest rate sensitivity;

competitive pressures among depository and other financial institutions may increase and have an effect on pricing, spending, third-party relationships and revenues;

changes in laws and regulations (including laws and regulations concerning taxes, banking and securities) with which Peoples and North Akron must comply;

the effects of, and changes in, trade, monetary and fiscal policies and laws, including interest rate policies of the Federal Reserve;

legislation affecting the financial services industry as a whole, and/or Peoples and its subsidiaries, individually or collectively;

governmental and public policy changes;

• Peoples ability to integrate the North Akron acquisition and any future acquisition targets may be unsuccessful, or may be more difficult, time-consuming or costly than expected; and

the impact on Peoples' businesses, as well as on the risks set forth above, of various domestic or international military or terrorist activities or conflicts.

Additional factors that could cause Peoples' results to differ materially from those described in the forward-looking statements can be found in Peoples' Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K filed with the SEC. All subsequent written and oral forward-looking statements concerning the proposed transaction or other matters and attributable to Peoples or North Akron or any person acting on their behalf are expressly qualified in their entirety by the cautionary statements referenced above. Forward-looking statements speak only as of the date on which such statements are made. Peoples and North Akron undertake no obligation to update any forward-looking statement.

## THE SPECIAL MEETING OF SHAREHOLDERS OF NORTH AKRON

Time, Date and Place

This proxy statement/prospectus is being provided to North Akron shareholders in connection with the solicitation of proxies by the North Akron board of directors for use at the special meeting of shareholders to be held at 4:00 p.m., Eastern Daylight Savings Time, on September 29, 2014, at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310, including any adjournments of the special meeting.

## Matters to be Considered

At the special meeting, the shareholders of North Akron will be asked to consider and vote upon the following matters:

a proposal to adopt and approve the Merger Agreement;

a proposal to approve the adjournment of the special meeting, if necessary, to solicit additional proxies, in the event there are not sufficient votes at the time of the special meeting to adopt and approve the Merger Agreement; and any other business which properly comes before the special meeting or any adjournment or postponement of the special meeting. The board of directors of North Akron is unaware of any other business to be transacted at the special meeting.

The board of directors of North Akron believes that the Merger with Peoples is in the best interests of North Akron shareholders and recommends that you vote (1) "FOR" the adoption and approval of the Merger Agreement and (2) "FOR" the proposal to adjourn the special meeting of North Akron shareholders, if necessary, to solicit additional proxies.

Record Date; Shares Outstanding and Entitled to Vote

The board of directors of North Akron has fixed the close of business on August 19, 2014, as the record date for determining the North Akron shareholders who are entitled to notice of and to vote at the North Akron special meeting of shareholders. Only holders of North Akron common shares at the close of business on the record date will be entitled to notice of and to vote at the North Akron special meeting.

As of the record date, there were 2,630.1 North Akron common shares outstanding and entitled to vote at the special meeting, and no shares of North Akron preferred stock outstanding. The North Akron common shares were held of record by approximately 240 shareholders. Each North Akron common share entitles the holder to one vote on all matters properly presented at the special meeting.

# Votes Required; Quorum

Under the Section 1701.78 of the Ohio General Corporation Law, the adoption and approval of the Merger Agreement requires the affirmative vote of the holders of at least two-thirds of the North Akron common shares outstanding and entitled to vote at the special meeting. Approval of an adjournment of the special meeting requires the affirmative vote of the holders of a majority of North Akron's common shares represented, in person or by proxy, at the special meeting.

As of August 19, 2014, directors of North Akron owned an aggregate of 405.2 North Akron common shares, an amount equal to approximately 15.4% of the outstanding North Akron common shares. All of the directors of North Akron, who collectively have the power to vote approximately 15.4% of the outstanding North Akron common shares, entered into a voting agreement with Peoples on April 21, 2014 pursuant to which they agreed, subject to certain terms and conditions, to vote all of their shares in favor of the adoption and approval of the Merger Agreement. As of the

date of this proxy statement/prospectus, Peoples and its directors, executive officers and affiliates beneficially owned no North Akron common shares.

Your vote is important, the adoption and approval of the Merger Agreement requires the affirmative vote of the holders of at least two-thirds of the North Akron common shares outstanding and entitled to vote at the North Akron special meeting. Brokers who hold North Akron common shares in "street name" for the beneficial owners cannot vote these North Akron common shares on the adoption and approval of the Merger Agreement without specific instructions from the beneficial owners. If you fail to vote or if you mark "ABSTAIN" on your proxy card, or if your North Akron common shares are held in "street name" and you fail to instruct your broker how to vote, it will have the same effect as a vote "AGAINST" the adoption and approval of the Merger Agreement.

The number of North Akron shareholders attending the North Akron special meeting in person or by proxy will constitute a quorum. The North Akron board of directors does not expect any matter other than the adoption and approval of the Merger Agreement and, if necessary, the approval of the adjournment of the special meeting to solicit additional proxies, to be brought before the North Akron special meeting. If any other matters are properly brought before the special meeting for consideration, North Akron common shares represented by properly executed proxy cards will be voted, to the extent permitted by applicable law, in the discretion of the persons named in the proxy card in accordance with their best judgment.

# Solicitation and Revocation of Proxies

A proxy card accompanies each copy of this proxy statement/prospectus mailed to North Akron shareholders. Your proxy is being solicited by the board of directors of North Akron. Whether or not you attend the special meeting, the North Akron board of directors urges you to return your properly executed proxy card as soon as possible. If you return your properly executed proxy card prior to the special meeting and do not revoke it prior to its use, the North Akron common shares represented by that proxy card will be voted at the special meeting or, if appropriate, at any adjournment of the special meeting. North Akron's common shares will be voted as specified on the proxy card or, in the absence of specific instructions to the contrary, will be voted "FOR" the adoption and approval of the Merger Agreement and, if necessary, "FOR" the approval of the adjournment of the special meeting, if necessary, to solicit additional proxies.

If you have returned a properly executed proxy card, you may revoke it at any time before a vote is taken at the special meeting by:

filing a written notice of revocation with the President of North Akron, at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310;

executing and returning another proxy card with a later date than the earlier proxy card you wish to revoke, which later proxy card must be received by the President of North Akron, at 158 East Cuyahoga Falls Avenue, Akron, Ohio 44310 before a vote is taken at the special meeting; or

attending the special meeting and giving notice of revocation in person.

Your attendance at the special meeting will not, by itself, revoke your proxy.

If you hold your North Akron common shares in "street name" through a broker, bank or other nominee, you must provide your broker, bank or nominee (the record holder of your common shares) with instructions on how to vote your common shares. Your broker, bank or other nominee will provide you with a proxy card and voting instructions. If you have instructed your broker, bank or other nominee to vote your common shares, you must follow the directions received from your broker, bank or other nominee to change or revoke your vote.

North Akron will bear its own cost of solicitation of proxies on behalf of the North Akron board of directors. Proxies will be solicited by mail, and may be further solicited by additional mailings, personal contact, telephone, facsimile or electronic mail, by directors, officers and employees of North Akron, none of whom will receive additional compensation for their solicitation activities. North Akron will also pay the standard charges and expenses of brokerage houses, voting trustees, banks, associations and other custodians, nominees and fiduciaries, who are record holders of North Akron common shares not beneficially owned by them, for forwarding this proxy statement/prospectus and other proxy solicitation materials to, and obtaining proxies from, the beneficial owners of North Akron common shares entitled to vote at the special meeting.

## DISSENTERS' RIGHTS

#### Rights of Dissenting North Akron Shareholders

Shareholders of North Akron are entitled to certain dissenters' rights pursuant to Sections 1701.84(A) and 1701.85 of the Ohio General Corporation Law. Section 1701.85 generally provides that shareholders of North Akron will not be entitled to such rights without strict compliance with the procedures set forth in Section 1701.85, and failure to take any one of the required steps may result in the termination or waiver of such rights. Specifically, any North Akron shareholder who is a record holder of North Akron common shares on August 19, 2014, the record date for the North Akron special meeting, and whose shares are not voted in favor of the adoption of the Merger Agreement may be entitled to such payment, a shareholder must deliver to North Akron a written demand for payment of the fair cash value of the shares held by such shareholder, before the vote on the Merger proposal is taken, and the shareholder must otherwise comply with Section 1701.85. Any written demand must specify the shareholder's name and address, the number and class of shares held by him, her or it on the North Akron record date, and the amount claimed as the "fair cash value" of such North Akron common shares. See the text of Section 1701.85 of the Ohio General Corporation Law attached as Annex B to this proxy statement/prospectus for specific information on the procedures to be followed in exercising dissenters' rights.

If North Akron so requests, dissenting shareholders must submit their share certificates to North Akron within 15 days of such request, for endorsement on such certificates by North Akron that a demand for appraisal has been made. Failure to comply with such request will terminate the dissenting shareholders' rights. Such certificates will be promptly returned to the dissenting shareholders by North Akron. If North Akron and any dissenting shareholder cannot agree upon the "fair cash value" of North Akron's common shares, either may, within three months after service of demand by the shareholder, file a petition in the Court of Common Pleas of Summit County, Ohio, for a determination of the "fair cash value" of such dissenting shareholder is entitled to under Section 1701.85 will be determined as of the day prior to the special meeting. The court may appoint one or more appraisers to determine the "fair cash value" and, if the court approves the appraisers' report, judgment will be assessed or apportioned as the court considers equitable.

If a North Akron shareholder exercises his or her dissenters' rights under Section 1701.85, all other rights with respect to such shareholder's North Akron common shares will be suspended until North Akron purchases the shares, or the right to receive the fair cash value is otherwise terminated. Such rights will be reinstated should the right to receive the fair cash value be terminated other than by the purchase of the shares.

The foregoing description of the procedures to be followed in exercising dissenters' rights pursuant to Section 1701.85 of the Ohio General Corporation Law may not be complete and is qualified in its entirety by reference to the full text of Section 1701.85 attached as Annex B to this proxy statement/prospectus.

#### THE MERGER

#### The Proposed Merger

The Merger Agreement provides for the merger of North Akron with and into Peoples Bank, with Peoples Bank as the surviving entity (the "Merger"). The Merger Agreement is attached to this proxy statement/prospectus as Annex A and is incorporated in this proxy statement/prospectus by reference. You are encouraged to read the Merger Agreement carefully, as it is the legal document that governs the Merger.

North Akron's Background and Reasons for the Merger

#### Background of the Merger

The North Akron board of directors has concentrated on operating North Akron as a community bank serving its customers in Summit County. In early December 2013, at the annual Ohio Bankers League Chairman's Dinner in Columbus, Ohio, Mr. Charles W. Sulerzyski, President and Chief Executive Officer of Peoples, introduced himself to Stephen D. Hailer, President and Chief Executive Officer of North Akron, and stated that he would be interested in speaking about a potential merger between Peoples Bank and North Akron, and that such a merger could be beneficial to both Peoples' and North Akron's shareholders and customers. While Mr. Hailer advised Mr. Sulerzyski that North Akron was not currently seeking a merger transaction, he indicated that he would be willing to have such discussions in the future. The following week Mr. Sulerzyski called Mr. Hailer, but Mr. Hailer asked that any further conversations be postponed until late January.

Mr. Hailer advised members of the North Akron board of directors that Mr. Sulerzyski had approached him on the topic of a merger with Peoples Bank, and the members of the board of directors encouraged Mr. Hailer to continue the conversations. On January 30, 2014, Mr. Hailer met with Mr. Sulerzyski for extended discussions regarding a possible merger. At the conclusion of the meeting, Mr. Hailer requested that, if Peoples was interested in proposing a merger transaction to the North Akron board of directors, they should provide a letter of intent outlining the proposed terms. On January 31, 2014, Mr. Sulerzyski provided a letter to North Akron (the "January 31 Letter") stating that, based on preliminary analysis, Peoples would be interested in a merger transaction with a total value of \$19 million (approximately \$7,224 per share) in cash and Peoples common shares, and that Peoples common shares would need to be at least 75% of the transaction consideration.

Following a meeting of the North Akron board of directors on February 11, 2014 at which the board authorized further discussions with Peoples, Mr. Hailer contacted Charles R. Crowley of Boenning & Scattergood, Inc., an investment banking firm ("Boenning"), to determine if Boenning would be in a position to issue a "fairness opinion" to North Akron concerning the proposed transaction with Peoples and to represent North Akron in connection with the negotiation of the proposed transaction. Jeffrey T. Heintz, vice chairman of the North Akron board of directors and a shareholder of the law firm Brouse McDowell, LPA ("Brouse McDowell"), contacted James S. Hogg, an attorney with Brouse McDowell that has been involved in a number of merger transactions, to see if Mr. Hogg and his firm would be able to assist North Akron with the proposed transaction. Both Mr. Crowley and Mr. Hogg provided engagement letters from their firms and the firms were retained to advise North Akron with respect to the proposed merger transaction.

Following a request from Boenning on behalf of North Akron for a more detailed description of the proposed transaction structure, on March 7, 2014, Peoples provided a letter (the "March 7 Letter") outlining the terms of a proposed transaction, including a range of values (approximately \$19.4 million to approximately \$20.1 million) which Peoples might be willing to pay, based on the outcome of further due diligence, and requesting a 90-day period of exclusivity for negotiation with North Akron. Following a meeting of the North Akron board of directors on March

11, 2014 at which the board of directors reviewed the proposal with representatives from Boenning and Brouse McDowell, North Akron requested that the exclusivity period be reduced. On March 18, North Akron signed a version of the March 7 Letter (as executed, the "LOI") which contained the same proposed transaction terms, but granted Peoples a 45-day period of exclusivity for negotiation with North Akron.

On March 27, Mr. Sulerzyski and Mr. Hailer had an informal meeting with members of the management teams of Peoples and North Akron and a representative of Boenning to discuss the implications of the proposed merger. On April 2, Mr. Sulerzyski and members of the Peoples management team met informally with the North Akron board of directors, including Mr. Hailer, and with representatives from Boenning and Brouse McDowell, to discuss the potential benefits of the proposed merger to both Peoples and North Akron. During the five weeks following the execution of the LOI, Peoples and North Akron also each conducted further due diligence examinations regarding the other party and conducted negotiations of a definitive agreement, which was generally consistent with the terms outlined in the LOI. After these negotiations, on April, 21, 2014, the North Akron board of directors met in a special board session to review the definitive agreement and the fairness opinion of Boenning. Representatives of Boenning

also made a presentation as to the basis of their opinion. After consideration, the North Akron board of directors unanimously approved the transaction.

Mr. Hailer executed the Merger Agreement on behalf of North Akron on April 21, 2014. Each of the members of the North Akron board of directors executed a voting agreement as of that date obligating them to vote the shares of North Akron owned by them in favor of the Merger. The form of the voting agreement is attached as Exhibit A to the Merger Agreement, included as Annex A to this proxy statement/prospectus.

North Akron and Peoples issued a joint press release on April 21, 2014 concerning the transaction and Peoples filed a Current Report on Form 8-K with the SEC on that date, reporting that they had entered into the Merger Agreement.

North Akron's Reasons for the Merger

North Akron's board of directors determined that the Merger and the Merger consideration were in the best interests of North Akron and its shareholders and recommends that North Akron shareholders vote in favor of the approval and adoption of the Merger Agreement.

In its deliberations and in making its determination, North Akron's board of directors considered many factors including, without limitation, the following:

• the belief that the financial terms of the Merger are considered fair, from a financial standpoint, to the shareholders of North Akron, based upon the opinion of Boenning & Scattergood, Inc.;

North Akron's community banking orientation and its compatibility with a similar operating philosophy of Peoples and Peoples Bank;

the business, earnings, operations, financial condition, management, prospects, capital levels and asset quality of both North Akron and Peoples;

the challenges to operating a small community bank in the current economic, regulatory and technological environment;

Peoples' access to capital and managerial resources relative to that of North Akron;

the provisions of the Merger Agreement;

its desire to provide shareholders with the prospect for greater future appreciation on their investments in North Akron common shares than the amount the board of directors believed that North Akron could achieve independently; the greater liquidity of Peoples' common shares;

pricing and other data from other similar transactions;

North Akron's potential to better serve its customers and enhance its competitive position in the communities in which it operates due to Peoples' ability to offer more diverse financial products and services as a larger and more highly capitalized institution;

the ability for North Akron's board to respond to an unsolicited offer from another entity and the amount and terms of the termination fee;

the effect of the Merger on North Akron's employees, customers and community; and

the dividend accretion to North Akron shareholders who receive Peoples' common shares in exchange for their North Akron common shares.

The above discussion of the information and factors considered by North Akron's board of directors is not intended to be exhaustive, but includes all material factors considered by the board in arriving at its determination to approve, and to recommend that the North Akron shareholders vote to approve the Merger Agreement. The North Akron board of directors did not assign any relative or specific weights to the above factors, and individual directors may have given differing weights to different factors.

#### Recommendation of the North Akron Board of Directors

The board of directors of North Akron unanimously approved the Merger Agreement. The board of directors of North Akron believes that the Merger is fair to and in the best interests of North Akron and its shareholders, and, as a result, the directors unanimously recommend that North Akron shareholders vote "FOR" the adoption and approval of the Merger Agreement.

Peoples' Reasons for the Merger

Peoples believes that the Merger is in the best interests of Peoples and its shareholders. In reaching this determination, the Peoples board of directors consulted with its management, as well as its accounting and legal advisors, and considered the projected pro forma impact of the Merger and a number of other factors, including, without limitation, the following:

the long-term interests of Peoples and its shareholders, as well as the interests of its employees, customers, creditors and the communities in which Peoples operates;

the opportunity to acquire a bank with deep community banking relationships;

enhanced market share in Ohio with incremental high-quality, low-cost core deposits;

the market area in which North Akron's offices are located is a market in which Peoples would like to expand to; Peoples believes it can realize cost savings and other benefits of size and operating efficiencies;

Peoples believes that the Merger should assist it in maintaining its status as an independent holding company and Peoples Bank as a community bank; and

the size and structure of the transaction allows Peoples to maintain its strong capital position and fund the cash portion of the transaction through current operations; additionally, the merged banks will also maintain a strong capital position allowing the organization to expand within its new markets.

The board of directors of Peoples also considered a variety of risks and other potentially negative factors in deliberations concerning the Merger. In particular, the board of directors of Peoples considered:

the costs associated with the regulatory approval process, the costs associated with calling a special meeting of the North Akron shareholders and other Merger related costs; and

the risks associated with combining the operations of North Akron with Peoples' existing operations, including difficulty in combining corporate, accounting, financial information and information systems.

The above discussion of the information and factors considered by Peoples' board of directors is not intended to be exhaustive, but includes all material factors considered by the board in arriving at its determination to approve. The board of directors of Peoples did not assign any relative or specific weights to the above factors, and individual directors may have given differing weights to different factors.

Opinion of North Akron's Financial Advisor

Boenning & Scattergood, Inc. ("Boenning") is acting as financial advisor to North Akron in connection with the merger. Boenning is a registered broker-dealer providing investment banking services with substantial expertise in transactions similar to the Merger. As part of its investment banking activities, Boenning is regularly engaged in the independent valuation of businesses and securities in connection with mergers, acquisitions, underwriting, private placements and valuations for estate, corporate and other purposes.

On April 21, 2014, Boenning rendered its oral opinion, which was subsequently confirmed in writing, to North Akron's board of directors that, as of such date, the Merger consideration to be received by the holders of North Akron's common shares pursuant to the Merger Agreement was fair, from a financial point of view, to such holders.

The full text of Boenning's written opinion dated April 21, 2014, which sets forth the assumptions made, matters considered and limitations of the review undertaken, is attached as Annex C to this proxy statement/prospectus and is incorporated herein by reference. You are urged to, and should, read the opinion carefully and in its entirety in connection with this proxy statement/prospectus. The summary of Boenning's opinion set forth in this proxy statement/prospectus is qualified

in its entirety by reference to the full text of the opinion. Boenning's opinion does not reflect any developments that may occur or may have occurred after the date of its opinion and prior to the completion of the Merger. North Akron imposed no limitations on the scope of Boenning's investigation or the procedures to be followed by Boenning in rendering its opinion. Boenning was not requested to, and did not, make any recommendation to the North Akron board of directors as to the form or amount of the consideration to be paid to North Akron's shareholders, which was determined through arm's length negotiations between the parties. In arriving at its opinion, Boenning did not ascribe a specific range of values to North Akron. Its opinion is based on the financial and comparative analyses described below.

In connection with its opinion, Boenning, among other things:

- reviewed the historical financial performances, current financial positions and general prospects of Peoples and (i)North Akron and reviewed certain internal financial analyses and forecasts prepared by the management of North
- Akron;
- (ii) reviewed publicly available analyst earnings estimates for Peoples for 2014 and 2015;
- (iii) reviewed a draft of the Merger Agreement, dated April 16, 2014;
- (iv)Reviewed and analyzed the stock market performance of Peoples and the limited trading history of North Akron; (v)studied and analyzed the consolidated financial and operating data of Peoples and North Akron;
- reviewed the pro forma financial impact of the Merger on Peoples, based on assumptions relating to transaction (vi)expenses, purchase accounting adjustments, cost savings and other synergies determined by senior management of Peoples and North Akron;
- (vii) considered the financial terms of the Merger between Peoples and North Akron as compared with the financial terms of comparable bank and bank holding company mergers and acquisitions;
- (viii) met and/or communicated with certain members of Peoples' and North Akron's senior management to discuss their respective operations, historical financial statements and future prospects; and
- (ix) conducted such other financial analyses, studies and investigations as Boenning deemed appropriate.

Boenning's opinion was given in reliance on information and representations made or given by Peoples and North Akron, and their respective officers, directors, auditors, counsel and other agents, and on filings, releases and other information issued by Peoples and North Akron including financial statements, financial projections, and stock price data as well as certain information from recognized independent sources. Boenning did not independently verify the information concerning Peoples and North Akron nor other data which Boenning considered in its review and, for purposes of its opinion, Boenning assumed and relied upon the accuracy and completeness of all such information and data. Boenning assumed that all forecasts and projections provided to it had been reasonably prepared and reflected the best currently available estimates and good faith judgments of the management of Peoples and North Akron as to their most likely future financial performance. Boenning expressed no opinion as to any financial projections or the assumptions on which they were based. Boenning did not conduct any valuation or appraisal of any assets or liabilities of Peoples or North Akron, nor have any such valuations or appraisals been provided to Boenning. Additionally, Boenning assumed that the Merger is, in all respects, lawful under applicable law.

With respect to anticipated transaction costs, purchase accounting adjustments, expected cost savings and other synergies and financial and other information relating to the general prospects of Peoples and North Akron, Boenning assumed that such information had been reasonably prepared and reflected the best currently available estimates and good faith judgment of the management of Peoples and North Akron as to their most likely future performance. Boenning further relied on the assurances of management of Peoples and North Akron that they were not aware of any facts or circumstances that would make any of such information inaccurate or misleading. Boenning was not asked to and did not undertake an independent verification of any of such information, and Boenning did not assume any responsibility or liability for the accuracy or completeness thereof. Boenning assumed that the allowances for loan losses indicated on the balance sheets of Peoples and North Akron. Boenning assumed that all of the representations and warranties contained in the Merger Agreement and all related agreements were true and correct, that each party under the agreements will perform all of the covenants required to be performed by such party under the agreements,

and that the conditions precedent in the agreements will not be waived. Boenning assumed that the Merger will qualify as a tax-free reorganization for federal income tax purposes. Also, in rendering its opinion, Boenning assumed that in the course of obtaining the necessary regulatory approvals for the

consummation of the Merger, no conditions will be imposed that will have a material adverse effect on the combined entity or contemplated benefits of the Merger, including the cost savings and related expenses expected to result from the Merger.

Boenning's opinion is based upon information provided to it by the management of Peoples and North Akron, as well as market, economic, financial and other conditions as they existed and could be evaluated only as of the date of its opinion and accordingly, it speaks to no other period. Boenning did not undertake to reaffirm or revise its opinion or otherwise comment on events occurring after the date of its opinion and did not have an obligation to update, revise or reaffirm its opinion. Boenning's opinion does not address the relative merits of the merger and the other business strategies that the North Akron board of directors has considered or may be considering, nor does it address the underlying business decision of the North Akron board of directors to proceed with the Merger. In connection with the preparation of Boenning's opinion, Boenning was not authorized to solicit, and did not solicit, third parties regarding alternatives to the Merger. Boenning expressed no opinion as to the value of Peoples' common shares when issued to holders of outstanding North Akron common shares pursuant to the Merger Agreement or the prices at which Peoples' common shares may trade at any time. Boenning's opinion was delivered for the information of the North Akron board of the merger and does not constitute a recommendation to the North Akron board of directors in connection with the Merger or a recommendation to any North Akron shareholder as to how such shareholder should vote or act with respect to the Merger.

In connection with rendering its opinion, Boenning performed a variety of financial analyses that are summarized below. This summary does not purport to be a complete description of such analyses. Boenning believes that its analyses and the summary set forth herein must be considered as a whole and that selecting portions of such analyses and the factors considered therein, without considering all factors and analyses, could create an incomplete view of the analyses and processes underlying its opinion. The preparation of a fairness opinion is a complex process involving subjective judgments and is not necessarily susceptible to partial analysis or summary description. In arriving at its opinion, Boenning considered the results of all of its analyses as a whole and did not attribute any particular weight to any analyses or factors considered by it. The range of valuations resulting from any particular analysis described below should not be taken to be Boenning's view of the actual value of North Akron.

In its analyses, Boenning made numerous assumptions with respect to industry performance, business and economic conditions, and other matters, many of which are beyond the control of North Akron or Peoples. Any estimates contained in Boenning's analyses are not necessarily indicative of actual future values or results, which may be significantly more or less favorable than suggested by such estimates. Estimates of values of companies do not purport to be appraisals or necessarily reflect the actual prices at which companies or their securities actually may be sold. No company or transaction utilized in Boenning's analyses was identical to North Akron or Peoples or the Merger. Accordingly, an analysis of the results described below is not mathematical; rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies and other facts that could affect the public trading value of the companies to which they are being compared. None of the analyses performed by Boenning was assigned a greater significance by Boenning than any other, nor does the order of analyses described below do not purport to be indicative of actual future results, or to reflect the prices at which North Akron common stock or Peoples common stock may trade in the public markets, which may vary depending upon various factors, including changes in interest rates, dividend rates, market conditions, economic conditions and other factors that influence the price of securities.

In accordance with customary investment banking practice, Boenning employed generally accepted valuation methods in reaching its opinion. The following is a summary of the material financial analyses that Boenning used in providing its opinion on April 21, 2014. Some of the summaries of financial analyses are presented in tabular format. In order to understand the financial analyses used by Boenning more fully, you should read the tables together with the text of each summary. The tables alone do not constitute a complete description of Boenning's financial analyses, including the methodologies and assumptions underlying the analyses, and if viewed in isolation could create a misleading or incomplete view of the financial analyses performed by Boenning. The summary data set forth below do not represent and should not be viewed by anyone as constituting conclusions reached by Boenning with respect to any of the

analyses performed by it in connection with its opinion. Rather, Boenning made its determination as to the fairness of the Merger consideration to the holders of North Akron common shares, from a financial point of view, on the basis of its experience and professional judgment after considering the results of all of the analyses performed. Accordingly, the data included in the summary tables and the corresponding imputed ranges of value for North Akron should be considered as a whole and in the context of the full narrative description of all of the financial analyses set forth in the following pages, including the assumptions underlying these analyses. Considering the data included in the summary table without considering the full narrative description of all of the financial analyses, including the assumptions underlying these analyses, including the assumptions underlying these analyses, including the assumptions underlying the set of the financial analyses performed by Boenning.

In connection with rendering its opinion and based upon the terms of the draft merger agreement reviewed by it, Boenning assumed the effective consideration to be 80% Peoples common shares and 20% cash. The number of Peoples' common shares issuable in exchange for each North Akron common share will not be fixed until immediately prior to closing, so the price of the stock consideration received by the North Akron shareholders will not fluctuate between signing and closing. Each North Akron common share will be eligible to receive \$7,655.00 of consideration in cash or a to-be-determined number of Peoples' common shares valued at \$7,655.00 in the manner provided in the Merger Agreement. The total Merger consideration is \$20.1 million.

Comparison of Selected Companies. Boenning reviewed and compared the multiples and ratios of the current estimated price of North Akron common stock to North Akron book value, tangible book value, latest twelve months earnings per share, assets, tangible book premium to core deposits, and deposits, such multiples referred to herein as the pricing multiples, with the median pricing multiples for the current trading prices of the common stock of a peer group of eleven selected public banks and thrifts with assets between \$100 million and \$200 million, tangible common equity to assets between 8% and 11%, nonperforming assets to assets less than 3%, and latest twelve months core return on equity between 0% and 6%. Boenning first applied the resulting range of pricing multiples for the peer group specified above to the appropriate financial results without the application of any control premium, referred to as the unadjusted trading price. Boenning then applied a 27.8% control premium to the trading prices of the offer price to the median pricing multiples for the peer group adjusted trading prices. The 27.8% equity control premium is the median one day stock price premium for all bank and thrift merger and acquisition deals announced since January 1, 2000, based on data from SNL Financial.

Table 1

Pricing Multiple	Unadjuste NASB (1)	ed Trading Price Median Statistics Peer Group (2)	for	5	d Trading Price Median Stat Peer Group	
Price/Book Value	42.1	%77.7	%	145.0	%99.3	%
Price/Tangible Book Value	42.1	%77.7	%	145.0	%99.3	%
Price/Latest Twelve Months Core Earnings Per Share	16.5x	18.5x		56.9x	23.6x	
Price/Assets	4.0	%6.6	%	13.6	%8.4	%
Premium over Tangible Book Value/Core Deposits	-7.3	%-2.4	%	5.7	%0.4	%
Price/Deposits	5.3	%7.9	%	18.2	%10.1	%
(1) NASP upodiusted trading price based on last	(1) NASP unadjusted trading price based on last reported trade at \$2,222,00 per share					

(1) NASB unadjusted trading price based on last reported trade at \$2,222.00 per share.

(2) Peer metrics are based on prices as of market close on April 17, 2014.

Analysis of Bank Merger Transactions. Boenning analyzed certain information relating to recent transactions in the banking industry, consisting of (i) nine selected bank and thrift deals announced since January 1, 2013, with target headquartered in Ohio or contiguous states, assets less than \$500 million, latest twelve months return on equity between 0% and 7% and nonperforming assets to assets less than 4%, referred to below as Group A; and (ii) 12 selected nationwide bank and thrift transactions announced since January 1, 2013, with target assets between \$75 million and \$250 million, latest twelve months return on equity between 0% and 5%, and nonperforming assets to assets less than 4%, referred to below as Group B. Boenning then reviewed and compared the pricing multiples of the offer price and the median pricing multiples of the selected transaction values for Group A and Group B. Table 2

		Miculan Sta	austics for Sciet	licu
		Transaction	ns	
Pricing Multiple	Offer Price	Group A	Group B	
Price/Book Value	145.0	% 118.2	%112.7	%
Price/Tangible Book Value	145.0	% 118.2	%114.0	%

Price/Latest Twelve Months Core Earnings Per Share	56.9x	25.6x	32.0x	
Price/Assets	13.6	% 13.8	%13.7	%
Premium over Tangible Book Value/Core Deposits	5.7	% 2.4	%1.2	%
Price/Deposits	18.2	% 15.9	%16.0	%

Present Value Analysis. Applying present value analysis to North Akron's theoretical future earnings, dividends and tangible book value, Boenning compared the offer price for one share of North Akron common stock to the present value of one share of North Akron common stock on a stand-alone basis. The analysis was based upon North Akron management's projected earnings growth, a range of assumed price/earnings ratios, a range of assumed price/tangible book value ratios and a 13.5% discount rate, which was determined using the Capital Asset Pricing Model which takes into account certain factors such as the current risk free rate, the beta of bank stocks compared to the broader market and the Ibbotson risk premium for small, illiquid stocks. The valuation was completed with a sensitivity analysis on the discount rate ranging from 9.5% to 17.5%. Boenning derived the range of terminal price/earnings multiple of 16.5x and terminal price/tangible book value multiple of 125.4% from the trading multiples of the SNL Micro Cap U.S. Bank and Thrift Index as of April 17, 2014. Sensitivity analyses for terminal price/earnings and price/tangible book ranged from 14.5x to 18.5x and 105% to 145%, respectively. The present value of North Akron common stock calculated on a stand-alone basis ranged from \$2,273.81 to \$4,051.34 per share based on price/earnings multiples and from \$3,034.27 to \$5,860.48 per share based on price/tangible book value multiples, compared to the offer price of \$7,655.00 per share. This analysis does not purport to be indicative of actual future results and does not purport to reflect the prices at which shares of North Akron common stock may trade in the public markets. A present value analysis was included because it is a widely used valuation methodology, but the results of such methodology are highly dependent upon the numerous assumptions that must be made, including earnings growth rates, dividend payout rates and discount rates.

Discounted Cash Flow Analysis. Discounted cash flow analysis approximates the value of a share of stock to an acquiror by calculating the present value of the target's dividendable cash flow in perpetuity. This analysis assumed a short-term earnings growth rate of 5.0% and a long-term growth rate of 2.5%, as well as a short-term balance sheet growth rate of 1.0% and a long-term growth rate of 2.5%, based on guidance from North Akron's management. The estimated cost savings of 45%, transaction costs of \$2.11 million after tax, credit mark of 2% and Federal Home Loan Bank prepayment penalty of 6% were based on guidance provided by Peoples. A discount rate of 13.5% was determined using the Capital Asset Pricing Model, which takes into account certain factors such as the current risk free rate, the beta of bank stocks compared to the broader market and the Ibbotson risk premium for small, illiquid stocks. Sensitivity analyses for discount rates and cost savings ranged from 11.5% to 15.5% and 35.0% to 55.0%, respectively. The present value of North Akron common stock calculated using discounted cash flow analysis ranged from \$4,965.41 per share to \$9,925.68 per share based on the cost savings estimates and discount rates used, compared to the offer price of \$7,655.00 per share. This analysis does not purport to be indicative of actual future results and does not purport to reflect the prices at which shares of North Akron common stock may trade in the public markets. A discounted cash flow analysis was included because it is a widely used valuation methodology, but the results of such methodology are highly dependent upon the numerous assumptions that must be made, including earnings growth rates, dividend payout rates and discount rates.

Pro Forma Merger Analysis. Boenning analyzed certain potential pro forma effects of the Merger, assuming the following: (i) each share of North Akron common stock will be eligible to receive consideration of \$7,655.00; (ii) multiples for North Akron based on a price of \$7,655.00 per share equate to 145% price to tangible book and 56.5x North Akron's latest twelve months' earnings per share; (iii) consideration structured 80% Peoples stock and 20% cash; (iv) North Akron estimated stand-alone core earnings: \$383,000 or \$145.62 per share in 2014 and \$395,000 or \$150.18 per share in 2015; (v) Peoples estimated stand-alone earnings: \$20.13 million or \$1.90 per share in 2014 and \$25.27 million or \$2.17 per share in 2015; (vi) one-time cash transaction expenses of \$2.5 million; (vii) \$1.9 million (45.0% of non-interest expense) in estimated annual pre-tax expense savings, with 100% of cost savings realized by 2015; (viii) gross loan credit mark of \$2.4 million (approximately 2.0% of gross loans) inclusive of the \$1.3 million allowance for loan losses; (ix) fair value adjustment on Federal Home Loan Bank advances of \$1.4 million (approximately 6.0% of face value); and (x) certain other assumptions pertaining to costs and expenses associated with the transaction, intangible amortization, opportunity cost of cash and other items. Peoples had previously announced pending acquisitions of Midwest Bancshares, Inc. and Ohio Heritage Bancorp, Inc., the balance sheet impact of which was not reflected in the analysis. Should both transactions close, they would add approximately \$344 million in assets and \$38 million in equity to Peoples' balance sheet and result in the issuance of 1.32 million new

Peoples common shares. Tangible common equity / tangible assets would increase from 7.29% to 7.37% and tangible book value would increase from \$13.79 to \$14.12. The analyses indicated that, for the full years 2015 and 2016, the merger (excluding transaction expenses) would be accretive to North Akron's and the combined company's projected earnings per share and accretive to North Akron's per share equivalent dividends. The actual results achieved by the combined company may vary from projected results and the variations may be material.

As described above, Boenning's opinion was just one of the many factors taken into consideration by the North Akron board of directors in making its determination to approve the Merger.

Boenning, as part of its investment banking business, regularly is engaged in the valuation of assets, securities and companies in connection with various types of asset and security transactions, including mergers, acquisitions, private

placements, public offerings and valuations for various other purposes, and in the determination of adequate consideration in such transactions. In the ordinary course of Boenning's business as a broker-dealer, it may, from time to time, purchase securities from, and sell securities to, Peoples and North Akron or their respective affiliates. In the ordinary course of business, Boenning may also actively trade the securities of Peoples and North Akron for its own account and for the accounts of customers and accordingly may at any time hold a long or short position in such securities.

Boenning will receive a fee of \$75,000 for rendering its opinion. However, such amount will be credited against the total estimated financial advisory fee of \$302,000 to be paid to Boenning upon the closing of the Merger. Boenning's fee for rendering its opinion is not contingent upon any conclusion that Boenning may reach or upon completion of the Merger. North Akron has also agreed to indemnify Boenning against certain liabilities that may arise out of Boenning's engagement.

Boenning has not had any material relationship with Peoples or North Akron during the past two years in which compensation was received or was intended to be received as a result of the relationship between Boenning and Peoples or North Akron. Boenning may provide investment banking services to Peoples in the future, although as of the date of Boenning's opinion, there was no agreement to do so.

Boenning's opinion was approved by Boenning's fairness opinion committee. Boenning did not express any opinion as to the fairness of the amount or nature of the compensation to be received in the Merger by the officers, directors, or employees of any party to the Merger Agreement, or any class of such persons, relative to the compensation to be received by the holders of North Akron common stock in the Merger.

## Regulatory Approvals Required

The Merger must receive approval from both the OCC and the Federal Reserve before the proposed Merger may be consummated. Peoples has received such approval to consummate the Merger from the OCC and the Federal Reserve.

The approval of any regulatory applications merely implies the satisfaction of regulatory criteria for approval, which does not include review of the adequacy or fairness of the Merger consideration to North Akron shareholders. Furthermore, regulatory approvals do not constitute or imply any endorsement or recommendation of the Merger or the terms of the Merger Agreement.

Interests of North Akron Directors and Officers in the Merger

As described below, some of North Akron's directors and executive officers have interests in the Merger that may be different from, or in addition to, the interests of North Akron shareholders generally. The North Akron board of directors was aware of these interests and considered them in approving the Merger Agreement. Severance Payments

Under the terms of the Merger Agreement, Peoples shall pay to each employee, including officers, of North Akron who (i) is not subject to an existing contract providing for severance and/or a change in control payment, (ii) is an employee of North Akron immediately before the effective time of the Merger, (iii) has been an employee of North Akron for at least six months prior to the effective time of the Merger, and (iv) is not offered continued employment by Peoples or any of its subsidiaries after the effective time of the Merger, or is offered employment more than 25 miles outside of the employee's current branch location, or at a salary less than his or her current salary, or is involuntarily terminated by Peoples without cause during the first six months after the effective time of the Merger, a severance amount equal to two weeks base pay multiplied by the number of whole years of service of such employee with North Akron, less applicable local, state and federal tax withholding; provided, however, that the minimum severance payment shall equal four weeks of base pay, and the maximum severance payment shall not exceed 26 weeks of base pay. Further, for any employee of North Akron participating in North Akron's group health program at the effective time of the Merger who is entitled to a severance payment, the employee will be able to purchase health insurance coverage for the employee and for any spouse or other dependent covered by North Akron's group health

program at the effective time of the Merger, at the full premium rate for the entire COBRA period. Advisory Board

Peoples has agreed to establish and maintain, for a period of one year following the effective date of the Merger, an advisory board that will be comprised of outside directors of North Akron who desire to participate. The advisory board shall meet every other month during such one year period for the purpose of advising Peoples on client relations and post-acquisition transition matters.

Indemnification and Directors' and Officers' Liability Insurance

For a period of six years following the effective time of the Merger and subject to compliance with applicable state and federal laws, Peoples will indemnify each person who served as a director or officer of North Akron before the effective time of the Merger to the fullest extent provided by North Akron's governing documents, from and against expenses, including attorneys' fees, judgments, fines and amounts paid in settlement in connection with any threatened, pending or completed action, suit or proceeding by reason of the fact that the person was an officer or director of North Akron. In addition, the Merger Agreement provides that, prior to the Merger, North Akron will purchase a directors' and officers' liability insurance policy to be effective for up to six years following the effective date of the Merger, on terms no less advantageous than those contained in North Akron's existing policy. Change in Control Payments

North Akron has entered into employment agreements and/or change in control agreements with certain executive officers. Pursuant to those agreements, upon a change in control caused by the Merger, the individuals will be entitled to a lump sum payment if their employment by Peoples Bank terminates within a specified period following the Merger. The change in control payments under the aforementioned agreements would be paid by Peoples or Peoples Bank at or following the effective date of the Merger.

It is currently anticipated that Mr. Winebrenner and Ms. Wichman will be paid the full amount of their lump sum payments at the time of the Merger. Mr. Hailer has agreed to terminate his change of control agreement and to enter into an employment agreement with Peoples Bank for a period through December 31, 2015, pursuant to which Mr. Hailer would receive a base salary of \$180,000 and a restricted stock grant with a value of \$50,000. Mr. Hailer would not participate in any incentive compensation plans of Peoples during the period of the employment agreement and such agreements will include a covenant not to compete with Peoples. Mr. Fehr has also agreed to terminate his change of control agreement and enter into an employment agreement with Peoples Bank, pursuant to which Mr. Fehr would receive a base salary of \$88,500 and would receive a payment in February 2015 which would not exceed the amount of the Change of Control Lump Sum Payment specified below. The anticipated payment values under the agreements are set forth below.

Recipient	Change of Control Lump Sum Payment
Bryan Fehr	\$106,907
Stephen Hailer	\$176,634
Margaret Wichman	\$103,000
Kurt Winebrenner	\$124,103

Material U.S. Federal Income Tax Consequences of the Merger

#### **Reorganization Treatment**

The Merger will be a reorganization within the meaning of Section 368(a)(1)(A) of the Internal Revenue Code, and Peoples and North Akron each will be a "party to the reorganization" within the meaning of Section 368(b) of the Internal Revenue Code.

Tax Consequences to Peoples and North Akron

No Gain or Loss. No gain or loss will be recognized by Peoples or North Akron as a result of the Merger.

Tax Basis. The tax basis of the assets of North Akron in the hands of Peoples will be the same as the tax basis of such assets in the hands of North Akron immediately prior to the Merger.

Holding Period. The holding period of the assets of North Akron to be received by Peoples will include the period during which such assets were held by North Akron.

Tax Consequences to North Akron Shareholders who Receive Only Peoples' Common Shares

No gain or loss will be recognized by a North Akron shareholder who receives solely Peoples' common shares (except for cash received in lieu of fractional shares, as discussed below) in exchange for all of its North Akron common shares. The tax basis of the Peoples' common shares received by a North Akron shareholder in such exchange will be

equal (except for the basis attributable to any fractional Peoples' common shares, as discussed below) to the basis of North Akron's common shares surrendered in exchange for the Peoples' common shares. For shares held through a broker, the designation is made by giving written notice to the broker. For shares held in certificate form by the shareholder, the designation is made by a written designation in the shareholder's records. For tax purposes, the holding period of the Peoples' common shares received will include the holding period of North Akron common shares surrendered in exchange for the Peoples' common shares, provided

that such shares were held as capital assets of the North Akron shareholder at the effective time of the Merger. Tax Consequences to North Akron Shareholders who Receive Only Cash

A North Akron shareholder who receives solely cash in exchange for all of its North Akron common shares (and is not treated as constructively owning Peoples' common shares after the Merger under the circumstances referred to below under "Possible Dividend Treatment") will recognize a gain or loss for federal income tax purposes equal to the difference between the cash received and such shareholder's tax basis in North Akron's common shares surrendered in exchange for the cash. Such gain or loss will be a capital gain or loss, provided that such shares were held as capital assets of the North Akron shareholder at the effective time of the Merger. Such gain or loss will be long-term capital gain or loss if the North Akron shareholder's holding period is more than one year. The Internal Revenue Code contains limitations on the extent to which a taxpayer may deduct capital losses from ordinary income. Tax Consequences to North Akron Shareholders who Receive a Combination of Cash and Peoples' Common Shares A North Akron shareholder who receives a combination of Peoples' common shares and cash in exchange for its North Akron common shares will not be permitted to recognize any loss for federal income tax purposes. Such a shareholder will recognize gain, if any, equal to the lesser of (i) the amount of cash received or (ii) the amount of gain "realized" in the transaction. The amount of gain a North Akron shareholder "realizes" will equal the amount by which (a) the cash plus the fair market value, at the effective time of the Merger, of Peoples' common shares received exceeds (b) the shareholder's basis in North Akron's common shares to be surrendered in the exchange for the cash and Peoples' common shares. Any recognized gain could be taxed as a capital gain or a dividend, as described below. The tax basis of the Peoples' common shares received by such North Akron shareholder will be the same as the basis of the North Akron common shares surrendered in exchange for the Peoples' common shares, plus any gain recognized by such shareholder in the Merger, and minus any cash received by the shareholder in the Merger. The holding period for Peoples' common shares received by such North Akron shareholder will include such shareholder's holding period for North Akron's common shares surrendered in exchange for the Peoples' common shares, provided that such shares were held as capital assets of the shareholder at the effective time of the Merger.

A North Akron shareholder's federal income tax consequences will also depend on whether its North Akron common shares were purchased at different times and/or at different prices. If they were, the North Akron shareholder could realize gain with respect to some of the North Akron common shares and loss with respect to other shares. Such North Akron shareholder would have to recognize such gain to the extent such shareholder receives cash with respect to those shares in which the shareholder's adjusted tax basis is less than the amount of cash plus the fair market value at the effective time of the Merger of the Peoples' common shares received, but could not recognize loss with respect to those shares in which the North Akron shareholder's adjusted tax basis is greater than the amount of cash plus the fair market value at the effective time of the Merger of Peoples' common shares received. Any disallowed loss would be included in the adjusted basis of Peoples' common shares. Such a North Akron shareholder is urged to consult its own tax advisor respecting the tax consequences of the Merger to that shareholder. Possible Dividend Treatment

In certain circumstances, a North Akron shareholder who receives a combination of cash and Peoples' common shares in the Merger may receive ordinary income, rather than capital gain, treatment on all or a portion of the gain recognized by that shareholder if the receipt of cash "has the effect of the distribution of a dividend." In general, the determination of whether such gain recognized will be treated as capital gain or has the effect of a distribution of a dividend depends upon whether and to what extent the exchange reduces the shareholder's deemed percentage of stock ownership of Peoples. For purposes of this determination, the shareholder generally will be treated as if it first exchanged all of its North Akron common shares solely for Peoples' common shares and then Peoples immediately redeemed a portion of Peoples' common shares in exchange for the cash the holder actually received, which redemption shall be referred to herein as a "deemed redemption." Such gain recognized by a shareholder pursuant to the deemed redemption will be treated as a capital gain if the deemed redemption is (i) "substantially disproportionate" with respect to the shareholder (and, after the deemed redemption, the holder actually or constructively owns less than 50% of the voting power of the outstanding Peoples' common shares) or (ii) not "essentially equivalent to a dividend."

The deemed redemption will be "substantially disproportionate" with respect to a holder if the percentage of the outstanding Peoples' common shares that the holder actually and constructively owns immediately after the deemed redemption is less than 80% of the outstanding Peoples' common shares that the shareholder is deemed actually and constructively to have owned immediately before the deemed redemption. The deemed redemption will not be considered to be "essentially equivalent to a dividend" if it results in a "meaningful reduction" in the shareholder's deemed percentage of stock ownership of Peoples. In applying the above tests, the shareholder may, under the constructive ownership rules, be deemed to own stock that is owned by other persons or otherwise in addition to the stock the holder actually owns or owned.

As these rules are complex and dependent upon each shareholder's specific circumstances, each North Akron shareholder should consult its own tax advisor to determine whether it may be subject to these rules. Cash in Lieu of Fractional Shares

A North Akron shareholder that receives cash in lieu of a fractional Peoples' common share generally will be treated as having received such fractional share and then having received such cash in redemption of such fractional share. Gain or loss generally will be recognized based on the difference between the amount of cash received in lieu of the fractional share and the portion of the shareholder's aggregate adjusted basis in the shares of North Akron stock surrendered which is allocable to the fractional share. Such gain or loss generally will be long-term capital gain or loss if the shareholder's holding period for its North Akron stock exceeds one year at the effective time of the Merger. Backup Withholding