

NIKE INC  
Form 4  
December 28, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOUSER DOUGLAS G

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/27/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Class B Common Stock            | 12/27/2004                           | 12/27/2004   | X                              | 1,000   | A \$ 37.875   | 88,036   | D   |
| Class B Common Stock            | 12/27/2004                           | 12/27/2004   | X                              | 1,000   | A \$ 46.25  | 89,036   | D   |
| Class B Common Stock            | 12/27/2004                           | 12/27/2004   | S                              | 300   | D \$ 91.77  | 88,736   | D   |
| Class B Common Stock            | 12/27/2004                           | 12/27/2004   | S                              | 700   | D \$ 91.66  | 88,036   | D   |

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|                            |            |            |   |       |   |          |        |   |   |
|----------------------------|------------|------------|---|-------|---|----------|--------|---|---|
| Class B<br>Common<br>Stock | 12/27/2004 | 12/27/2004 | X | 1,000 | A | \$ 42.26 | 89,036 | D |   |
| Class B<br>Common<br>Stock | 12/27/2004 | 12/27/2004 | S | 1,000 | D | \$ 91.66 | 88,036 | D |   |
| Class B<br>Common<br>Stock | 12/27/2004 | 12/27/2004 | X | 1,000 | A | \$ 41.7  | 89,036 | D |   |
| Class B<br>Common<br>Stock | 12/27/2004 | 12/27/2004 | S | 840   | D | \$ 91.27 | 88,196 | D |   |
| Class B<br>Common<br>Stock |            |            |   |       |   |          | 4,480  | I | Deferred<br>Comp<br>Plan <sup>(1)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>or<br>Number<br>of<br>Shares |       |
|---|--|---|---|--------------------------------------|---|--|---|--|-------|
|   |  |   |   | Code                                 | V (A) (D)   | Date Exercisable   | Expiration<br>Date  | Title                                  |       |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 42.26   | 12/27/2004                              | 12/27/2004  | X                                    | 1,000   | 09/21/2002 <sup>(2)</sup>                                      | 09/20/2011  | Class B<br>Common<br>Stock             | 1,000 |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 46.25   | 12/27/2004                              | 12/27/2004  | X                                    | 1,000   | 09/01/2000 <sup>(3)</sup>                                      | 08/31/2009  | Class B<br>Common<br>Stock             | 1,000 |

|  |           |            |            |   |       |                           |            |                            |       |
|--|-----------|------------|------------|---|-------|---------------------------|------------|----------------------------|-------|
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 41.7   | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/18/2003 <sup>(4)</sup> | 09/17/2012 | Class B<br>Common<br>Stock | 1,000 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 37.875 | 12/27/2004 | 12/27/2004 | X | 1,000 | 09/19/2001 <sup>(5)</sup> | 09/18/2010 | Class B<br>Common<br>Stock | 1,000 |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| HOUSER DOUGLAS G<br>ONE BOWERMAN DRIVE<br>BEAVERTON, OR 97005 | X             |           |         |       |

## Signatures

/s/John F. Coburn III for Douglas G.  
Houser

12/28/2004

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in account under the NIKE, Inc. Deferred Compensation Plan.
  - (2) Option granted for 1,000 shares on 9/21/2001 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
  - (3) Option granted for 1,000 shares on 9/01/1999 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
  - (4) Option granted for 1,000 shares on 9/18/2002 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.
  - (5) Option granted for 1,000 shares on 9/19/2000 and becomes exercisable with respect to 100% of the shares on the first anniversary date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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