STAGE STORES INC Form 8-K February 22, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

February 17, 2005 (Date of Report, date of earliest event reported)

Stage Stores, Inc. (Exact name of registrant as specified in its charter)

> 1-14035 (Commission File Number)

NEVADA (State or other jurisdiction of incorporation)

10201 Main Street, Houston, Texas

(Address of principal executive offices)

77025 (Zip Code)

91-1826900

(I.R.S. Employer Identification No.)

(713) 667-5601

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-12 under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On February 17, 2005, Stage Stores, Inc. (the "Company") issued a news release announcing the Company's participation at the Roth Capital Partners 17th Annual Growth Stock Conference. A copy of the news release is attached to this Form 8-K as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

99.1 News release issued by Stage Stores, Inc. on February 17, 2005, announcing the Company's participation at the Roth Capital Partners 17th Annual Growth Stock Conference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STAGE STORES, INC.

February 18, 2005 (Date) s/ Michael E. McCreery Michael E. McCreery Executive Vice President and Chief Financial Officer