

PROCTER & GAMBLE CO  
Form 8-K  
September 18, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) September 18, 2007

**THE PROCTER & GAMBLE COMPANY**

(Exact name of registrant as specified in its charter)

|   |                          |   |
|---|--------------------------|---|
| Ohio  | 1-434                    | 31-0411980                              |
| (State or other jurisdiction<br>of incorporation) | (Commission File Number) | (IRS Employer<br>Identification Number) |

|  |          |
|--|----------|
| One Procter & Gamble Plaza, Cincinnati, Ohio | 45202    |
| (Address of principal executive offices)     | Zip Code |

|   |          |
|---|----------|
| (513) 983-1100  | 45202    |
| (Registrant's telephone number, including area<br>code) | Zip Code |

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01 REGULATION FD DISCLOSURE;**

On September 18, 2007, The Procter & Gamble Company (the "Company") issued a news release confirming previously announced sales and earnings guidance for the July to September quarter. The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure".

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE PROCTER & GAMBLE COMPANY**

BY: /s/ E. J. WUNSCH

E. J. Wunsch

Assistant Secretary

September 18, 2007

**EXHIBIT(S)**

99. News Release by The Procter & Gamble Company dated September 18, 2007.