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APPLEBEES INTERNATIONAL INC

Form 8-K

January 10, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) January 10, 2003  
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Commission File Number: 000-17962

Applebee's International, Inc.  
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(Exact name of registrant as specified in its charter)

Delaware  
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43-1461763  
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(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer Identification No.)

4551 W. 107th Street, Suite 100, Overland Park, Kansas 66207  
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(Address of principal executive offices and zip code)

(913) 967-4000  
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(Registrant's telephone number, including area code)

None  
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(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure

On January 10, 2003, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Present at the SG Cowen

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Consumer Conference." The press release is included below.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo,  
Director of Investor Relations  
(913) 967-4109

Applebee's International to Present at the  
SG Cowen Consumer Conference

Overland Park, Kan., January 10, 2003 -- Applebee's International, Inc. (Nasdaq:APPB) will be presenting at the SG Cowen Consumer Conference to be held in New York on Tuesday, January 14, 2003, at 2:00 p.m. Eastern Time. A webcast of this presentation will be available over the Internet at <http://www.twst.com/econf/mm/cowen2/appb.html> and will also be available at the Investor Relations section of the company's website ([www.applebees.com](http://www.applebees.com)). The archived webcast will be available for 60 days following the conference.

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill and Bar brand, the largest casual dining concept in the world. There are currently 1,496 Applebee's restaurants operating system-wide in 49 states and eight international countries. Additional information on Applebee's International can be found at the company's website ([www.applebees.com](http://www.applebees.com)).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.  
(Registrant)

Date: January 10, 2003  
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By: /s/ Steven K. Lumpkin  
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Steven K. Lumpkin  
Executive Vice President and  
Chief Financial Officer

