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APPLEBEES INTERNATIONAL INC

Form 8-K

October 21, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)      October 21, 2004  
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Applebee's International, Inc.  
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(Exact name of registrant as specified in its charter)

Delaware	000-17962	43-1461763
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(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

4551 W. 107th Street, Overland Park, Kansas 66207  
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(Address of principal executive offices and zip code)

(913) 967-4000  
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(Registrant's telephone number, including area code)

None  
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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the

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Exchange Act (17 CFR 240.14d-2(b))

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure

On October 21, 2004, Applebee's International, Inc. (the "Company") issued a press release entitled "Applebee's International to Broadcast Third Quarter 2004 Earnings Conference Call Over the Internet." The release contained the following information.

FOR IMMEDIATE RELEASE

Contact: Carol DiRaimo,  
Vice President of Investor Relations  
(913) 967-4109

Applebee's International to Broadcast Third Quarter 2004  
Earnings Conference Call Over the Internet

Overland Park, Kan., October 21, 2004 -- Applebee's International, Inc. (Nasdaq:APPB) will be releasing third quarter 2004 earnings after the market closes on Wednesday, October 27, 2004, and will be hosting a conference call to review the results on Thursday morning, October 28, 2004, at 10:00 a.m. Central Daylight Time (11:00 a.m. Eastern Daylight Time). The conference call will be broadcast live over the Internet.

To listen to the conference call, please go to the Investor Relations section of the company's website ([www.applebees.com](http://www.applebees.com)) at least 15 minutes prior to the commencement of the call to register, download, and install any necessary audio software. A replay will be available shortly after the call.

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual dining concept in the world. There are currently 1,633 Applebee's restaurants operating system-wide in 49 states and ten international countries. Additional information on Applebee's International can be found at the company's website ([www.applebees.com](http://www.applebees.com)).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

APPLEBEE'S INTERNATIONAL, INC.

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(Registrant)

Date: October 21, 2004  
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By: /s/ Steven K. Lumpkin  
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Steven K. Lumpkin  
Executive Vice President and  
Chief Financial Officer