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VIAD CORP Form 4 March 13, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
- Name and Address of Reporting Person
- 2. Issuer Name and Ticker or Trading Symbol

3. IRS or Social
Security
Number of
Reporting Perso
(Voluntary)

Bohannon, Robert H. Viad Corp Viad Tower, Station 0810 Phoenix, Arizona 85077-0810 Viad Corp VVI

6. Relationship of Reporting Person to Issuer (Check all applicable)

_Director _10% Owner _Officer (give title below) _Other (specify below)

X

Chairman, President

& CEO

- 7. Individual or Joint/Group Reporting
 - $\ensuremath{\left[\mathrm{X}\right]}$ Form Filed by One Reporting Person
 - [] Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

1. Title of Security (Instr. 3)	2. Trans- 3. action Date (Month/ Day/ Year)	Trans- action Code (Instr. 8)	4. Securities aquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of 6. Owner-Securities Ship Beneficially Form: Owned at Direct End of Month (Instr. 3 and 4) (I)
Common Stock	03-12-2003	J (a)	32,950 D (a)	D
Common Stock	03-12-2003	F (a)	9,301 D (a)	528,777.878 D
Common Stock			106.12 A (b)	5,336.863 I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities)

1.	2.	3.	4.	5.	6.	7.	8.
Title of	Con-	Trans-	Trans-	Number of	Date exer-	Title and Amount	Рr
Derivative	version	action	action	Derivative	cisable and	of Underlying	of
Security	or	Date	Code	Securities	Expiration	Securities	De
(Instr. 3)	Exercise		(Instr.	Acquired (A)	Date	(Instr. 3 and 4)	at

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Price of 8 Deriv- ative Security		8)		or Disposed of (D) (Instr. 3, 4 and 5)		(Month/ Day/Year)			
	(Month/ Day/ Year)	C O D E	V	(A)	(D)	Date Exer- cis- able	Expi- ra- tion Date	Title	Amount or Number of Shares

Explanation of responses:

- a. Of the 50,000 shares of performance-based stock that were previously awarded in March of 2000 pursuant to the 1997 Viad Corp Omnibus Incentive Plan, 32,950 shares were forfeited. Of the 17,050 shares that were earned, 9,301 shares were surrendered for payment of taxes.
- b. The information reported is as of February 28, 2003.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact

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