Edgar Filing: VIAD CORP - Form 4

VIAD CORF Form 4 January 04, 2	2008												
FORM	UNITED	STATES				AND EXCH , D.C. 2054		GE CO	MMISSION	OMB AP OMB Number:	9PROVAL 3235-0287		
Subject to Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWN SECURITIES							Expires: Estimated a burden hour response			
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940													
(Print or Type I	Responses)												
1. Name and Address of Reporting Person <u>*</u> LATTA GLENN MICHAEL						l Ticker or Tr VII	ading		5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)	VIAD CORP [VVI] (Checl 3. Date of Earliest Transaction					k all applicable)					
(Month				$\frac{1}{1/02/2008} \qquad \qquad \frac{1}{1/02} O$						tor 10% Owner er (give title Other (specify below) resident-Controller / Viad Corp			
				Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line)				
PHOENIX, AZ 85004-4545 Form filed by More than One Reporting Person Form filed by More than One Reporting Person Person													
(City)	(State)	(Zip)	Tat	ole I - N	on-l	Derivative Se	curitie	es Acquir	ed, Disposed of,	or Beneficiall	y Owned		
	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	Code		4. Securities nor Disposed (Instr. 3, 4 ar	of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	01/02/2008			Code F	V	Amount 312 (<u>1)</u>	(D) D	Price \$ 30.96	(Instr. 3 and 4) 8,993.566	D			
Common Stock	01/02/2008			J	V	129.3218	А	\$0	789.9526 <u>(2)</u>	Ι	401k Plan		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address			Relationships			
	Director	10% Owner	Officer	Other		
LATTA GLENN MICHAEL VIAD CORP 1850 N. CENTRAL AVE., STE 800 PHOENIX, AZ 85004-4545			Vice President-Controller	Viad Corp		

Signatures

Scott E. Sayre,	01/04/2008
Attorney-in-Fact	01/04/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were surrendered for payment of taxes in connection with vesting of performance-based restricted stock granted February 22, 2006.
- (2) The information is current as of this filing date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.