

WINNEBAGO INDUSTRIES INC  
Form 8-K  
August 13, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

**FORM 8-K**

**Current Report**  
**Pursuant To Section 13 Or 15(d) Of The Securities Exchange Act Of 1934**

Date of Report (Date of earliest event reported): **August 12, 2004**

**Winnebago Industries, Inc.**

(Exact Name of Registrant as Specified in Charter)

**IOWA**  
(State of Incorporation)

**001-06403**  
(Commission File Number)

**42-0802678**  
(IRS Employer Identification No.)

**P.O. BOX 152**  
**Forest City, Iowa 50436**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: **641-585-3535**

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**ITEM 5. OTHER EVENTS**

Hanson Capital Partners, LLC ( *HCP* ) has advised Winnebago Industries, Inc. (the *Company* ) that HCP entered into a written plan on August 12, 2004, pursuant to SEC Rule 10b5-1(c) relating to future sales of the Company's common stock. As of August 12, 2004, HCP was the beneficial owner of 2,453,012 shares of the Company's common stock (or approximately 7% of currently outstanding shares). HCP's trading plan calls for daily sales of the Company's common stock in amounts dependent upon the prevailing market price. HCP intends to sell up to 450,000 shares of the Company's common stock under the trading plan. The trading plan terminates on July 31, 2005, unless terminated earlier in accordance with its terms.

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HCP is a Delaware limited liability company whose members are the Luise V. Hanson Qualified Terminable Interest Property Marital Deduction Trust (the *QTIP Trust* ), which has a 34.8% membership interest in HCP, the Luise V. Hanson Revocable Trust, dated September 22, 1984 (the *Revocable Trust* ), which has a 64.6% membership interest in HCP, and John V. Hanson, Mary Joan Boman and Paul D. Hanson who each have, in their individual capacity, a .2% membership interest in HCP. John V. Hanson, a director of the Company, Mary Joan Boman, the wife of Gerald E. Boman, a director of the Company, Paul D. Hanson and Bessemer Trust Company, N.A. act as co-trustees under the QTIP Trust and the Revocable Trust.

### ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibit, a press release issued on August 12, 2004 to report HCP's execution of a SEC Rule 10b5-1 trading plan, is included herein:

Ex. 99.1 Press Release

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### SIGNATURES

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 13, 2004

By: /s/ Bruce D. Hertzke  
Name: Bruce D. Hertzke  
Title: Chief Executive Officer

**EXHIBIT INDEX**

**Exhibit  
Number**

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**Description**

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99.1

Press release of Winnebago Industries, Inc. dated August 12, 2004.