

SpartanNash Co
Form 4
March 08, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Pierce Lawrence R

(Last) (First) (Middle)

C/O 850 - 76TH STREET SW

(Street)

GRAND RAPIDS, MI 49518

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SpartanNash Co [SPTN]

3. Date of Earliest Transaction (Month/Day/Year)
03/07/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP Merch. and Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/07/2017		M	3,625	A \$ 19.75	39,089	D
Common Stock	03/07/2017		M	5,700	A \$ 13.87	44,789	D
Common Stock ⁽¹⁾	03/07/2017		S	9,325	D \$ 33.17	35,464	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to purchase)	\$ 13.87	03/07/2017		M	1,425	05/01/2010 05/15/2019	Common Stock	1,425	
Stock Option (right to purchase)	\$ 13.87	03/07/2017		M	1,425	05/01/2011 05/15/2019	Common Stock	1,425	
Stock Option (right to purchase)	\$ 13.87	03/07/2017		M	1,425	05/01/2012 05/15/2019	Common Stock	1,425	
Stock Option (right to purchase)	\$ 13.87	03/07/2017		M	1,425	05/01/2013 05/15/2019	Common Stock	1,425	
Stock Option (right to purchase)	\$ 19.75	03/07/2017		M	907	02/09/2010 02/09/2019	Common Stock	907	
Stock Option (right to purchase)	\$ 19.75	03/07/2017		M	906	02/09/2011 02/09/2019	Common Stock	906	
Stock Option (right to purchase)	\$ 19.75	03/07/2017		M	906	02/09/2012 02/09/2019	Common Stock	906	
Stock Option	\$ 19.75	03/07/2017		M	906	02/09/2013 02/09/2019	Common Stock	906	

