

PARSONS RICHARD D
Form SC 13G/A
February 13, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE
13G

Under the
Securities
Exchange
Act of 1934
(Amendment
No. 15)*

The Estée
Lauder
Companies
Inc.
(Name of
Issuer)

Class A
Common
Stock, par
value \$0.01
per share
(Title of
Class of
Securities)

518439 10 4
(CUSIP
Number)

December
31, 2012
(Date of
Event Which
Requires
Filing of this
Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 518439 10 4

SCHEDULE 13G

Page 2 of 8 pages

| | | | |
|----|---------------------------------------------------------------------------------------------|--------------------------|----------------------------|
| 1 | NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY): | | |
| 2 | Richard D. Parsons CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (SEE INSTRUCTIONS) | (a) .. (b) T | |
| 3 | SEC USE ONLY | | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | United States of America | |
| 5 | SOLE VOTING POWER | | 18,470,032 (see Item 4) |
| 6 | SHARED VOTING POWER | | 4,442 (see Item 4) |
| 7 | SOLE DISPOSITIVE POWER | | 18,470,032 (see Item 4) |
| 8 | SHARED DISPOSITIVE POWER | | 4,442 (see Item 4) |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | 18,474,474 (see Item 4) |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) | | .. |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 | | 7.2% (see Item 4) |
| 12 | TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) | | IN |

Item 1(a). Name of Issuer:

The Estée Lauder Companies Inc. (the "Issuer")

Item 1(b). Address of Issuer's Principal Executive Offices

767 Fifth Avenue
New York, NY 10153

Item 2 (a) Name of Person Filing:

Richard D. Parsons (the "Reporting Person")

Item 2 (b) Address of Principal Business Office or, if none, Residence:

9 West 57th Street, Suite 4700
New York, NY 10019

Item 2 (c) Citizenship:

United States of America

Item 2 (d) Title of Class of Securities:

Class A Common Stock, par value \$0.01 per share

Item 2 (e) CUSIP Number:

518439 10 4

Item 3. Not applicable

Item 4. Ownership

(a) As of December 31, 2012, the Reporting Person beneficially owned 18,474,474 shares of Class A Common Stock as follows: (i) 4,442 shares of Class A Common Stock held indirectly through The Parsons Family Foundation, (ii) 36,688 shares of Class A Common Stock pursuant to options that were exercisable on December 31, 2012 (and the Reporting Person has no other options to acquire any common stock of the Issuer that will become exercisable within 60 days following December 31, 2012), (iii) 4,721,432 shares of Class B Common Stock, par value \$.01 per share, of the Issuer (the "Class B Common Stock"), held indirectly as the sole trustee of the Trust f/b/o Aerin Lauder and Jane Lauder u/a/d December 15, 1976 created by Estée Lauder and Joseph H. Lauder, as Grantors (the "Accumulation Trust"); (iv) 1,272,324 shares of Class B Common Stock as the sole trustee of Aerin Lauder Zinterhofer 2000 Revocable Trust u/a/d April 24, 2000, Aerin Lauder Zinterhofer, as Grantor (the "ALZ 2000 Trust"); (v) 2,881,824 shares of Class B Common Stock held indirectly as the sole trustee of the Trust f/b/o Aerin Lauder and Jane Lauder u/a/d December 15, 1976 created by Ronald S. Lauder, as Grantor (the "Distribution Trust"); and (vi) 9,557,764 shares of Class B Common Stock held indirectly as the sole trustee of the Jane A. Lauder 2003 Revocable Trust u/a/d November 6, 2003, Jane A. Lauder, as Grantor (the "JAL 2003 Trust"). The Reporting Person disclaims beneficial ownership of all such shares, except those pursuant to options that

were exercisable on December 31, 2012 (and the Reporting Person has no other options to acquire any common stock of the Issuer that will become exercisable within 60 days following December 31, 2012).

(b) The responses of the Reporting Person to Row (11) of the cover pages of this Schedule 13G are incorporated herein by reference. Each share of Class B Common Stock is convertible at the option of the holder into one share of Class A Common Stock and is automatically converted into one share of Class A Common Stock upon transfer to a person who is not a Permitted Transferee, as that term is defined in the Issuer's Certificate of Incorporation. Assuming conversion of all such shares of Class B Common Stock beneficially owned by the Reporting Person, the Reporting Person would beneficially own 18,474,474 shares of Class A Common Stock, which would constitute 7.2% of the number of shares of Class A Common Stock outstanding.

Each share of Class A Common Stock entitles the holder to one vote on each matter submitted to a vote of the Issuer's stockholders and each share of Class B Common Stock entitles the holder to ten votes on each such matter, including the election of directors of the Issuer. Assuming no conversion of any of the outstanding shares of Class B Common Stock, the 41,130 shares of Class A Common Stock and the 18,433,344 shares of Class B Common Stock for which the Reporting Person has voting power constitute 10.6% of the aggregate voting power of the Issuer.

(c) The Reporting Person has sole voting and dispositive power with respect to (i) the 36,688 shares of Class A Common Stock that the Reporting Person has the right to acquire pursuant to options that are exercisable within 60 days as of December 31, 2012; (ii) the 4,721,432 shares of Class B Common Stock held indirectly as the sole trustee of the Accumulation Trust; (iii) the 1,272,324 shares of Class B Common Stock held indirectly as the sole trustee of the ALZ 2000 Trust; (iv) the 2,881,824 shares of Class B Common Stock held indirectly as the sole trustee of the Distribution Trust; and (v) the 9,557,764 shares of Class B Common Stock held indirectly as the sole trustee of the JAL 2003 Trust. The Reporting Person shares voting and dispositive power with respect to 4,442 shares of Class A Common Stock owned by The Parsons Family Foundation.

Item 5. Ownership of Five Percent or Less of a Class

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Jane Lauder, as beneficiary of the Accumulation Trust and the Distribution Trust, has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of (i) the 2,881,824 shares of Class B Common Stock owned by the Distribution Trust and (ii) the 4,721,432 shares of Class B Common Stock owned by the Accumulation Trust. Aerin Lauder, as beneficiary of the ALZ 2000 Trust, has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of the 1,272,324 shares of Class B Common Stock owned by the ALZ 2000 Trust. Jane Lauder, as beneficiary of the JAL 2003 Trust, has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of the 9,557,764 shares of Class B Common Stock owned by the JAL 2003 Trust.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person

Not Applicable

Item 8. Identification and Classification of Members of the Group

The Reporting Person is a party to a Stockholders' Agreement (the "Stockholders' Agreement"), dated November 22, 1995, as amended, among the parties listed on Exhibit A attached hereto. The stockholders who are parties to the Stockholders' Agreement have agreed to vote in favor of the election of Leonard A. Lauder (or one of his sons) and Ronald S. Lauder (or one of his daughters) and one designee of each as directors of the Issuer. The Stockholders' Agreement also contains certain limitations on the transfer of shares of Class A Common Stock. Each stockholder who is a party to the Stockholders' Agreement has agreed to grant to the other parties a right of first offer to purchase shares of Class A Common Stock of the stockholder in the event the stockholder intends to sell to a person (or group of persons) who is not a Lauder Family Member, as defined therein, except in certain circumstances, such as sales in a widely distributed underwritten public offering or sales made in compliance with Rule 144.

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certifications

Not Applicable

SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2013

| | |
|-------|------------------------|
| By: | /s/ Richard D. Parsons |
| Name: | Richard D. Parsons |

EXHIBIT INDEX

Exhibit No.

A List of Parties to the Stockholders' Agreement