## Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

## BEAR STEARNS COMPANIES INC

Form 424B3

February 19, 2004

PRICING SUPPLEMENT NO. 15 Rule 424(b)(3) DATED: February 18, 2004 File No. 333-109793

(To Prospectus dated November 17, 2003,

and Prospectus Supplement dated November 17, 2003)

\$10,668,950,162 THE BEAR STEARNS COMPANIES INC. Medium-Term Notes, Series B

Principal Amount: \$100,000,000 Floating Rate Notes [x] Book Entry Notes [x]

Original Issue Date: 2/23/2004 Fixed Rate Notes [ ] Certificated Notes [ ]

Maturity Date: 2/23/2006 CUSIP#: 073928E25

Option to Extend Maturity: No [x]

Yes [ ] Final Maturity Date:

Optional Optional Optional Repayment Date(s) Redemption
Redeemable On Price(s) Repayment Price(s) \_\_\_\_\_ N/A N/A N/A N/A

Applicable Only to Fixed Rate Notes:

\_\_\_\_\_

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

\_\_\_\_\_

Maximum Interest Rate: N/A Interest Rate Basis:

[ ] Commercial Paper Rate Minimum Interest Rate: N/A

[ ] Federal Funds Effective Rate

[ ] Federal Funds Open Rate Interest Reset Date(s): \*

[ ] Treasury Rate Interest Reset Period: Quarterly

Interest Payment Date(s): \*\* [ ] LIBOR Reuters

[x] LIBOR Telerate

[ ] Prime Rate

[ ] CMT Rate

Index Maturity: Three Months

Spread (plus or minus): +0.05%

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- \* On the 23rd of each May, August, November and February prior to Maturity.
- $\ensuremath{^{\star\star}}$  On the 23rd of each May, August, November and February including the maturity date.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.