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BEAR STEARNS COMPANIES INC

Form 424B3

March 15, 2004

PRICING SUPPLEMENT NO. 20

DATED: March 11, 2004

Rule 424(b)(3)

File No. 333-109793

(To Prospectus dated November 17, 2003,

and Prospectus Supplement dated November 17, 2003)

\$10,668,950,162
THE BEAR STEARNS COMPANIES INC.
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$10,000,000 Floating Rate Notes [x] Book Entry Notes [x]

Original Issue Date: 3/15/2004 Fixed Rate Notes [] Certificated Notes []

Maturity Date: 3/20/2009 CUSIP#: 073928E82

Option to Extend Maturity: No [x]

Yes [] Final Maturity Date:

Minimum Denominations: \$1,000, increased in multiples of \$1,000.

Redemption Repayment Repayment
Redeemable On Price(s) Date(s) Price(s)

N/A N/A N/A N/A N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis: Maximum Interest Rate: N/A

[] Commercial Paper Rate Minimum Interest Rate: N/A

[] Federal Funds Effective Rate

[] Treasury Rate Interest Reset Period: Quarterly

[x] LIBOR Telerate Interest Accrual Date(s): ***

[] Prime Rate

[] CMT Rate

Index Maturity: Three Months

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Spread (plus or minus): +0.27%

- * Commencing June 20, 2004 and on the 20th of each September, December, March and June thereafter prior to Maturity.
- ** Commencing June 19, 2004 and on the 19th of each September, December, March and June thereafter prior to Maturity, provided, that if any Interest Payment Date is not a Business Day, such Interest Payment Date will be deemed to be the immediately preceding Business Day.
- *** For the initial Interest Payment Date, interest will accrue from the original issue date to, and including June 19, 2004. For each Interest Payment Date thereafter, interest will accrue from, and including, the preceding Interest Reset Date, to, but excluding the following Interest Reset Date. If any Interest Accrual Date is not a Business Day, then the Interest Accrual Date will be postponed to the next Business Day. If the next Business Day is in the next calendar month, the Interest Accrual Date will be the preceding Business Day. No interest will accrue subsequent to March 19, 2009.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.