

NEXSTAR BROADCASTING GROUP INC  
Form SC 13G  
December 29, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
O M B  
Number: 3235-0145  
Expires: February 28,  
2009  
Estimated average burden  
hours per response... 10.4

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. \_\_)\*

NEXSTAR BROADCASTING GROUP, INC.  
(Name of Issuer)

Class A Common Stock, \$0.01 par value  
(Title of Class of Securities)

65336K103

(CUSIP Number)

September 2, 2011  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. Beneficial ownership information contained herein is given as of the date listed above.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).



CUSIP No. 65336K103

13G

Page 2 of 7

1 Names of Reporting Persons.

Central Square Management LLC

I.R.S. Identification Nos. of above persons (entities only)

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3 SEC Use Only

4 Citizenship or Place of Organization.

Central Square Management LLC - Delaware

5 Sole Voting Power

Central Square Management LLC - 0 shares

6 Shared Voting Power

Number  
of Shares  
Beneficially  
Owned by  
Each

Central Square Management LLC - 770,871 shares  
Refer to Item 4 below.

7 Sole Dispositive Power

Reporting  
Person With

Central Square Management LLC - 0 shares

8 Shared Dispositive Power

Central Square Management LLC - 770,871 shares  
Refer to Item 4 below.

9 Aggregate Amount Beneficially Owned by Each Reporting Person

Central Square Management LLC - 770,871 shares

Refer to Item 4 below.

10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares  
(See Instructions)

Not applicable.

11 Percent of Class Represented by Amount in Row (9)

Central Square Management LLC - 5.01%

Refer to Item 4 below.

12 Type of Reporting Person (See Instructions)

Central Square Management LLC - OO (Limited Liability Company)



CUSIP No. 65336K103

13G

Page 3 of 7

1 Names of Reporting Persons.

Kelly Cardwell

I.R.S. Identification Nos. of above persons (entities only)

2 Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3 SEC Use Only

4 Citizenship or Place of Organization.

Kelly Cardwell – United States

5 Sole Voting Power

Kelly Cardwell- 0 shares

6 Shared Voting Power

Number  
of Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

Kelly Cardwell – 770,871 shares  
Refer to Item 4 below.

7 Sole Dispositive Power

Kelly Cardwell - 0 shares

8 Shared Dispositive Power

Kelly Cardwell – 770,871 shares  
Refer to Item 4 below.

9 Aggregate Amount Beneficially Owned by Each Reporting Person

Kelly Cardwell – 770,871 shares

Refer to Item 4 below.

10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

Not applicable.

11 Percent of Class Represented by Amount in Row (9)

Kelly Cardwell – 5.01%

Refer to Item 4 below.

12 Type of Reporting Person (See Instructions)

Kelly Cardwell- IN



CUSIP No. 65336K103

13G

Page 4 of 7

Item 1.

(a) Name of Issuer

Nexstar Broadcasting Group, Inc.

(b) Address of Issuer's Principal Executive Offices

5215 N. O'Connor Blvd., Suite 1400, Irving, Texas, 75039

Item 2.

(a) Name of Person Filing

Central Square Management LLC  
Kelly Cardwell

(b) Address of Principal Business Office or, if none, Residence

Central Square Management LLC  
Kelly Cardwell  
27475 Ferry Road  
Warrenville, IL  
60555

(c) Citizenship

Central Square Management LLC - Delaware  
Kelly Cardwell - United States

(d) Title of Class of Securities

Common Stock, no par value

(e) CUSIP Number

65336K103

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is  
a:

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)  Insurance Company as defined in Section 3(a)(19) of the Act
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).

Edgar Filing: NEXSTAR BROADCASTING GROUP INC - Form SC 13G

- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

---



CUSIP No. 65336K103

13G

Page 5 of 7

## Item 4. Ownership\*\*

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

## (a) Amount Beneficially Owned \*\*

Central Square Management LLC – 770,871 shares  
Kelly Cardwell - 770,871 shares

## (b) Percent of Class\*\*

Central Square Management LLC – 5.01%  
Kelly Cardwell – 5.01%

## (c) Number of shares as to which such person has:

## (i) sole power to vote or to direct the vote \*\*

Central Square Management LLC - 0 shares  
Kelly Cardwell - 0 shares

## (ii) shared power to vote or to direct the vote\*\*

Central Square Management LLC – 770,871 shares  
Kelly Cardwell - 770,871 shares

## (iii) Sole power to dispose or to direct the disposition of\*\*

Central Square Management LLC - 0 shares  
Kelly Cardwell - 0 shares

## (iv) shared power to dispose or to direct the disposition of\*\*

Central Square Management LLC – 770,871 shares  
Kelly Cardwell - 770,871 shares

\*\* Shares reported herein for Central Square Management LLC (“CSM LLC”) represent shares which are beneficially owned by certain private investment funds (the “Funds”), for which CSM LLC serves as investment manager and for which affiliates of CSM LLC serve as the general partner, and shares held in a managed account (the “Account”) for which CSM LLC acts as investment manager. Shares reported herein for Mr. Cardwell represent the above referenced shares beneficially owned by the Funds and in the Account. Mr. Cardwell serves as the managing member of CSM LLC, as well as the managing member of each of the general partners of the Funds. Each of the Reporting Persons disclaims beneficial ownership of the shares reported herein except to the extent of its or his pecuniary interest therein.

## Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

CUSIP No. 65336K103

13G

Page 6 of 7

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: December 29, 2011

CENTRAL SQUARE MANAGEMENT LLC

By: /s/ Kelly Cardwell  
Kelly Cardwell  
Managing Member

KELLY CARDWELL

/s/ Kelly Cardwell  
Kelly Cardwell, individually

---

JOINT FILING AGREEMENT

This Joint Filing Agreement, dated as of December 29, 2011 is by and among Central Square Management LLC and Kelly Cardwell, an individual (the foregoing are collectively referred to herein as the "Filers").

Each of the Filers may be required to file with the United States Securities and Exchange Commission a statement on Schedule 13G with respect to shares of Class A Common Stock of Nexstar Broadcasting Group, Inc. beneficially owned by them from time to time.

Pursuant to and in accordance with Rule 13(d)(1)(k) promulgated under the Securities Exchange Act of 1934, as amended, the Filers hereby agree to file a single statement on Schedule 13G and/or 13D (and any amendments thereto) on behalf of each of such parties, and hereby further agree to file this Joint Filing Agreement as an exhibit to such statement, as required by such rule.

This Joint Filing Agreement may be terminated by any of the Filers upon one week's prior written notice or such lesser period of notice as the Filers may mutually agree.

Executed and delivered as of the date first above written.

CENTRAL SQUARE MANAGEMENT LLC

By: /s/ Kelly Cardwell  
Kelly Cardwell  
Managing Member

KELLY CARDWELL

/s/ Kelly Cardwell  
Kelly Cardwell, individually