

Edgar Filing: RBS Holdings N.V. - Form FWP

RBS Holdings N.V.
Form FWP
July 22, 2011

Filed pursuant to Rule 433. Registration Statement Nos. 333-162193 and 333-162193-01.

[GRAPHIC OMITTED]

www.rbs.com/etnUS or 855.RBS.ETPS (855.727.3877)

Ride the bull, tame the bear with RBS Trendpilot(TM) ETNs

Using a systematic trend following strategy, the RBS US Large Cap Trendpilot(TM) ETN provides exposure to the SandP 500(R) Total Return Index or yield on 3-Month US Treasury bills using an objective and transparent methodology. The ETN will provide exposure to:

[] the SandP 500(R) Total Return Index in positive trending markets

[] the yield on 3-month US Treasury bills in negative trending markets.

Call to find out how RBS Trendpilot(TM) ETNs can fit in your clients' portfolios:
855.RBS.ETPS

FOR BROKER DEALERS/REGISTERED INVESTMENT ADVISORS ONLY.
NOT FOR DISTRIBUTION TO INDIVIDUAL INVESTORS.

TRND	TRNM	TBAR
RBS US Large Cap Trendpilot(TM) ETN	RBS US Mid Cap Trendpilot(TM) ETN	RBS Gold Trendpilot(TM) ETN
Download:	Download:	Download:
Pricing Supplement Factsheet	Pricing Supplement Factsheet	Pricing Supplement Factsheet
Initial Issuance 12/09/10	Initial Issuance 1/28/11	Initial Issuance 2/23/11

For more information: 855.RBS.ETPS (855.727.3877)

CERTAIN RISK CONSIDERATIONS: The RBS ETNs involve risks not associated with an investment in conventional debt securities, including a possible loss of some or all of your investment. The level of the Index must increase by an amount sufficient to offset the aggregate investor fee applicable to the RBS ETNs in order for you to receive at least the principal amount of your investment back at maturity or upon early repurchase or redemption. The Index may underperform the Benchmark Index, and is expected to perform poorly in volatile markets. Liquidity of the market for RBS ETNs may vary over time. The RBS ETNs do not pay interest. Any payment on the RBS ETNs is subject to the ability of The Royal Bank of Scotland N.V. (RBS N.V.), as the issuer, and RBS Holdings N.V. (RBS Holdings), as the guarantor, to pay their respective obligations when they become due. You should carefully consider whether the RBS ETNs are suited to your particular circumstances before you decide to purchase them. We urge you to consult with your investment, legal, accounting, tax and other advisors with respect to any investment in the RBS ETNs.

The RBS ETNs are not suitable for all investors. You should carefully read the relevant pricing supplement and prospectus, including the more detailed explanation of the risks involved in any investment in the RBS ETNs as described in the "Risk Factors" section of the pricing supplement, before investing.

Edgar Filing: RBS Holdings N.V. - Form FWP

IMPORTANT INFORMATION: RBS N.V. and RBS Holdings have filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering of RBS ETNs to which this communication relates. Before you invest in any RBS ETNs, you should read the prospectus in that registration statement and other documents that have been filed with the SEC for more complete information about RBS N.V. and RBS Holdings, and the offering. You may get these documents for free by visiting EDGAR on the SEC's web site at www.sec.gov. Alternatively, RBS N.V., RBS Holdings, RBS Securities Inc. (RBSSI) or any dealer participating in the relevant offering will arrange to send you the prospectus and the pricing supplement at no charge if you request it by calling 1-855-RBS-ETPS (toll-free).

RBS US Large Cap Trendpilot[™] Index (USD), RBS US Mid Cap Trendpilot[™] Index (USD) TR and the RBS US Gold Trendpilot[™] Index (USD) (together, the "Indices") are the property of The Royal Bank of Scotland plc, which has contracted with Standard and Poor's Financial Services LLC (SandP) to maintain and calculate each of the Indices. The SandP 500(R) Index and the SandP MidCap 400(R) Index are the exclusive property of SandP and have been licensed for use by RBSSI and its affiliates in connection with the RBS US Large Cap Trendpilot[™] Index (USD) and RBS US Mid Cap Trendpilot[™] Index (USD) TR, respectively. SandP shall have no liability for any errors or omissions in calculating the Indices. "Standard and Poor's(R)," "SandP(R)," "SandP 500(R)" and "SandP MidCap 400(R)" are the registered trademarks of SandP. "Calculated by SandP Custom Indices" and its related stylized mark are service marks of SandP and have been licensed for use by RBSSI and its affiliates. The RBS ETNs are not sponsored, endorsed, sold or promoted by SandP or its affiliates, and neither SandP nor its affiliates make any representation regarding the advisability of investing in the RBS ETNs.

Copyright[C] 2011 RBS Securities Inc. All rights reserved. RBS Securities Inc., a U.S. registered broker-dealer, member of FINRA and SIPC, is an indirect wholly-owned subsidiary of The Royal Bank of Scotland plc and an affiliate of RBS N.V.

[GRAPHIC OMITTED]