

Edgar Filing: RBS Holdings N.V. - Form FWP

RBS Holdings N.V.  
Form FWP  
October 11, 2011

Filed pursuant to Rule 433. Registration Statement Nos. 333-162193 and 333-162193-01

RBS Investor Products Trendpilot ETNs Online Ad Campaign September 2011

[GRAPHIC OMITTED]  
Cube grows and spins

[GRAPHIC OMITTED]  
Cube stops with shoes on front

Finally,  
a trend you'll  
want to follow.  
TM  
Headline animates on

RBS US Mid Cap  
Trendpilot[tm] ETN (TRNM)  
The Trend is Your Friend  
Important Information  
BUILDING TOMORROW TM  
Other elements animate on

IMPORTANT INFORMATION: The Royal Bank of Canada (RBC) N.V. (RBS NV) and RBS Holdings N.V. have filed a registration statement (Prospectus) with the US Securities and Exchange Commission (SEC) for the offering of RBS ETNs. This communication relates. Before you invest, you should read the prospectus in that prospectus and other documents that have been filed with the SEC for more complete information about the offering. You may obtain copies of the prospectus and other documents for free by visiting EDGAR online at www.sec.gov. Alternatively, RBS Investor Products, RBS Securities Inc. (RBSSI) or any other agent participating in the offering will arrange to provide you with a copy of the prospectus and the pricing supplement upon request by calling 1-855-RBS-ETP.

"Important Information" link