

BANK OF NEW YORK CO INC  
 Form 4  
 August 02, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HASSELL GERALD L**

2. Issuer Name and Ticker or Trading Symbol  
**BANK OF NEW YORK CO INC [BK]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/01/2006**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President**

**THE BANK OF NEW YORK, ONE WALL STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**NEW YORK, NY 10286**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price		
Common Stock (Par Value \$7.50)	05/12/2006		G		8,000 D \$ 34.27	674,595.53	D
Common Stock (Par Value \$7.50)	08/01/2006		M		28,534 A \$ 17.25	703,129.53	D
	08/01/2006		S <sup>(1)</sup>		1,000 D	702,129.53	D

Edgar Filing: BANK OF NEW YORK CO INC - Form 4

Common Stock (Par Value \$7.50)					\$ 33.27		
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	300	D	\$ 33.28	701,829.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	1,800	D	\$ 33.29	700,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	1,300	D	\$ 33.3	698,729.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	1,200	D	\$ 33.31	697,529.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	200	D	\$ 33.34	697,329.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	2,400	D	\$ 33.35	694,929.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	500	D	\$ 33.36	694,429.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	500	D	\$ 33.37	693,929.53	D
	08/01/2006	<u>S(1)</u>	1,100	D		692,829.53	D

Edgar Filing: BANK OF NEW YORK CO INC - Form 4

Common Stock (Par Value \$7.50)					\$ 33.38		
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	3,789	D	\$ 33.39	689,040.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	11	D	\$ 33.4	689,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	700	D	\$ 33.41	688,329.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	700	D	\$ 33.42	687,629.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	1,500	D	\$ 33.43	686,129.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	2,100	D	\$ 33.44	684,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	2,800	D	\$ 33.45	681,229.53	D
Common Stock (Par Value \$7.50)	08/01/2006	<u>S(1)</u>	1,900	D	\$ 33.46	679,329.53	D
	08/01/2006	<u>S(1)</u>	1,200	D		678,129.53	D

Edgar Filing: BANK OF NEW YORK CO INC - Form 4

Common Stock (Par Value \$7.50)					\$ 33.47			
Common Stock (Par Value \$7.50)	08/01/2006	<u>S</u> <sup>(1)</sup>	1,434	D	\$ 33.49	676,695.53	D	
Common Stock (Par Value \$7.50)	08/01/2006	<u>S</u> <sup>(1)</sup>	800	D	\$ 33.53	675,895.53	D	
Common Stock (Par Value \$7.50)	08/01/2006	<u>S</u> <sup>(1)</sup>	1,300	D	\$ 33.54	674,595.53 <u>(2)</u> <u>(3)</u>	D	
Common Stock (Par Value \$7.50)						29,672 <u>(4)</u>	I	by GRAT
Common Stock (Par Value \$7.50)						60,000 <u>(5)</u>	I	Held by Spouse-Agnes
Common Stock (Par Value \$7.50)						28,927	I <u>(6)</u>	Held by family trust
Common Stock (Par Value \$7.50)						28,927	I <u>(6)</u>	Held by second family trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: BANK OF NEW YORK CO INC - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
								Common Stock	
Options	\$ 17.25	08/01/2006		M	28,534	01/14/1998 01/14/2007		(Par Value \$7.50)	28,534

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HASSELL GERALD L THE BANK OF NEW YORK ONE WALL STREET NEW YORK, NY 10286	X		President	

## Signatures

Gerald L. Hassell 08/02/2006

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale is being made pursuant to a Rule 10b5-1 sales plan adopted on May 1, 2006.
- (2) 21,946 of these shares have been previously reported as beneficially owned but had been held by a grantor retained annuity trust until May 26, 2006.
- (3) As of June 30, 2006, reporting person held indirectly 231,410.025 stock units in employer's stock fund in The Bank of New York Company, Inc. Employee Savings and Investment Plan, a 401(k) Plan, formerly the Profit Sharing Plan.
- (4) These shares were previously reported as directly beneficially owned but were contributed to a grantor retained annuity trust on May 27, 2004.
- (5) Reporting person disclaims beneficial ownership of these securities.
- (6) Contribution of shares to a family trust. Reporting person has the right to reacquire the shares by substituting other property of equal value.

## Edgar Filing: BANK OF NEW YORK CO INC - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.