#### LITHIA MOTORS INC

Form 4

February 24, 2016

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB
3235-0287

Check this box if no longer subject to Section 16.

Form 4 or

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Number: 3235-028/ Expires: January 31, 2005

of the Securities Exchange Act of 1934,

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. *See* Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Hillier Scott			2. Issuer Name <b>and</b> Ticker or Trading Symbol LITHIA MOTORS INC [LAD]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
			(Month/Day/Year)	Director 10% Owner			
150 N. BARTLETT			02/22/2016	X Officer (give title Other (specify below)			
				Sr. VP of Operations			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
MEDFORD, OR 97501				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
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	Tuble 1 Tion Delivative Securities Required, Disposed of, or Beneficiary Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed onth/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Class A Common Stock	02/22/2016		A	4,187 (1)	A	\$ 0 (2)	43,172	D	
Class A Common Stock	02/22/2016		A	4,977 (3)	A	\$ 0 (2)	48,149	D	
Class A Common Stock	02/22/2016		A	2,791 (4)	A	\$ 0 (2)	50,940	D	
Class A Common	02/22/2016		F	3,602 (5)	D	\$ 87.04	47,338	D	

#### Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.		6. Date Exerc	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctionNun	nber	Expiration D	ate	Amou	unt of	Derivative
Security	or Exercise		any	Code	of		(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	3) Deri	ivative	e		Secur	rities	(Instr. 5)
	Derivative				Seci	urities			(Instr	. 3 and 4)	
	Security				Acq	uired			·		
	·				(A)	or					
					` ′	posed					
					of (I						
					(Ins	tr. 3,					
					`	nd 5)					
					,	/					
										Amount	
							Date	Expiration		or	
							Exercisable	Date	Title		
							LACICISABIC	Duic		of	
				Code	V (A)	(D)				Shares	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships
reporting o where there of trade one	

Director 10% Owner Officer Other

Hillier Scott

150 N. BARTLETT Sr. VP of Operations MEDFORD, OR 97501

## **Signatures**

By: Larissa McAlister, Attorney-in-Fact 02/24/2016

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Restricted stock units were awarded and earned under a performance and time-vesting restricted stock unit agreement entered into in 2015. Compensation Committee certification of the achievement of the performance condition for the award occurred on the transaction

- (1) date. 1,047 shares of Class A Common Stock were issued in settlement of an equal number of restricted stock units. Subject to the reporting persons continued employment with the issuer or any of its subsidiaries, the remaining restricted stock units vest in equal installments on January 1 of each of 2017, 2018 and 2019.
- (2) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

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- Shares of Class A Common Stock were issued in settlement of restricted stock units that were earned and vested under a long-term (3) restricted stock unit agreement entered into in 2013. Compensation Committee certification of the achievement of the performance criteria for the award occurred on the transaction date.
- Shares of Class A Common Stock were issued in settlement of restricted stock units that were earned and vested under a long-term (4) restricted stock unit agreement entered into in 2015. Compensation Committee certification of the achievement of the performance condition of the award occurred on the transaction date.
- (5) Shares were withheld by the issuer to cover withholding taxes upon vesting of restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.