#### YUM BRANDS INC

Form 4 June 02, 2005

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* NOVAK DAVID C

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

YUM BRANDS INC [YUM]

(Check all applicable)

(Last) (First) 1441 GARDINER LANE 3. Date of Earliest Transaction (Month/Day/Year)

10% Owner

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

06/01/2005

\_X\_\_ Officer (give title . \_ Other (specify below)

Chair CEO and Pres

(Street)

(Middle)

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

\_X\_ Director

LOUISVILLE, KY 40213

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |                                       |         |               |  |  |   |  |
|--------------------------------------|---|--|--|---------------------------------------|---------|---------------|--|--|---|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securit<br>or Dispos<br>(Instr. 3, | ed of ( | ` '           | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |
| Common<br>Stock                      | 06/01/2005                              | 06/01/2005   | M                                      | 75,000<br>(1)                         | A       | \$<br>15.2031 | 101,227.08   | D  |   |  |
| Common<br>Stock                      | 06/01/2005                              | 06/01/2005   | S                                      | 1,940<br>(1)                          | D       | \$ 51.58      | 99,287.08  | D  |   |  |
| Common<br>Stock                      | 06/01/2005                              | 06/01/2005   | S                                      | 248 (1)                               | D       | \$ 51.57      | 99,039.08  | D  |   |  |
| Common<br>Stock                      | 06/01/2005                              | 06/01/2005   | S                                      | 440 (1)                               | D       | \$ 51.54      | 98,599.08  | D  |   |  |
| Common<br>Stock                      | 06/01/2005                              | 06/01/2005   | S                                      | 970 (1)                               | D       | \$ 51.53      | 97,629.08  | D  |   |  |

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| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 43 (1)         | D | \$ 51.51 | 97,586.08 | D |                |
|-----------------|------------|------------|---|----------------|---|----------|-----------|---|----------------|
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 1,014<br>(1)   | D | \$ 51.5  | 96,572.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 43 (1)         | D | \$ 51.49 | 96,529.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 43 (1)         | D | \$ 51.48 | 96,486.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 43 (1)         | D | \$ 51.46 | 96,443.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 573 <u>(1)</u> | D | \$ 51.45 | 95,870.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 573 <u>(1)</u> | D | \$ 51.44 | 95,297.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 133 (1)        | D | \$ 51.43 | 95,164.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 88 (1)         | D | \$ 51.42 | 95,076.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 838 (1)        | D | \$ 51.41 | 94,238.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 8,330<br>(1)   | D | \$ 51.4  | 85,908.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 2,027<br>(1)   | D | \$ 51.39 | 83,881.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 3,527<br>(1)   | D | \$ 51.38 | 80,354.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 2,468<br>(1)   | D | \$ 51.37 | 77,886.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 1,895<br>(1)   | D | \$ 51.36 | 75,991.08 | D |                |
| Common<br>Stock | 06/01/2005 | 06/01/2005 | S | 6,699<br>(1)   | D | \$ 51.35 | 69,292.08 | D |                |
| Common<br>Stock |            |            |   |                |   |          | 220 (2)   | I | By<br>Daughter |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     |
|---|---|--------------------------------------|---|---------------------------------------|---|--|--------------------|---|-------------------------------------|
|   |   |                                      |   | Code V                                | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 15.2031  | 06/01/2005                           | 06/01/2005  | M                                     | 75,000<br>(1)   | 11/03/2001   | 11/03/2007         | Common<br>Stock   | 75,000                              |

## **Reporting Owners**

| Reporting Owner Name / Address                              | Relationships |           |                    |       |  |  |  |  |
|---|---------------|-----------|--------------------|-------|--|--|--|--|
| reporting owner rune, runess                                | Director      | 10% Owner | Officer            | Other |  |  |  |  |
| NOVAK DAVID C<br>1441 GARDINER LANE<br>LOUISVILLE, KY 40213 | X             |           | Chair CEO and Pres |       |  |  |  |  |

# **Signatures**

David C. Novak 06/02/2005

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.
- (2) Represents transfer of shares to minor daughter

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