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YUM BRAI Form 4										
October 11,										
FORM	14 UNITED S	STATES SEC	CURITIES	AND EX	CHA	NGE C	OMMISSION		PPROVAL	
Check th	us hox		Washington	n, D.C. 20	549			Number:	3235-0287 January 31,	
if no lon subject t Section Form 4 o Form 5	o STATEM 16. or Filed pur	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,								
obligatic may con <i>See</i> Instr 1(b).	tinue. Section 17(a		e Utility Ho e Investmer	•	- ·		1935 or Sectior 0	1		
(Print or Type	Responses)									
1. Name and A NOVAK D	Address of Reporting AVID C	Sym	ssuer Name a bol M BRAND			ıg	5. Relationship of Issuer			
(Last)	(First) (N		ate of Earliest	-]		(Checl	c all applicable	e)	
1441 GARI	DINER LANE		nth/Day/Year) 10/2005				X Director X Officer (give below) Chair		Owner er (specify	
	(Street)		Amendment, I I(Month/Day/Ye	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Pe	erson	
LOUISVIL	LE, KY 40213						Person		porting	
(City)	(State)	(Zip)	Table I - Non	-Derivative	Secur	ities Acqu	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Yo	Code		sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	10/10/2005	10/10/2005	S	750 <u>(1)</u>	D	\$ 49.31	75,502.08	D		
Common Stock	10/10/2005	10/10/2005	S	5,250 (1)	D	\$ 49.3	70,252.08	D		
Common Stock	10/10/2005	10/10/2005	S	1,050 (1)	D	\$ 49.29	69,202.08	D		
Common Stock	10/10/2005	10/10/2005	S	225 <u>(1)</u>	D	\$ 49.28	68,977.08	D		
Common Stock	10/10/2005	10/10/2005	S	1,650 (1)	D	\$ 49.25	67,327.08	D		

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Common Stock	10/10/2005	10/10/2005	S	3,225 (1)	D	\$ 49.24	64,102.08	D
Common Stock	10/10/2005	10/10/2005	S	1,500 (1)	D	\$ 49.23	62,602.08	D
Common Stock	10/10/2005	10/10/2005	S	1,200 (1)	D	\$ 49.22	61,402.08	D
Common Stock	10/10/2005	10/10/2005	S	3,000 (1)	D	\$ 49.21	58,402.08	D
Common Stock	10/10/2005	10/10/2005	S	6,150 (1)	D	\$ 49.2	52,252.08	D
Common Stock	10/10/2005	10/10/2005	S	450 <u>(1)</u>	D	\$ 49.19	51,802.08	D
Common Stock	10/10/2005	10/10/2005	S	1,050 (1)	D	\$ 49.18	50,752.08	D
Common Stock	10/10/2005	10/10/2005	S	3,975 (1)	D	\$ 49.17	46,777.08	D
Common Stock	10/10/2005	10/10/2005	S	1,575 (1)	D	\$ 49.16	45,202.08	D
Common Stock	10/10/2005	10/10/2005	S	75 <u>(1)</u>	D	\$ 49.15	45,127.08	D
Common Stock	10/10/2005	10/10/2005	S	75 <u>(1)</u>	D	\$ 49.14	45,052.08	D
Common Stock	10/10/2005	10/10/2005	S	2,625 (1)	D	\$ 49.12	42,427.08	D
Common Stock	10/10/2005	10/10/2005	S	16,200 (1)	D	\$ 49.11	26,227.08	D
Common Stock							220 <u>(2)</u>	I

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

By Daughter

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	3	(Instr. 3 and 4)		Owne
	Security				Acquired				Follo
					(A) or				Repo

Disposed

(Instr. 3,

of (D)

Trans (Instr

4, and 5) Code V (A) (D) Date Expiration Title Amount Exercisable Date or Number of Shares

Reporting Owners

Reporting Person

Reporting Owner Name / Addr	ess	Relationships							
	Director	10% Owner	Officer	Other					
NOVAK DAVID C 1441 GARDINER LANE LOUISVILLE, KY 40213	X		Chair CEO and Pres						
Signatures									
David C. Novak	10/11/2005								
<u>**</u> Signature of	Date								

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.
- (2) Represents transfer of shares to minor daughter

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.