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HARRAHS ENTERTAINMENT INC

Form 8-K November 07, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): NOVEMBER 7, 2003

HARRAH'S ENTERTAINMENT, INC. (Exact name of registrant as specified in its charter)

DELAWARE 1-10410 62-1411755 (State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

ONE HARRAH'S COURT
LAS VEGAS, NEVADA 89119
(Address of Principal Executive Offices) (Zip Code)

(702) 407-6000
------(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On November 7, 2003, the Registrant issued a press release announcing the receipt of a request for additional information from the Federal Trade Commission pursuant to the notification requirements of the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended, in connection with the Registrant's acquisition of Horseshoe Gaming Holding Corp.

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

- (c) Exhibits
 - 99.1 Text of press release, dated November 7, 2003, of the Registrant

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: November 7, 2003 By: /s/ Scott E. Wiegand

Name: Scott E. Wiegand

Title: Vice President, Associate

General Counsel, and Corporate

Secretary