

ASIACONTENT.COM, INC
Form SC 13G
February 13, 2001

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934

ASIACONTENT.COM, LTD.

(Name of Issuer)

Class A Common Stock, \$0.01 Par Value Per Share

(Title of Class of Securities)

G05354108

(CUSIP Number)

April 12, 2000

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule
pursuant to which this Schedule is filed:

/ / Rule 13d-1(b)
/X/ Rule 13d-1(c)
/X/ Rule 13d-1(d)

Page 1 of 11 Pages

CUSIP NO. G05354108

Page 2 of 11 Pages

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
Viacom International Inc.

I.R.S. Identification No. 04-2980402

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) _____
/ / (b) _____

(3) SEC Use Only _____

(4) Citizenship or Place of Organization Delaware

Number of Shares	(5)	Sole Voting Power	0
Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*
	(7)	Sole Dispositive Power	0
	(8)	Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797*

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares See Instructions _____

(11) Percent of Class Represented by Amount in Row (9) 5.4%**

(12) Type of Reporting Person (See Instructions) CO

*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.

** Based on full exercise of stock options.

CUSIP NO. G05354108

Page 3 of 11 Pages

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
Viacom Inc.

IRS Identification No. 04-2949533

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) _____
/ / (b) _____

(3) SEC Use Only _____

(4) Citizenship or Place of Organization Delaware

Edgar Filing: ASIACONTENT.COM, INC - Form SC 13G

Number of Shares	(5)	Sole Voting Power	0

Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*

	(7)	Sole Dispositive Power	0

	(8)	Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797*			

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) _____			
(11) Percent of Class Represented by Amount in Row (9) 5.4%**			

(12) Type of Reporting Person (See Instructions) CO			

*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.

** Based on full exercise of stock options.

CUSIP NO. G05354108

Page 4 of 11 Pages

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
NAIRI, Inc.

IRS Identification No. 04-3446887

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) _____
/ / (b) _____

(3) SEC Use Only _____

(4) Citizenship or Place of Organization Delaware

Number of Shares	(5)	Sole Voting Power	0

Beneficially Owned by Each Reporting Person With	(6)	Shared Voting Power	1,930,797*

	(7)	Sole Dispositive Power	0

	(8)	Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797*			

(10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) _____

Edgar Filing: ASIACONTENT.COM, INC - Form SC 13G

(11) Percent of Class Represented by Amount in Row (9)
5.4%**

(12) Type of Reporting Person (See Instructions) CO

*Includes 1,374,075 shares that may be acquired pursuant to currently exercisable stock options.
** Based on full exercise of stock options.

CUSIP NO. G05354108

Page 5 of 11 Pages

(1) Name of Reporting Person
S.S. or I.R.S. Identification No. of Above Person
National Amusements, Inc.

IRS Identification No. 04-2261332

(2) Check the Appropriate Box if a Member of Group (See Instructions)

/ / (a) _____
/ / (b) _____

(3) SEC Use Only _____

(4) Citizenship or Place of Organization Maryland

Number of	(5) Sole Voting Power	0
Shares		
Beneficially	(6) Shared Voting Power	1,930,797*
Owned by		
Each	(7) Sole Dispositive Power	0
Reporting		
Person With	(8) Shared Dispositive Power	1,930,797*

(9) Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797*