ASIACONTENT.COM, INC Form SC 13G February 13, 2001

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934

ASIACONTENT.COM, LTD.

(Name of Issuer)

Class A Common Stock, \$0.01 Par Value Per Share
----(Title of Class of Securities)

G05354108 -----(CUSIP Number)

April 12, 2000

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

/ / Rule 13d-1(b)

/X/ Rule 13d-1(c)

/X/ Rule 13d-1(d)

Page 1 of 11 Pages

CUSIP NO. G05354108

Page 2 of 11 Pages

(1) Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Viacom International Inc.

I.R.S. Identification No. 04-2980402

(2)	2) Check the Appropriate Box if a Member of Group (See Instructions)								
/ /	(a)								
/ /	(b)								
(3)	SEC Use On	nly _							
(4)	Citizensh	ip or	Place of	Organizat	ion De	elaware			
Share Benef Owned Each	ficially	(5)	Sole Vot	ing Power		0			
		(6)	Shared V	oting Powe	r 	1,930,	 797*		
		(7)	Sole Dis	positive P	ower	0			
-		(8)	Shared D	ispositive	Power	1,930,	797*		
(9) Perso	Aggregate on	Amou	nt Benefi	cially Own 1,930,79		ch Report	 :ing		
	Check if t				Row (9) E	Excludes			
(11)	(11) Percent of Class Represented by Amount in Row (9) 5.4%**								
(12)	(12) Type of Reporting Person (See Instructions) CO								
curre	Ludes 1,374 ently exer ased on ful	rcisal	ole stock	options.	-	l pursuar	ıt to		
CUSIE	P NO. G053	35410	8		Page	3 of 11	Pages		
(1)	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Viacom Inc.								
	IRS Identification No. 04-2949533								
	Check the cuctions)								
/ /	(a) (b)								
	SEC Use Or	nly _							
(4)	Citizensh	ip or	Place of	Organizat	ion	Delawaı	ce		

Numbe Share			Sole Voting Power	0					
Benef	icially	(6)	Shared Voting Power						
Reporting		(7)	Sole Dispositive Power	0					
			Shared Dispositive Power						
	Aggregate Amount Beneficially Owned by Each Reporting Person 1,930,797*								
(10)	Check if the Aggregate Amount in Row (9) Excludes Certain Share (See Instructions)								
(11)) Percent of Class Represented by Amount in Row (9) $$5.4\%^{**}$$								
(12)	Type of Re	eport	ing Person (See Instructio	ns) CO					
curre	ently exe	cisa	shares that may be acquir ble stock options. ercise of stock options.	ed pursuant to					
CUSIP	P NO. G053	35410	8 Pag	e 4 of 11 Pages					
(1)		.R.S.	ing Person Identification No. of Abo	ve Person					
	IRS Identification No. 04-3446887								
	Check the cuctions)	Appr	opriate Box if a Member of	Group (See					
/ /									
(3)	SEC Use On	nly _							
(4)	Citizensh	ip or	Place of Organization	Delaware					
	es ficially d by rting	(5)	Sole Voting Power	0					
			Shared Voting Power	1,930,797*					
Each			Sole Dispositive Power	0					
			Shared Dispositive Power						
	Aggregate on		nt Beneficially Owned by E	ach Reporting					
(10)			ggregate Amount in Row (9) ons)	Excludes Certain	Shares				

(11)	Percent of	Class R		nted by 5.4%**	Amount	in Row	(9)		
(12)	Type of Re	eporting	Person	(See In	structi	ions) 		CO	
curre	ludes 1,374 ently exer ased on ful	cisable	stock o	ptions.	-	ired pur	suar	nt to	
CUSIE	P NO. G053	354108			Pā	age 5 of	11	Pages	
(1)	Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person National Amusements, Inc.								
	IRS Identification No. 04-2261332								
	Check the suctions)	Appropri	ate Box	x if a M	ember (of Group	(S∈	ee	
/ /									
(3)	SEC Use Or	nly							
(4)	Citizenshi					Mar			
Numbe	er of es ficially	(5) Sole	Voting			0			
Benef			red Vot	ing Pow	er	1,930,	797*		
Owned by Each Reporting Person With		(7) Sol	e Dispo	sitive	Power				
						1,930,	797*		
	Aggregate			ally Ow	ned by	Each Re	port	ing	