Murphy Daniel Richard Form 4 June 05, 2018

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Murphy Daniel Richard Issuer Symbol LIVEPERSON INC [LPSN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title \_ Other (specify C/O LIVEPERSON, INC... 475 05/29/2018 below) TENTH AVENUE, 5TH FLOOR Chief Financial Officer (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person

#### NEW YORK, NY 10018

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |   |     |                |  |  |   |  |
|--------------------------------------|---|--|---|---|-----|----------------|--|--|---|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or |     |                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock                      | 05/29/2018                              |  | Code V<br>M                             | Amount 17,546   | ` ' | Price \$ 16.98 | (Instr. 3 and 4)<br>17,546   | D  |   |  |
| Common<br>Stock                      | 05/29/2018                              |  | S                                       | 17,546  | D   | \$<br>19.38    | 0  | D  |   |  |
| Common<br>Stock                      | 06/01/2018                              |  | M                                       | 82,454  |     | 16.98          | 82,454   | D  |   |  |
| Common<br>Stock                      | 06/01/2018                              |  | S                                       | 82,454  | D   | \$<br>19.51    | 0  | D  |   |  |
| Common<br>Stock                      | 06/01/2018                              |  | M                                       | 12,500  | A   | \$ 7.6         | 12,500   | D  |   |  |

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Common 12,500 D \$\frac{19.66}{}\$ 06/01/2018 D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |                                     |
|---|---|--------------------------------------|---|---|-----|--|---------------------|---|-----------------|-------------------------------------|
|   |   |                                      |   | Code V  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title           | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 16.98  | 05/29/2018                           |   | M   |     | 17,546   | <u>(1)</u>          | 09/04/2022  | Common<br>Stock | 17,546                              |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 16.98  | 06/01/2018                           |   | M   |     | 82,454   | <u>(1)</u>          | 09/04/2022  | Common<br>Stock | 82,454                              |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 7.6  | 06/01/2018                           |   | M   |     | 12,500   | <u>(1)</u>          | 05/05/2027  | Common<br>Stock | 12,500                              |

## **Reporting Owners**

Relationships Reporting Owner Name / Address

Other Director 10% Owner Officer

Murphy Daniel Richard C/O LIVEPERSON, INC., 475 TENTH AVENUE, 5TH FLOOR NEW YORK, NY 10018

Chief Financial Officer

2 Reporting Owners

### **Signatures**

/s/ Monica L. Greenberg, Attorney-in-Fact

06/05/2018

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is fully vested and currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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