

CRUTCHER BRIAN T  
Form 3  
September 20, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |  |  |  |
|---|---------|--|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement                                   | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |  |
| Â CRUTCHER BRIAN T                        |         | (Month/Day/Year)   | TEXAS INSTRUMENTS INC [TXN]                        |  |
| (Last)                                    | (First) | (Middle)   | 4. Relationship of Reporting Person(s) to Issuer   | 5. If Amendment, Date Original Filed(Month/Day/Year) |
|   |         | 09/16/2010   |  |  |
| 12500 TI BOULEVARD                        |         |  | (Check all applicable)                             |  |
| (Street)                                  |         |  | <input type="checkbox"/> Director                  | <input type="checkbox"/> 10% Owner                   |
| DALLAS,Â TXÂ 75243                        |         |  | <input checked="" type="checkbox"/> Officer        | <input type="checkbox"/> Other                       |
| (City)                                    | (State) | (Zip)  | (give title below)                                 | (specify below)                                      |
|   |         |  | Sr. Vice President                                 |  |
|   |         | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |  |
|   |         | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |  |
|   |         | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 213,334 <sup>(1)</sup>                                | D  | Â   |
| Common Stock                    | 12,057 <sup>(2)</sup>                                 | I  | By Trust  |
| Common Stock                    | 1,731.79 <sup>(3)</sup>                               | I  | By Trust-401(k)                                       |
| Common Stock                    | 97.39 <sup>(4)</sup>                                  | I  | By Trust-PS   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date | 3. Title and Amount of Securities Underlying | 4. Conversion | 5. Ownership | 6. Nature of Indirect Beneficial Ownership |
|--|---|--|---------------|--------------|--|
|--|---|--|---------------|--------------|--|

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|                                | (Month/Day/Year) |                 | Derivative Security (Instr. 4) |                            | or Exercise Price of Derivative Security | Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | (Instr. 5) |
|--------------------------------|------------------|-----------------|--------------------------------|----------------------------|--|--|------------|
|                                | Date Exercisable | Expiration Date | Title                          | Amount or Number of Shares |  |  |            |
| NQ Stock Option (Right to Buy) | Â <u>(5)</u>     | 02/21/2012      | Common Stock                   | 100                        | \$ 29.19                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(6)</u>     | 01/14/2014      | Common Stock                   | 13,500                     | \$ 32.39                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(7)</u>     | 01/20/2015      | Common Stock                   | 15,000                     | \$ 21.55                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(8)</u>     | 01/19/2016      | Common Stock                   | 15,000                     | \$ 32.55                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(9)</u>     | 01/18/2017      | Common Stock                   | 30,000                     | \$ 28.32                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(10)</u>    | 01/25/2018      | Common Stock                   | 30,000                     | \$ 29.79                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(11)</u>    | 01/29/2019      | Common Stock                   | 50,000                     | \$ 14.95                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(11)</u>    | 01/29/2019      | Common Stock                   | 50,000                     | \$ 14.95                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(12)</u>    | 01/28/2020      | Common Stock                   | 75,000                     | \$ 23.05                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(12)</u>    | 01/28/2020      | Common Stock                   | 75,000                     | \$ 23.05                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(13)</u>    | 01/17/2011      | Common Stock                   | 5,000                      | \$ 50.38                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(14)</u>    | 07/31/2011      | Common Stock                   | 7,000                      | \$ 35.13                                 | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(15)</u>    | 01/16/2012      | Common Stock                   | 11,000                     | \$ 26.5                                  | D  | Â          |
| NQ Stock Option (Right to Buy) | Â <u>(16)</u>    | 02/20/2013      | Common Stock                   | 13,500                     | \$ 16.25                                 | D  | Â          |

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |                      |       |
|--|---------------|-----------|----------------------|-------|
|  | Director      | 10% Owner | Officer              | Other |
| CRUTCHER BRIAN T<br>12500 TI BOULEVARD<br>DALLAS, TX 75243 | Â             | Â         | Â Sr. Vice President | Â     |

## Signatures

/s/ Cynthia H. Grimm, Attorney  
In Fact

09/20/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares subject to terms of restricted stock units awarded under the Issuer's long-term incentive plans.
- (2) Shares held in trust for the benefit of family members of which reporting person is a trustee.
- (3) Estimated shares attributable to TI 401(k) account as of September 16, 2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.)
- (4) Estimated shares attributable to TI Universal Profit Sharing account as of September 16, 2010. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.)
- (5) The option becomes 100% exercisable on February 21, 2003.
- (6) The option becomes exercisable in four equal annual installments beginning on January 14, 2005.
- (7) The option becomes exercisable in four equal annual installments beginning on January 20, 2006.
- (8) The option becomes exercisable in four equal annual installments beginning on January 19, 2007.
- (9) The option becomes exercisable in four equal annual installments beginning on January 18, 2008.
- (10) The option becomes exercisable in four equal annual installments beginning on January 25, 2009.
- (11) The option becomes exercisable in four equal annual installments beginning on January 29, 2010.
- (12) The option becomes exercisable in four equal annual installments beginning on January 28, 2011.
- (13) The option becomes exercisable in four equal annual installments beginning on January 17, 2002.
- (14) The option becomes exercisable in four equal annual installments beginning on July 31, 2002.
- (15) The option becomes exercisable in four equal annual installments beginning on January 16, 2003.
- (16) The option becomes exercisable in three annual installments beginning on February 20, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.