Dean John C Form 4 August 09, 2011

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

Washington, D.C. 20549

January 31, Expires: 2005

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Dean John	С	CI	Issue ENTRAL PACIFIC FINANCIAL ORP [CPF]	(Check all applicable)			
(Last)	` '	(M	Month/Day/Year)X_ below	Director 10% Owner Officer (give title Other (specify below)			
220 S. KING ST			8/09/2011	President & CEO			
	(Street)	4.	If Amendment, Date Original 6. Inc.	dividual or Joint/Group Filing(Check			
HONOLU	LU, HI 96813	Fil	_X_ F	icable Line) Form filed by One Reporting Person Form filed by More than One Reporting in			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired,	, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Dat any (Month/Day/Y	tte, if Transactior Disposed of (D) Code (Instr. 3, 4 and 5) Year) (Instr. 8) (A) Code (Instr. 8) O Code (Amount of 6. 7. Nature of cecurities Ownership Indirect eneficially Form: Beneficial or Indirect (D) Ownership ollowing or Indirect (I) ransaction(s) (Instr. 4) enstr. 3 and 4)			
Common Stock	08/09/2011		P 10,000 A \$ 10.9664	The Dean Rev Trust, John C Dean and Alice S Dean TTEEs			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Amou Under Secur (Instr.	lying	Derivative Security (Instr. 5)	Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Dean John C 220 S. KING ST	X		President & CEO			
HONOLULU, HI 96813	Λ		Fresident & CEO			

Signatures

/s/ Diane Nakasone,attorney-in-fact for Mr. John C.
Dean
08/09/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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