BLUEFLY INC Form 8-K April 13, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION			
WASHINGTON, D.C. 20549			
FORM 8-K			
CURRENT REPORT			
PURSUANT TO SECTION 13 OR 15(d) OF			
THE SECURITIES EXCHANGE ACT OF 1934			
Date of report (Date of earliest event reported): April 12, 2012			
BLUEFLY, INC.			
(Exact name of registrant as specified in its charter)			

Delaware

(State or other jurisdiction

of incorporation)	number)	Identification No.)
42 West 39th Street, Nev	10018	
(Address of principal executive offices)		(Zip Code)

001-14498

(Commission file

13-3612110 (I.R.S.

Employer

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Registrant's telephone number, including area code: (212) 944-8000

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 5.02. DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECCTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.

On April 12, 2012, David Janke resigned as a member of the Board of Directors (the "Board") and the Option Plan / Compensation Committee (the "Compensation Committee") of Bluefly, Inc. (the "Company"). Mr. Janke had been designated to serve on the Board by private funds associated with Maverick Capital, Ltd. ("Maverick") pursuant to the Amended and Restated Voting Agreement ("the Voting Agreement") by and among Rho Ventures VI, LP ("Rho"), affiliates of Soros Fund Management LLC ("Soros"), Maverick and private funds associated with Prentice Capital Management, LP ("Prentice"). Maverick has not named a designee to replace the vacancy on the Board created by Mr. Janke's resignation.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLUEFLY, INC. (Registrant)

Date: April 13, 2012 By: /s/ Kara B. Jenny

Name: Kara B. Jenny

Title: Chief Financial Officer