Edgar Filing: BOSTON BEER CO INC - Form 4

BOSTON BEER	CO INC										
Form 4											
January 25, 2008											
FORM 4	UNITED	STATES	SECU	DITIES	AND FY	СНАМСІ		т	PPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								Number:	3235-0287		
Check this box							Expires:	January 31,			
if no longer subject to	²⁰⁰ STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								2005		
Section 16.	SECURITIES Estimated average burden hours per										
Form 4 or Form 5							response	•			
obligations	-						nge Act of 1934,	~ ~			
may continue.				•	•	npany Act	of 1935 or Section	on			
See Instruction 1(b).	1	50(II)		nvestmen	t Compa	iy net of f					
-(-).											
(Print or Type Respo	onses)										
1. Name and Addres	ss of Reporting	Person [*]	2. Issuer Name and Ticker or Trading				5. Relationship of Reporting Person(s) to				
Grinnell David I	•		Symbol			-	Issuer				
BOST				ON BEEF	R CO INC	C [SAM]	(Che	neck all applicable)			
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction				(en	ek an appliedo			
				Day/Year)			Director 10% Owner X Officer (give title Other (specify				
C/O THE BOST		NICN	01/24/2	2008			below)	below)	her (specify		
COMPANY, IN CENTER PLAC							Vice P	resident of Brev	wing		
		50									
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)				ıl	6. Individual or Joint/Group Filing(Check Applicable Line)						
			THEU(IM	51111/Day/102	u <i>)</i>		_X_ Form filed by	One Reporting F	Person		
BOSTON, X1 02	2159						Form filed by Person	More than One R	leporting		
(City)	(State)	(Zip)									
(City)	(State)	(Zip)	Tał	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	ally Owned		
	ansaction Date			3. T	4. Securit			6. Ownership	7. Nature of		
Security (Mor (Instr. 3)	nth/Day/Year)	Execution any	Date, II	Code	onAcquired Disposed		Securities Beneficially	Form: Direct (D) or Indirect	Indirect Beneficial		
		•	ay/Year)	(Instr. 8)	(Instr. 3,		Owned	(I)	Ownership		
							Following Reported	(Instr. 4)	(Instr. 4)		
						(A)	Transaction(s)				
				Code V	Amount	or (D) Price	(Instr. 3 and 4)				
					1 1110 4110	(2) 1100					
Reminder: Report or	n a separate line	e for each cl	ass of sec	urities bene	-	-	-				
							spond to the colle tained in this form		SEC 1474 (9-02)		
required to respond unless the form											
displays a currently valid OMB control number.											
					numb	er.					
	Tab	le II - Deriv	vative Sec	curities Acc	quired, Dis	posed of, or	Beneficially Owned	1			
						convertible					

1. Title of
Derivative2.3. Transaction Date3A. Deemed4.5. Number6. Date Exercisable and
Expiration Date7. Title and Amount of
Underlying Securities8. Price
Derivation

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Deriv Secur Acqui (A) or Dispo of (D) (Instr. and 5)	ities ired sed 3, 4,	(Month/Day	'Year)	(Instr. 3 and	4)	Security (Instr. 5)
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Resticted Stock Purchase	\$ 22.59	01/24/2008		А	774		<u>(1)</u>	<u>(1)</u>	Class A Common	774	\$ 22.5
Repor	ting Ow	ners									
R	eporting Owner	· Name / Address	Director	10% Ov	vner	Rela Office	tionships er		Other		
ONE DES	BOSTON BE	ER COMPANY R PLACE, SUI				Vice	e President	of Brewing	5		

Signatures

Kathleen H. Wade under POA for the benefit of David L. Grinnell	01/25/2008			
**Signature of Reporting Person	Date			

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Restricted Stock Purchase to the Investment Share Program under the Issuer's Employee Equity Incentive Plan, shares will vest 20% over
(1) 5 years from date of purchase, so that of the 774 shares, 154 shares will vest on 1/1/09 and 155 shares will vest on 1/1/10, 1/1/11, 1/1/12 and 1/1/13, provided the Reporting Person is an employee of the Company on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.