

SULLIVAN THOMAS D
Form 4
August 16, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
SULLIVAN THOMAS D

2. Issuer Name **and** Ticker or Trading
Symbol
Lumber Liquidators Holdings, Inc.
[LL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
3000 JOHN DEERE ROAD
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/12/2010

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Chairman of the Board; Founder

TOANO, VA 23168

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D) Price		
Common Stock	08/12/2010		S		100,000	D \$ 21.2107 (1)	3,908,256	D
Common Stock	08/13/2010		S		86,506	A \$ 21.1502 (2) (3)	3,821,750	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SULLIVAN THOMAS D 3000 JOHN DEERE ROAD TOANO, VA 23168	X	X	Chairman of the Board; Founder	

Signatures

/s/ E. Livingston B. Haskell,
Power-of-Attorney
08/16/2010

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Weighted average sale price for prices ranging from \$21.18 to \$21.30. 13,527 shares were sold at \$21.18 per share; 3,700 shares were sold at \$21.19 per share; 28,680 shares were sold at \$21.20 per share; 31,893 shares were sold at \$21.21 per share; 3,027 shares were sold at \$21.22 per share; 17,496 shares were sold at \$21.25 per share; 1,400 shares were sold at \$21.27 per share; and 277 shares sold at \$21.30 per share.

(2) Weighted average sale price for prices ranging from \$21.00 to \$21.42. 159 shares were sold at \$21.13 per share; 200 shares were sold at each of the following prices: \$21.07, \$21.32 and \$21.42; 395 shares were sold at \$21.12 per share; 500 shares were sold at \$21.08 per share; 600 shares were sold at each of the following prices: \$21.11 and \$21.23; 800 shares were sold at each of the following prices: \$21.05 and \$21.09; 900 shares were sold at \$21.04 per share; 1,822 shares were sold at \$21.06 per share; 2,200 shares were sold at \$21.19 per share; 2,500 shares were sold at \$21.38 per share; 2,996 were sold at \$21.10 per share; 3,174 shares were sold at \$21.17 per share; 3,200 shares were sold at \$21.41 per share; 3,252 shares were sold at \$21.20 per share; 3,338 shares were sold at \$21.01 per share; 4,100 shares were sold at \$21.36 per share; 4,300 shares were sold at \$21.33 per share; 4,732 shares were sold at \$21.18 per share (continued in Footnote 3).

(3) (Continued from Footnote 2) 4,796 shares were sold at \$21.37 per share; 4,997 shares were sold at \$21.40 per share; 8,800 shares were sold at \$21.03 per share; 12,862 shares were sold at \$21.00 per share; and 14,110 shares were sold at \$21.02 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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