Hutchison Donald P. Form 3 March 21, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number:

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SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Hutchison Donald P.

C/O MARIN SOFTWARE

INCORPORATED, 123 MISSION STREET, 25TH

(Last)

FLOOR

SAN

(Instr. 4)

(First)

(Street)

(Middle)

Statement

(Month/Day/Year)

03/21/2013

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

MARIN SOFTWARE INC [MRIN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

(Check all applicable)

10% Owner _X_ Director Officer Other

(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

FRANCISCO. CAÂ 94105

(City) 1. Title of Security

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Direct (D) or Indirect

(Instr. 5)

Held by the Hutchison Family Common Stock I 100,181 Trust (1)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and (Instr. 4)

Expiration Date

3. Title and Amount of Securities Underlying

5. Conversion Ownership

6. Nature of Indirect Beneficial Ownership

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	(Month/Day/Year)		Derivative Security (Instr. 4)		or Exercise Price of	Form of Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Series A Preferred Stock	(2)	(2)	Common Stock	134,049	\$ 0 (2)	I	Held by the Hutchison Family Trust (1)
Series A Preferred Stock	(2)	(2)	Common Stock	44,683	\$ 0 (2)	I	held by Glasgow Investments, LLC
Series D Preferred Stock	(2)	(2)	Common Stock	13,550	\$ 0 (2)	I	Held by the Hutchison Family Trust (1)
Series D Preferred Stock	(2)	(2)	Common Stock	4,517	\$ 0 (2)	I	Held by Glasgow Investments, LLC (3)
Series E Preferred Stock	(2)	(2)	Common Stock	6,307	\$ 0 (2)	I	Held by the Hutchison Family Trust (1)
Series F Preferred Stock	(2)	(2)	Common Stock	5,000	\$ 0 (2)	I	Held by the Hutchison Family Trust (1)
Director Stock Option (right to buy)	(4)	09/13/2022	Common Stock	20,000	\$ 7.55	D	Â
Director Stock Option (right to buy)	(4)	01/30/2023	Common Stock	30,700	\$ 12.15	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Hutchison Donald P. C/O MARIN SOFTWARE INCORPORATED 123 MISSION STREET, 25TH FLOOR SAN FRANCISCO, CA 94105	ÂX	Â	Â	Â	

Signatures

/s/ Donald P. Hutchison by Stephen Chen, Attorney-in-Fact 03/21/2013

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person is the Co-Trustee.
- (2) Each share of Preferred Stock will automatically convert into one (1) share of the Issuer's Common Stock upon the closing of the Issuer's initial public offering of Common Stock for no additional consideration, and has no expiration date.
- The Reporting Person is a managing member of Glasgow Investments, LLC and possesses the power to direct the voting and disposition
- (3) of the shares held by Glasgow Investments, LLC and as such may be deemed to beneficially own the shares held by Glasgow Investments, LLC.
- (4) The stock option grant is immediately exercisable in full.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.