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ALERE INC Form 4 August 07, 2 FORM Check th if no lon subject to Section 5 obligation may con See Instr 1(b).	2013 A 4 UNITED his box ger o 16. or Filed pur Section 17(MENT O rsuant to S (a) of the	Was F CHAN Section 1 Public U	shington, IGES IN SECUR 6(a) of th	D.C. 209 BENEFI DITIES e Securiti ding Com	549 CIA es E pany	L OWN xchange Act of	OMMISSION VERSHIP OF Act of 1934, 1935 or Section 0	OMB Number: Expires: Estimated a burden hour response		
Cotton Michael Lester Symbol			er Name and Ticker or Trading E INC. [ALR]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
				of Earliest Transaction /Day/Year) 2013				Director 10% Owner X Officer (give title Other (specify below) below) Global Pres, Health Mgmt			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
	, GA 30339	(7 ,)						Person		Jording	
(City)	(State)	(Zip)	Tabl	le I - Non-D			-	iired, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		3. Transactic Code (Instr. 8) Code V	4. Securiti on(A) or Dis (Instr. 3, 4) Amount	posed	of (D) 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/05/2013 <u>(1)</u>			М	12,500	А	\$ 29.55	12,500	D		
Common Stock	08/05/2013 <u>(1)</u>			S	12,500	D	\$ 33.82 (2)	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 29.55	08/05/2013 <u>(1)</u>		М		12,500	(3)	10/31/2020	Common Stock	12,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Cotton Michael Lester 3200 WINDY HILL ROAD SUITE B-100 ATLANTA, GA 30339			Global Pres, Health Mgmt				
Signatures							
/s/ Jay McNamara, Attorney-in-Fact		08/07/2013					
<u>**</u> Signature of Reporting Person		Date					
Evaluation of Poononcool							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents same day exercise and sale of stock options.
- This price represents the average purchase price for 47 separate transactions reported on this line. The price of the transactions reported(2) on this line range from \$33.78 to \$33.9443. The reporting person hereby undertakes to provide upon request to the SEC, the issuer or any stockholder of the issuer the full information regarding the number of shares and prices at which the transaction was effected.
- (3) These options became exercisable in four equal annual installments beginning 10/31/2011.
- (4) This derivative security does not have a price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.