

AMERISAFE INC  
Form 4  
November 06, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LEACH CRAIG P**

(Last) (First) (Middle)  
**AMERISAFE, INC., 2301  
HIGHWAY 190 WEST**  
  
(Street)

**DERIDDER, LA 70634**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**AMERISAFE INC [AMSF]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**11/04/2014**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**EVP, Sales and Marketing**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock, par value \$.01	11/04/2014		M	816	A \$ 8.5	1,831	D
Common Stock, par value \$.01	11/04/2014		S	816	D \$ 42.29	1,015	D
Common Stock, par value \$0.1	11/05/2014		M	8,755	A \$ 8.5	9,770	D
Common Stock, par	11/05/2014		S	8,755	D \$ 42.12	1,015	D

value \$.01

(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 8.5	11/04/2014		M	25,000	11/17/2009 11/17/2015	Common Stock, par value \$.01	816
Employee Stock Option (right to purchase)	\$ 8.5	11/05/2014		M	8,755	11/17/2009 11/17/2015	Common Stock	8,755

## Reporting Owners

Reporting Owner Name / Address	Relationships
LEACH CRAIG P AMERISAFE, INC. 2301 HIGHWAY 190 WEST DERIDDER, LA 70634	Director 10% Owner Officer EVP, Sales and Marketing

## Signatures

/s/ Kathryn H. Rowan attorney-in- fact for Craig P. Leach

11/06/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the weighted average selling price of the Issuer's common stock. The range of the sales prices were between \$42.25 and

(1) \$42.30. The Reporting Person undertakes, upon request, to provide the SEC, the Issuer and any security holder of the Issuer, full information regarding the number of shares sold at each separate price.

Represents the weighted average selling price of the Issuer's common stock. The range of the sales prices were between \$42.00 and

(2) \$42.38. The Reporting Person undertakes, upon request, to provide the SEC, the Issuer and any security holder the Issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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