

BLOCKBUSTER INC
Form 8-K
August 18, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 13, 2004

BLOCKBUSTER INC.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction
of Incorporation)

001-15153
(Commission File Number)

52-1655102
(IRS Employer
Identification No.)

1201 Elm Street
Dallas, Texas
(Address of Principal Executive Offices)

75270
(Zip Code)

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(214) 854-3000

(Registrant's Telephone Number, Including Area Code)

Item 5. Other Events.

On August 13, 2004, Blockbuster Inc. issued a press release announcing the pricing of its senior subordinated notes. A copy of the press release is attached hereto as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOCKBUSTER INC.

Date: **August 18, 2004**

By: /s/ Larry J. Zine

Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|--|
| 99.1 | Blockbuster Inc. press release, dated August 13, 2004, announcing the pricing of its senior subordinated notes |