CHOICE HOTELS INTERNATIONAL INC /DE Form 8-K October 27, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES

EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 23, 2006

CHOICE HOTELS INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

of incorporation)

001-13393 (Commission File Number) 52-1209792 (IRS Employer

Identification Number)

 10750 Columbia Pike, Silver Spring, Maryland
 20

 (Address of principal executive offices)
 (Zip

 Registrant s telephone number, including area code (301) 592-5000

20901 (Zip Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Edgar Filing: CHOICE HOTELS INTERNATIONAL INC /DE - Form 8-K

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On October 23, 2006, Charles A. Ledsinger, Jr., Chief Executive Officer and Vice Chairman of the Company was interviewed by CNBC. A text of the interview is attached hereto.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibit 99.1 Transcript of Charles A. Ledsinger, Jr. interview with CNBC on October 23, 2006.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 27, 2006

/s/ Paul Mamalian Paul Mamalian General Counsel