CHOICE HOTELS INTERNATIONAL INC /DE Form DEFA14A March 25, 2010

Soliciting Material Pursuant to §240.14a-12

# **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

(Rule 14a-101)

**Schedule 14A Information** 

Proxy Statement Pursuant to Section 14(a) of the

	Securities Exchange Act of 1934			
Filed	Filed by the Registrant x			
Filed by a Party other than the Registrant "				
Check the appropriate box:				
	Preliminary Proxy Statement			
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
	Definitive Proxy Statement			
x	Definitive Additional Materials			

**Choice Hotels International, Inc.** 

(Name of Registrant as Specified in Its Charter)

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(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

X

No fee r	required.
Fee com	aputed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
1)	Title of each class of securities to which transaction applies:
2)	Aggregate number of securities to which transaction applies:
3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amoun on which the filing fee is calculated and state how it was determined):
4)	Proposed maximum aggregate value of transaction:
5)	Total fee paid:
Fee paid	I previously with preliminary materials.
	ox if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its
1)	Amount previously paid:

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2)	Form, Schedule or Registration Statement No.:
3)	Filing Party:
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#### 2009 Annual Review

Choice Hotels International would like to let you know that it has prepared a 2009 Annual Review. This Annual Review includes a letter to shareholders from President and Chief Executive Officer Stephen P. Joyce and also highlights the Company s key milestones and achievements during 2009.

The 2009 Annual Review is available online and we invite you to access and review this document (i) along with the other proxy materials, at www.edocumentview.com/chh, or (ii) at the Choice Hotels Investor Information Web site at investor.choicehotels.com.