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Discover Financial Services Form 8-K September 20, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-K

Current Report

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 20, 2010

DISCOVER FINANCIAL SERVICES

(Exact name of registrant as specified in its charter)

Commission File Number: 001-33378

Delaware (State or other jurisdiction

36-2517428 (IRS Employer

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of incorporation)
2500 Lake Cook Road, Riverwoods, Illinois 60015
Identification No.)

(Address of principal executive offices, including zip code)

(224) 405-0900

(Registrant s telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

Discover Financial Services (Discover) announced on September 17, 2010 that it has reached an agreement to acquire The Student Loan Corporation. Discover will discuss the proposed acquisition on its conference call regarding third quarter results on Monday Sept. 20, 2010, at 10:00 a.m. Central time. Interested parties can listen to the conference call via a live audio webcast at http://investorrelations.discoverfinancial.com. Presentation slides on the proposed acquisition will be available on the website. The

at http://investorrelations.discoverfinancial.com. Presentation slides on the proposed acquisition will be available on the website. The presentation is included as Exhibit 99.1 hereto and incorporated by reference into this Item 7.01.

For additional information regarding the proposed acquisition, see Discover s Current Report on Form 8-K filed with the Securities and Exchange Commission on September 17, 2010.

The information contained in this Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, is furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as shall be expressly stated by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits. (d) Exhibits

Exhibit No. Description

99.1 Discover Financial Services Presentation dated September 20, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 20, 2010

DISCOVER FINANCIAL SERVICES

By: /s/ D. Christopher Greene Name: D. Christopher Greene

Title: Vice President, Assistant General Counsel and Assistant

Secretary

EXHIBIT INDEX

Exhibit No. Description

99.1 Discover Financial Services Presentation dated September 20, 2010