

FLOTEK INDUSTRIES INC/CN/  
Form 10-Q  
November 09, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2011

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from            to

Commission File Number 1-13270

**FLOTEK INDUSTRIES, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**90-0023731**  
(I.R.S. Employer  
Identification No.)

**2930 W. Sam Houston Parkway N. #300**

**Houston, TX**  
(Address of principal executive offices)

**77043**  
(Zip Code)

**(713) 849-9911**  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of November 4, 2011, there were 49,450,406 outstanding shares of Flotek Industries, Inc. common stock, \$0.0001 par value.

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## PART I FINANCIAL INFORMATION

## Item 1. Financial Statements

## FLOTEK INDUSTRIES, INC.

## UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, except share data)

|  | September 30, 2011 | December 31, 2010 |
|--|--------------------|-------------------|
| <b>ASSETS</b>  |                    |                   |
| Current assets:  |                    |                   |
| Cash and cash equivalents  | \$ 25,495          | \$ 19,863         |
| Restricted cash  | 150                | 150               |
| Accounts receivable, net of allowance for doubtful accounts of \$672 and \$262 at September 30, 2011 and December 31, 2010, respectively   | 46,456             | 27,310            |
| Inventories, net   | 36,315             | 27,845            |
| Deferred tax assets, net   | 644                | 575               |
| Income taxes receivable, net   |                    | 2,973             |
| Other current assets   | 2,218              | 1,041             |
| Total current assets   | 111,278            | 79,757            |
| Property, plant and equipment, net   | 42,624             | 42,524            |
| Goodwill   | 26,943             | 26,943            |
| Deferred tax assets, net   | 42                 | 117               |
| Other intangible assets, net   | 30,141             | 35,466            |
| <b>TOTAL ASSETS</b>  | <b>\$ 211,028</b>  | <b>\$ 184,807</b> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)</b>  |                    |                   |
| Current liabilities:   |                    |                   |
| Accounts payable   | \$ 16,360          | \$ 13,520         |
| Accrued liabilities  | 8,646              | 11,956            |
| Income taxes payable, net  | 1,214              |                   |
| Interest payable   | 699                | 2,185             |
| Current portion of long-term debt  | 723                | 6,454             |
| Deferred tax liabilities, net  | 42                 | 117               |
| Total current liabilities  | 27,684             | 34,232            |
| Convertible notes, net of discount   | 98,407             | 98,555            |
| Long-term debt, less current portion   | 926                | 28,127            |
| Warrant liability  | 7,584              | 26,193            |
| Deferred tax liabilities, net  | 1,393              | 1,153             |
| Total liabilities  | 135,994            | 188,260           |
| Commitments and contingencies  |                    |                   |
| Stockholders' equity (deficit):  |                    |                   |
| Cumulative convertible preferred stock, at accreted value; \$0.0001 par value; 100,000 shares authorized; zero and 11,205 shares issued and outstanding at September 30, 2011 and December 31, 2010, respectively; liquidation preference of \$1,000 per share |                    | 7,280             |
| Common stock, \$0.0001 par value; 80,000,000 shares authorized; 51,575,359 shares issued and 49,444,592 shares outstanding at September 30, 2011; 36,753,891 shares issued and 35,327,893 shares outstanding at December 31, 2010                              | 5                  | 4                 |

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|   |                   |                   |
|---|-------------------|-------------------|
| Additional paid-in capital  | 163,950           | 103,408           |
| Accumulated other comprehensive income (loss)   | (23)              | 97                |
| Accumulated deficit   | (87,801)          | (113,350)         |
| Treasury stock, at cost; 592,156 and 565,199 shares at September 30, 2011 and December 31, 2010, respectively | (1,097)           | (892)             |
| Total stockholders' equity (deficit)  | 75,034            | (3,453)           |
| <b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)</b>   | <b>\$ 211,028</b> | <b>\$ 184,807</b> |

See accompanying Notes to Unaudited Condensed Consolidated Financial Statements.

## FLOTEK INDUSTRIES, INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data)

|   | Three Months Ended September 30, |            | Nine Months Ended September 30, |             |
|---|----------------------------------|------------|---------------------------------|-------------|
|   | 2011                             | 2010       | 2011                            | 2010        |
| <b>Revenue</b>  | \$ 75,058                        | \$ 39,982  | \$ 183,881                      | \$ 99,526   |
| <b>Cost of revenue</b>  | 44,341                           | 23,915     | 109,775                         | 64,097      |
| Gross margin  | 30,717                           | 16,067     | 74,106                          | 35,429      |
| <b>Expenses:</b>  |                                  |            |                                 |             |
| Selling, general and administrative   | 13,096                           | 8,539      | 36,166                          | 31,947      |
| Depreciation and amortization   | 993                              | 1,230      | 3,029                           | 3,604       |
| Research and development  | 523                              | 294        | 1,616                           | 1,021       |
| Total expenses  | 14,612                           | 10,063     | 40,811                          | 36,572      |
| <b>Income (loss) from operations</b>  | 16,105                           | 6,004      | 33,295                          | (1,143)     |
| <b>Other income (expense):</b>  |                                  |            |                                 |             |
| Change in fair value of warrant liability   | 7,802                            | (1,106)    | 18,609                          | (2,422)     |
| Interest expense  | (3,287)                          | (5,384)    | (12,633)                        | (14,546)    |
| Other income, net   | 23                               | 81         | 43                              | 132         |
| Loss on extinguishment of debt  |                                  |            | (3,225)                         | (995)       |
| Other financing costs   |                                  |            |                                 | (816)       |
| Total other income (expense)  | 4,538                            | (6,409)    | 2,794                           | (18,647)    |
| Income (loss) before income taxes   | 20,643                           | (405)      | 36,089                          | (19,790)    |
| Income tax (expense) benefit  | (2,726)                          | (758)      | (5,672)                         | 2,952       |
| <b>Net income (loss)</b>  | 17,917                           | (1,163)    | 30,417                          | (16,838)    |
| Accrued dividends and accretion of discount on preferred stock  |                                  | (1,191)    | (4,868)                         | (5,092)     |
| <b>Net income (loss) attributable to common stockholders</b>  | \$ 17,917                        | \$ (2,354) | \$ 25,549                       | \$ (21,930) |
| <b>Basic and diluted earnings (loss) per common share:</b>  |                                  |            |                                 |             |
| Basic earnings (loss) per common share  | \$ 0.38                          | \$ (0.09)  | \$ 0.59                         | \$ (0.90)   |
| Diluted earnings (loss) per common share  | \$ 0.35                          | \$ (0.09)  | \$ 0.55                         | \$ (0.90)   |
| <b>Weighted average common shares used in computing basic and diluted earnings (loss) per common share:</b> |                                  |            |                                 |             |
| Weighted average common shares used in computing basic earnings (loss) per common share                     | 47,178                           | 26,690     | 43,201                          | 24,458      |
| Weighted average common shares used in computing diluted earnings (loss) per common share                   | 54,329                           | 26,690     | 46,913                          | 24,458      |

See accompanying Notes to Unaudited Condensed Consolidated Financial Statements.

## FLOTEK INDUSTRIES, INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

|  | Nine Months Ended September 30, |             |
|--|---------------------------------|-------------|
|  | 2011                            | 2010        |
| <b>Cash flows from operating activities:</b>   |                                 |             |
| Net income (loss)  | \$ 30,417                       | \$ (16,838) |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities:       |                                 |             |
| Change in fair value of warrant liability  | (18,609)                        | 2,422       |
| Depreciation and amortization  | 7,532                           | 10,583      |
| Amortization of deferred financing costs   | 2,529                           | 2,935       |
| Accretion of debt discount   | 3,963                           | 3,699       |
| Gain on sale of assets   | (2,718)                         | (1,465)     |
| Stock compensation expense   | 4,810                           | 4,020       |
| Deferred income tax (benefit) provision  | 727                             | (1,492)     |
| Reduction in (excess) tax benefit related to share-based awards                                | (556)                           | 1,716       |
| Loss on extinguishment of debt   | 3,225                           | 995         |
| Change in current assets and liabilities:  |                                 |             |
| Accounts receivable  | (19,146)                        | (10,489)    |
| Inventories  | (8,470)                         | 49          |
| Accrued liabilities  | (5)                             | 2,310       |
| Interest payable   | (1,427)                         | (1,944)     |
| Accounts payable   | 2,840                           | 1,487       |
| Other current assets   | (1,177)                         | (345)       |
| Income taxes, net  | 4,187                           | 4,361       |
| Restricted cash  |                                 | 10          |
| Net cash provided by operating activities  | 8,122                           | 2,014       |
| <b>Cash flows from investing activities:</b>   |                                 |             |
| Capital expenditures   | (5,971)                         | (3,128)     |
| Proceeds from sale of assets   | 3,765                           | 2,639       |
| Purchase of patents and other intangibles  | (243)                           | (2)         |
| Net cash used in investing activities  | (2,449)                         | (491)       |
| <b>Cash flows from financing activities:</b>   |                                 |             |
| Proceeds from sale of common stock   | 29,438                          |             |
| Proceeds from exercise of warrants   | 4,581                           | 69          |
| Debt issuance costs  | (1,346)                         | (2,004)     |
| Repayments of indebtedness   | (33,081)                        | (37,206)    |
| (Reduction in) excess tax benefit related to share-based awards                                | 556                             | (1,716)     |
| Purchase of treasury stock   | (205)                           | (86)        |
| Proceeds from exercise of stock options  | 136                             | 3           |
| Proceeds from borrowings   |                                 | 40,000      |
| Net cash provided by (used in) financing activities  | 79                              | (940)       |
| Effect of exchange rate changes on cash and cash equivalents held or due in a foreign currency | (120)                           | (9)         |
| <b>Net increase in cash and cash equivalents</b>   | <b>5,632</b>                    | <b>574</b>  |
| Cash and cash equivalents at the beginning of period   | 19,863                          | 6,485       |

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|  |    |        |    |       |
|--|----|--------|----|-------|
| Cash and cash equivalents at the end of period | \$ | 25,495 | \$ | 7,059 |
|--|----|--------|----|-------|

See accompanying Notes to Unaudited Condensed Consolidated Financial Statements.



## FLOTEK INDUSTRIES, INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY (DEFICIT)

(in thousands)

|  | Common Stock     |       | Preferred Stock  |          | Treasury Stock   |            | Additional<br>Paid-in<br>Capital | Accumulated Other                 | Accumulated<br>Deficit | Total      |
|--|------------------|-------|------------------|----------|------------------|------------|----------------------------------|-----------------------------------|------------------------|------------|
|  | Shares<br>Issued | Value | Shares<br>Issued | Value    | Shares<br>Issued | Cost       |                                  | Comprehensive<br>Income<br>(Loss) |                        |            |
| <b>Balance, December 31, 2010</b>                              | 36,754           | \$ 4  | 11               | \$ 7,280 | 565              | \$ (892)   | \$ 103,408                       | \$ 97                             | \$ (113,350)           | \$ (3,453) |
| Net income   |                  |       |                  |          |                  |            |                                  |                                   | 30,417                 | 30,417     |
| Foreign currency translation<br>adjustment                     |                  |       |                  |          |                  |            |                                  | (120)                             |                        | (120)      |
| Comprehensive income   |                  |       |                  |          |                  |            |                                  |                                   |                        | 30,297     |
| Sale of common stock, net of<br>issuance costs                 | 3,665            |       |                  |          |                  |            | 29,438                           |                                   |                        | 29,438     |
| Common stock issued in payment of<br>term loan debt            | 171              |       |                  |          |                  |            | 1,398                            |                                   |                        | 1,398      |
| Common stock issued in payment of<br>convertible notes         | 559              |       |                  |          |                  |            | 5,165                            |                                   |                        | 5,165      |
| Accretion of discount on preferred<br>stock                    |                  |       |                  | 3,925    |                  |            |                                  |                                   | (3,925)                |            |
| Preferred stock dividends, net of<br>forfeitures               |                  |       |                  |          |                  |            |                                  |                                   | (943)                  | (943)      |
| Common stock issued in payment of<br>preferred stock dividends | 624              |       |                  |          |                  |            | 3,254                            |                                   |                        | 3,254      |
| Stock warrants exercised                                       | 3,785            |       |                  |          |                  |            | 4,581                            |                                   |                        | 4,581      |
| Stock options exercised  | 58               |       |                  |          |                  |            | 136                              |                                   |                        | 136        |
| Restricted stock granted                                       | 1,087            |       |                  |          |                  |            |                                  |                                   |                        |            |
| Restricted stock forfeited                                     |                  |       |                  |          | 3                |            |                                  |                                   |                        |            |
| Treasury stock purchased                                       |                  |       |                  |          | 24               | (205)      |                                  |                                   |                        | (205)      |
| Excess tax benefit related to<br>share-based awards            |                  |       |                  |          |                  |            |                                  | 556                               |                        | 556        |
| Stock compensation expense                                     |                  |       |                  |          |                  |            |                                  | 4,810                             |                        | 4,810      |
| Conversion of preferred stock into<br>common stock             | 4,872            | 1     | (11)             | (11,205) |                  |            | 11,204                           |                                   |                        |            |
| <b>Balance, September 30, 2011</b>                             | 51,575           | \$ 5  |                  | \$       | 592              | \$ (1,097) | \$ 163,950                       | \$ (23)                           | \$ (87,801)            | \$ 75,034  |

See accompanying Notes to Unaudited Condensed Consolidated Financial Statements.

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**FLOTEK INDUSTRIES, INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**Note 1 Organization**

Flotek Industries, Inc. ( Flotek or the Company ) is a diversified, global, technology-driven company that develops and supplies oilfield products, services and equipment to oil, gas and mining industries. The Company's strategic focus includes oilfield specialty chemicals and logistics, down-hole drilling tools and down-hole production related tools. The Company also provides automated bulk material handling, loading facilities and blending capabilities. Flotek's products and services enable customers to more efficiently drill wells, increase existing well production and decrease well operating costs. Major customers include leading oilfield service providers, major and independent oil and gas exploration and production companies, national and state-owned oil companies, onshore and offshore drilling contractors, international supply chain management companies and pressure-pumping service companies.

The Company is headquartered in Houston, Texas, and maintains operational locations in Colorado, Louisiana, New Mexico, North Dakota, Oklahoma, Pennsylvania, Texas, Utah, Wyoming and the Netherlands. Flotek actively markets products domestically and internationally in over 20 countries. The Company was originally incorporated in the Province of British Columbia on May 17, 1985. In October 2001, the Company moved its corporate domicile to Delaware.

***Basis of Presentation***

The accompanying Unaudited Condensed Consolidated Financial Statements (the Financial Statements ) reflect all adjustments, in the opinion of management, necessary for fair presentation of the financial condition and results of operations for the periods presented. All such adjustments are normal and recurring in nature. The Financial Statements, including selected notes, are prepared in accordance with applicable rules and regulations of the Securities and Exchange Commission (the SEC ) regarding interim financial reporting and do not include all information and disclosures required by accounting principles generally accepted in the United States of America ( GAAP ) for comprehensive financial statement reporting. These interim Financial Statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 (the Annual Report ). A copy of the Annual Report is available on the SEC's website, [www.sec.gov](http://www.sec.gov), under the Company's ticker symbol ( FTK ) or alternatively by visiting Flotek's website, [www.flotekind.com](http://www.flotekind.com). The results of operations for the three and nine months ended September 30, 2011 are not necessarily indicative of the results to be expected for the year ending December 31, 2011.

***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect amounts reported in the Financial Statements and accompanying notes. Actual results could differ materially from these estimates.

**Note 2 Recent Accounting Pronouncements**

In May 2011, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) No. 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs* to amend certain measurement and disclosure requirements related to fair value measurements. Additional disclosure requirements included quantitative information regarding unobservable inputs used in Level 3 measurements and disclosure of all transfers between Level 1 and Level 2 of the fair value hierarchy. The guidance is effective prospectively for interim and annual reporting periods beginning after December 15, 2011, with early adoption prohibited. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

In June 2011, the FASB issued ASU No. 2011-05, *Presentation of Comprehensive Income* to provide revised guidance regarding the presentation of other comprehensive income. The guidance requires the components of net income and other comprehensive income be presented within one continuous statement or within two separate, but consecutive statements and eliminates the option to present the components as part of the statement of stockholders' equity. The guidance does not require any change in the components recognized in net income or other comprehensive income in accordance with current GAAP. The guidance requires retrospective application and is effective for fiscal years and interim periods beginning after December 15, 2011 with early adoption permitted. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

In September 2011, the FASB issued ASU No. 2011-08, *Intangibles - Goodwill and Other, Testing Goodwill for Impairment* to simplify and amend how entities test goodwill for impairment. The amendment provides an option to first assess qualitative factors affecting goodwill to determine whether it is more-likely-than-not that the fair value of a reporting unit is less than the reporting



unit's carrying value as a basis for determining whether it is necessary to perform the two-step goodwill impairment test mandated by current accounting guidance. The more-likely-than-not threshold is defined as a likelihood of more than 50 percent. In accordance with this guidance, an entity is not required to recalculate the fair value of a reporting unit unless the entity determines that it is more likely than not the reporting unit's fair value is less than its carrying amount. However, if an entity concludes otherwise, then the entity is required, at a minimum, to perform the first step of the two-step impairment testing mandated by existing guidance. In accordance with this pronouncement, an entity may choose to bypass the qualitative assessment option for any reporting unit in any period and proceed directly to performance of the first step of the two-step impairment testing. An entity may resume qualitative assessment in any subsequent period. This pronouncement is effective for the fiscal years and interim periods beginning after December 15, 2011, with early adoption permitted. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

### Note 3 Supplemental Cash Flow Information

Supplemental cash flow information (in thousands):

|  | Nine Months Ended September 30, |          |
|--|---------------------------------|----------|
|  | 2011                            | 2010     |
| Supplemental non-cash investing and financing activities:            |                                 |          |
| Value of common stock exchanged in conversion of preferred stock     | \$ 11,205                       | \$ 2,980 |
| Value of common stock issued in payment of preferred stock dividends | 3,254                           |          |
| Value of common stock issued in payment of term loan debt            | 1,398                           |          |
| Value of common stock issued in payment of convertible notes         | 5,165                           |          |
| Property and equipment acquired through capital leases               | 1,149                           | 427      |
| Value of common stock issued in payment of debt issuance costs       |                                 | 5,095    |
| Debt issuance cost included in accrued liabilities                   |                                 | 1,000    |
| Value of common stock issued in exchange for convertible notes       |                                 | 1,992    |
| Reduction in convertible debt upon note exchange                     |                                 | 1,996    |
| Common stock surrendered upon stock option exercise                  |                                 | 111      |
| Supplemental cash payment (receipt) information:                     |                                 |          |
| Interest paid  | \$ 7,567                        | \$ 9,343 |
| Income taxes paid (refunded), net                                    | 1,070                           | (6,198)  |

### Note 4 Product Revenue

The Company differentiates revenue and cost of revenue dependent upon whether the generation is attributable to product sales, rental activity or service activity (in thousands):

|                  | Three Months Ended September 30, |           | Nine Months Ended September 30, |           |
|------------------|----------------------------------|-----------|---------------------------------|-----------|
|                  | 2011                             | 2010      | 2011                            | 2010      |
| Revenue:         |                                  |           |                                 |           |
| Product          | \$ 53,569                        | \$ 25,662 | \$ 125,582                      | \$ 63,075 |
| Rental           | 16,633                           | 11,579    | 45,590                          | 28,785    |
| Service          | 4,856                            | 2,741     | 12,709                          | 7,666     |
|                  | \$ 75,058                        | \$ 39,982 | \$ 183,881                      | \$ 99,526 |
| Cost of revenue: |                                  |           |                                 |           |
| Product          | \$ 32,883                        | \$ 14,406 | \$ 77,989                       | \$ 36,204 |
| Rental           | 7,303                            | 5,185     | 20,184                          | 15,595    |
| Service          | 2,580                            | 1,981     | 7,100                           | 5,320     |
| Depreciation.    | 1,575                            | 2,343     | 4,502                           | 6,978     |
|                  | \$ 44,341                        | \$ 23,915 | \$ 109,775                      | \$ 64,097 |



**Note 5 Inventory**

Inventory is comprised of the following (in thousands):

|  | September 30, 2011 | December 31, 2010 |
|--|--------------------|-------------------|
| Raw materials                                  | \$ 12,618          | \$ 10,920         |
| Work-in-process                                | 83                 | 25                |
| Finished goods                                 | 26,340             | 19,533            |
| Gross inventory                                | 39,041             | 30,478            |
| Less reserve for excess and obsolete inventory | (2,726)            | (2,633)           |
| Inventory, net                                 | \$ 36,315          | \$ 27,845         |

**Note 6 Property, Plant and Equipment**

Property, plant and equipment is comprised of the following (in thousands):

|                                       | September 30, 2011 | December 31, 2010 |
|---------------------------------------|--------------------|-------------------|
| Land                                  | \$ 1,223           | \$ 1,266          |
| Buildings and leasehold improvements  | 18,388             | 18,609            |
| Machinery, equipment and rental tools | 44,164             | 40,247            |
| Equipment in progress                 | 1,711              | 1,271             |
| Furniture and fixtures                | 1,288              | 1,278             |
| Transportation equipment              | 4,680              | 3,648             |
| Computer equipment                    | 1,900              | 1,895             |
| Property, plant and equipment         | 73,354             | 68,214            |
| Less accumulated depreciation         | (30,730)           | (25,690)          |
| Property, plant and equipment, net    | \$ 42,624          | \$ 42,524         |

Depreciation expense, inclusive of expense captured in cost of revenue, totaled \$2.0 million and \$2.3 million for the three months ended September 30, of 2011 and 2010, respectively and \$6.0 million and \$7.0 million for the nine months ended September 30, 2011 and 2010, respectively.

**Note 7 Other Intangible Assets**

Other intangible assets are comprised of the following (in thousands):

|                                  | September 30, 2011 |                          | December 31, 2010 |                          |
|----------------------------------|--------------------|--------------------------|-------------------|--------------------------|
|                                  | Carrying Value     | Accumulated Amortization | Carrying Value    | Accumulated Amortization |
| Patents                          | \$ 6,350           | \$ 3,168                 | \$ 6,330          | \$ 2,932                 |
| Customer lists                   | 28,545             | 10,205                   | 28,544            | 9,193                    |
| Non-compete agreements           | 1,715              | 1,641                    | 1,715             | 1,581                    |
| Brand names                      | 6,199              | 1,176                    | 6,199             | 945                      |
| Other                            | 616                | 414                      | 396               | 396                      |
| Total intangible assets acquired | 43,425             | 16,604                   | 43,184            | 15,047                   |
| Deferred financing costs         | 8,715              | 5,395                    | 12,827            | 5,498                    |

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|                               |           |           |           |           |
|-------------------------------|-----------|-----------|-----------|-----------|
| Total other intangible assets | \$ 52,140 | \$ 21,999 | \$ 56,011 | \$ 20,545 |
| Other intangible assets, net  | \$ 30,141 |           | \$ 35,466 |           |

Other intangible assets acquired are amortized on a straight-line basis over two to 20 years. Amortization of other intangible assets acquired totaled \$0.5 million and \$0.6 million during the third quarter of 2011 and 2010, respectively and \$1.6 million and \$1.9 million for the nine months ended September 30, 2011 and 2010, respectively. Amortization of deferred financing costs totaled \$0.5 million and \$1.4 million for the three months ended September 30, 2011 and 2010, respectively, and \$2.5 million and \$2.9 million for the nine months ended September 30, 2011 and 2010, respectively.

The \$4.1 million reduction in deferred financing costs carrying value, as compared to December 31, 2010, was primarily attributable to repayment of the Company's outstanding term loan during the second quarter of 2011. Additionally, on September 23, 2011, the

Company and certain of the Company's subsidiaries entered into a Revolving Credit and Security Agreement (the "Credit Facility") and incurred approximately \$0.4 million in financing costs associated with the transaction. (see Note 8) These financing costs are classified as deferred financing costs and are amortized over the expected term of the Credit Facility.

#### Note 8 Convertible Notes, Long-Term Debt and Credit Facility

Convertible notes and long-term debt include (in thousands):

|  | September 30, 2011 | December 31, 2010 |
|--|--------------------|-------------------|
| <b>Convertible notes:</b>                        |                    |                   |
| Convertible senior unsecured notes (2008 Notes)  | \$ 70,500          | \$ 75,000         |
| Convertible senior secured notes (2010 Notes)    | 36,004             | 36,004            |
| Less discount on notes                           | (8,097)            | (12,449)          |
| <b>Convertible senior notes, net of discount</b> | <b>\$ 98,407</b>   | <b>\$ 98,555</b>  |
| <b>Long-term debt:</b>                           |                    |                   |
| Term loan  | \$                 | \$ 33,621         |
| Capital lease obligations                        | 1,649              | 960               |
| <b>Total long-term debt</b>                      | <b>1,649</b>       | <b>34,581</b>     |
| Less current portion of long-term debt           | (723)              | (6,454)           |
| <b>Long-term debt, less current portion</b>      | <b>\$ 926</b>      | <b>\$ 28,127</b>  |

#### *Credit Facility*

On September 23, 2011, the Company and certain of the Company's subsidiaries (the "Borrowers") entered into a Credit Facility with PNC Bank, National Association ("PNC Bank" or "Lender"). The Company may borrow under the Credit Facility for working capital, permitted acquisitions, capital expenditures and other corporate purposes. Under the terms of the Credit Facility, the Company may borrow up to \$35.0 million at a variable interest rate until December 15, 2012, with an option, at the sole discretion of the Lender, to extend the term of the facility until September 22, 2014, provided the Company's senior convertible notes are refinanced or restructured on terms satisfactory to the Lender, subject to certain terms and conditions. The Credit Facility also includes a \$5.0 million aggregate sublimit for letters of credit.

Interest on borrowings under the Credit Facility is calculated at 1% plus the higher of (i) the PNC Bank base commercial lending rate, (ii) the federal funds open rate plus 0.5% and (iii) the daily, one-month LIBOR rate plus 1%. The interest rate on borrowings would have been 4.25% at September 30, 2011. The Company may elect to borrow any amount available under the Credit Facility for a term of one, two or three months at LIBOR plus 2%.

The Company is required to pay a monthly facility fee of 0.25% on any unused amount under the commitment based on daily averages. As of September 30, 2011, no amounts have been borrowed against the Credit Facility, nor have any letters of credit been issued under the sublimit.

#### *Guarantees of the Credit Facility*

Each of the Company's domestic subsidiaries is fully obligated for Credit Facility indebtedness or as a guarantor pursuant to a guaranty dated September 23, 2011. The Credit Facility is secured by substantially all of the Company's personal property, including accounts receivable, inventory, equipment and other intangible assets.

The Credit Facility contains customary representations, warranties, and both affirmative and negative covenants, including, a financial covenant to maintain consolidated earnings before interest, taxes, depreciation and amortization ("EBITDA") to debt ratio of 1.10 to 1.00 and an annual limit on capital expenditures. In the event of default, the Lender may accelerate the maturity date of outstanding amounts borrowed under the Credit Facility. The Credit Facility restricts the payment of common stock cash dividends.





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**Convertible Notes**

Convertible notes consist of Convertible Senior Unsecured Notes ( 2008 Notes ) and Convertible Senior Secured Notes ( 2010 Notes ).

On February 14, 2008, the Company issued the 2008 Notes at par, in an aggregate principal amount of \$115 million. Net proceeds from issuance of the 2008 Notes totaled \$111.8 million, bear interest at 5.25% and mature on February 15, 2028.

On March 31, 2010, the Company executed an exchange agreement (the Exchange Agreement ) with Whitebox Advisors, LLC, the administrative agent for a syndicate of lenders, to refinance the Company's then existing term loan. The Exchange Agreement permitted each lender to exchange 2008 Notes, in proportion to the lender's principal amount of participation in the refinanced term loan, for 2010 Notes and shares of the Company's common stock. On March 31, 2010, in accordance with the terms of the Exchange Agreement, investors received, for each \$1,000 principal amount of 2008 Notes exchanged, (a) \$900 principal amount of 2010 Notes and (b) \$50 worth of shares of the Company's common stock based on 95% of the volume-weighted average price of the common stock for the preceding ten trading days .

The 2010 Notes carry the same maturity date, interest rate, conversion rights, conversion rate, redemption rights and guarantees as the 2008 Notes. The only difference in the terms of the notes is that the 2010 Notes are secured by a second priority lien on substantially all of the Company's assets, while the 2008 Notes remain unsecured. Upon entering into the Credit Facility, the liens securing the Company's existing 2010 Notes were subordinated to the liens securing the Credit Facility in accordance with the terms and conditions of the intercreditor agreement associated with the execution of the Credit Facility.

On March 31, 2010, the Company exchanged \$40.0 million of 2008 Notes for aggregate consideration of \$36.0 million of 2010 Notes, \$2.0 million worth of shares of the Company's common stock and the Company issued 1,568,867 shares of common stock to satisfy the common stock component of the Exchange Agreement. The transaction was accounted for as an exchange of debt. Accordingly, no gain or loss was recognized and the difference between the debt exchanged and the net carrying value of the debt was recorded as a reduction of previously recorded debt discount. Third-party transaction costs of \$0.8 million incurred in conjunction with the Exchange Agreement were expensed as incurred.

The 2008 Notes may be settled in cash upon conversion. The Company accounted for both the liability and equity components of the 2008 Notes using the Company's nonconvertible debt borrowing rate of 11.5%. The Company is using a five-year expected term for accretion of the associated debt discount. The five-year term represents the period from inception until contractual call/put options contained in the 2008 Notes become exercisable on February 15, 2013. The Company assumes an effective tax rate of 38.0%. At the date of issuance, the discount on the 2008 Notes was \$27.8 million, with an associated deferred tax liability of \$10.6 million. At March 31, 2010, the unamortized discount related to the proportionate amount of the 2008 Notes exchanged was allocated to the 2010 Notes and is accreted over the same period using the effective interest method at an assumed rate of 9.9%. Accretion of the discount is recognized as non-cash interest expense. Discount accretion totaled \$1.3 million and \$1.2 million for the three months ended September 30, 2011 and 2010, respectively, and \$4.0 million and \$3.7 million for the nine months ended September 30, 2011 and 2010, respectively.

Interest on the 2008 and 2010 Notes accrues at 5.25% per annum and is payable semiannually in arrears on February 15 and August 15. The Company is obligated to pay contingent interest to holders of the 2008 Notes and 2010 Notes during any six-month period from an interest payment date up to, but excluding, the following interest payment date, commencing with the six-month period beginning on February 15, 2013, if the trading price of a note for each of the five trading days ending on the third trading day immediately preceding the first day of the relevant six-month period equals 120% or more of the principal amount of the note. Contingent interest payable per note, with respect to any such period, will be equal to 0.5% per annum of the average trading price of the applicable note for the five trading days referenced above.

The 2008 Notes and 2010 Notes mature on February 15, 2028. On or after February 15, 2013, the Company may redeem, for cash, all or a portion of the 2008 Notes and 2010 Notes at a price equal to 100% of the outstanding principal note amount, plus any associated accrued and unpaid interest, including any contingent interest. Holders of either 2008 Notes or 2010 Notes can require the Company to purchase all, or a portion, of the holder's outstanding notes on each of February 15, 2013, February 15, 2018, and February 15, 2023.

If the Company engages in certain types of corporate transactions, note holders can require the Company to purchase all or a portion of the note holder's outstanding notes. Any repurchase of the 2008 Notes and 2010 Notes pursuant to the aforementioned provisions must be for a cash price equal to 100% of the principal amount of the notes to be purchased in addition to associated accrued and unpaid interest, including any contingent interest.

The 2008 Notes and 2010 Notes are convertible into shares of the Company's common stock at the option of the note holders, subject to certain contractual conditions. The conversion rate is equal to 43.9560 shares per \$1,000 principal note amount (a conversion price of approximately \$22.75 per share), subject to adjustment, as contractually defined. Upon conversion, the Company may deliver, at the Company's option, either cash or shares of common stock or a combination of cash and shares of common stock.



In May 2011, the note holders exchanged \$4.5 million of the 2008 Notes for 559,007 shares of the Company's common stock. Upon exchange, the Company recognized a loss on the extinguishment of debt of \$1.1 million representing the difference between the reacquisition price of the debt over its net carrying amount inclusive of proportionate unaccreted discount and unamortized deferred financing costs.

#### ***Guarantees of the Convertible Notes***

The 2008 Notes and 2010 Notes are guaranteed by substantially all of the Company's wholly owned subsidiaries. Flotek Industries, Inc., the parent company, is a holding company with no independent assets or operations. The guarantees provided by the Company's subsidiaries are full and unconditional, and joint and several. Any subsidiaries of the Company that are not guarantors are deemed to be minor subsidiaries in accordance with SEC Regulation S-X, Rule 3-10, Financial Statements of Guarantors and Issuers of Guaranteed Securities Registered or Being Registered. The agreements governing the Company's long-term indebtedness do not contain any significant restrictions on the ability of the Company, or any guarantor, to obtain funds from subsidiaries by dividend or loan.

#### ***Term Loan***

On March 31, 2010, the Company executed an Amended and Restated Credit Agreement (the Senior Credit Facility or Term Loan) for a \$40.0 million term loan with Whitebox Advisors, LLC, the administrative agent (the Agent) for the underlying syndicate of lenders.

The Term Loan indebtedness had a maturity date of November 1, 2012 and had scheduled quarterly principal payments of \$1,000,000. Interest was due quarterly and had an annualized interest rate of 12.5% when the principal balance exceeded \$30.0 million, 11.5% when the principal balance was \$20.0 million or more but not in excess of \$30.0 million, and 10.5% when the principal balance was less than \$20.0 million.

The Senior Credit Facility required additional mandatory principal payments of (a) 50% of EBITDA (earnings before interest, taxes, depreciation and amortization, and other contractually identified non-cash items) in excess of \$4.5 million in any fiscal quarter, (b) 50% of cash proceeds in excess of \$5 million up to \$15 million and 75% of cash proceeds in excess of \$15 million for certain contractually defined asset disposals, (c) 75% of any Federal income tax refunds received, and (d) upon election by the lenders, of up to \$1 million of additional principal repayment on quarterly payment dates, when the volume-weighted average price of the Company's common stock price was equal to or greater than \$1.3419 per share, payable by issuance of common stock (based on 95% of the volume-weighted average price of the common stock for the preceding ten trading days).

On March 25, 2011, the Senior Credit Facility lenders elected to receive an additional principal payment of \$1,000,000 settled in shares of the Company's common stock payable on March 31, 2011. As a result, the Company issued the lenders 171,154 shares of the Company's common stock on March 31, 2011. The \$0.4 million difference between the fair value of the stock at the date of the election, March 25, 2011, and the \$1.0 million principal repayment on March 31, 2011 was recorded as additional debt discount and was amortized over the remaining period the Term Loan was expected to remain outstanding.

The Senior Credit Facility provided for a commitment fee of \$7.3 million. At closing on March 31, 2010, \$0.9 million was paid in cash and \$4.4 million was paid with the issuance of 3,431,133 shares of common stock. Deferred commitment fees of \$2.0 million were settled with an issuance of 611,108 shares of common stock and a \$0.3 million cash payment on September 30, 2010 combined with a \$1.0 million cash payment on March 31, 2011. The Company allocated one-half of the commitment fee to the Term Loan and one-half to the Exchange Agreement. Commitment fees capitalized as deferred financing costs are amortized as additional interest expense over the periods the term loan and convertible debt are expected to remain outstanding.

Term Loan borrowings were secured by substantially all of the Company's present and future assets. The Term Loan did not contain a revolving line of credit facility nor require quarterly or annual financial covenant compliance; however, the Term Loan did restrict Company payments of common stock dividends without the lender's prior written consent as well as limit the Company's amount of capital investment.

The Term Loan was repaid in June 2011. Upon repayment, the Company recognized a loss on extinguishment of debt of \$2.1 million resulting from the write-off of unamortized deferred financing costs and unaccreted discount associated with the beneficial conversion option of the debt.

#### ***Share Lending Agreement***

Concurrent with the 2008 Notes offering, the Company entered into a share lending agreement (the Share Lending Agreement) with Bear Stearns International Limited (the Borrower). The Borrower subsequently became an indirect, wholly owned subsidiary of JP Morgan Chase & Company. In accordance with the terms of the Share Lending Agreement, the Company loaned 3,800,000 shares of common stock (the Borrowed Shares) to the Borrower for a period commencing February 11, 2008 and ending February 15, 2028.



The Company may terminate the Share Lending Agreement, upon written notice to the Borrower, if the principal balance of the 2008 Notes has been repaid or upon agreement with the Borrower. The Borrower was permitted to use the Borrowed Shares only for the purpose of directly or indirectly facilitating the sale of the 2008 Notes or for the establishment of hedge positions by holders of the 2008 Notes. The Company did not require collateral to mitigate any inherent or associated risk of the Share Lending Agreement.

In February 2008, the Borrower borrowed all 3,800,000 shares available under the Share Lending Agreement. The shares are subject to adjustments for stock dividends, stock splits or reverse stock splits. The Company did not receive any proceeds for the Borrowed Shares, but did receive a nominal loan fee of \$0.0001 for each share loaned. The Borrower retained all proceeds from the sale of Borrowed Shares pursuant to the Share Lending Agreement. Upon conversion, the number of Borrowed Shares proportionate to the conversion rate for the 2008 Notes must be remitted to the Company. Any borrowed shares returned to the Company cannot be re-borrowed.

Borrowed Shares are issued and outstanding for corporate law purposes; accordingly, holders of Borrowed Shares possess all of the rights of a holder of the Company's outstanding common shares, including the right to vote the shares on all matters submitted to a vote of stockholders and the right to receive any dividends or other distributions declared or paid on outstanding shares of common stock. Under the Share Lending Agreement, the Borrower agreed to pay to the Company, within one business day after a payment date, an amount equal to any cash dividends that the Company paid on the Borrowed Shares, and to pay or deliver to the Company, upon termination of the loan of Borrowed Shares, any other distribution, in liquidation or otherwise, that the Company made on the Borrowed Shares.

To the extent the Borrowed Shares loaned under the Share Lending Agreement are not sold or returned to the Company, the Borrower agreed not to vote such Borrowed Shares of which it is the owner of record. The Borrower also agreed not to transfer or dispose of any Borrowed Shares, other than to Borrower's affiliates, unless such transfer or disposition was pursuant to a registration statement effective under the Securities Act of 1933. Investors that purchased shares from the Borrower, and all subsequent transferees of such purchasers, are entitled to the same voting rights, with respect to those shares, as any other holder of common stock.

Contractual undertakings of the Borrower have the effect of substantially eliminating the economic dilution that otherwise would result from the issuance of the Borrowed Shares. Further, all shares outstanding under the Share Lending Agreement are required to be returned to the Company. Consequently, shares of the Company's stock loaned under the Share Lending Agreement are not considered outstanding for the purpose of computing and reporting earnings per share.

The Company determined that the fair value of the share lending arrangement was \$0.5 million at the date of issuance. The fair value was recorded as debt issuance cost and is amortized as interest expense over the period from the date of issuance through February 15, 2013, the earliest put/call date of the related debt. At September 30, 2011 and December 31, 2010, unamortized debt issuance cost related to the share lending arrangement totaled \$0.1 million and \$0.2 million, respectively. The Company estimates the unamortized value approximates the fair value of the loaned shares outstanding at September 30, 2011 and December 31, 2010. The fair value of similar common shares not subject to the share lending arrangement, based on the closing price of the Company's common stock on September 30, 2011, totaled \$17.5 million.

#### ***Capital Lease Obligations***

The Company leases equipment and vehicles under capital leases. At September 30, 2011, the Company had \$1.6 million of capital lease obligations.

#### **Note 9 Fair Value Measurements**

Fair value is the amount at a measurement date that would be received on the sale of an asset or paid to transfer a liability in an orderly transaction between market participants. The Company categorizes financial assets and liabilities based upon the three-tiered levels of the fair value hierarchy. The hierarchy prioritizes valuation technique inputs used to measure fair value and bases the categorization within the hierarchy on the lowest level of input that is available and significant to the fair value measurement.

Level 1 Quoted prices in active markets for identical assets or liabilities;

Level 2 Observable inputs other than Level 1, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities; and

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Level 3 Significant unobservable inputs supported by little or no market activity or based upon the reporting entity's assumptions about the inputs.

**Liabilities Measured at Fair Value on a Recurring Basis**

Liabilities required to be measured at fair value on a recurring basis, including identification of the fair value hierarchy of the valuation techniques used by the Company to determine these fair values, are as follows (in thousands):

|   | Fair Value Measurements |         |           | Total     |
|---|-------------------------|---------|-----------|-----------|
|   | Level 1                 | Level 2 | Level 3   |           |
| Common stock warrants, September 30, 2011 (1) | \$                      | \$      | \$ 7,584  | \$ 7,584  |
| Common stock warrants, December 31, 2010 (1)  | \$                      | \$      | \$ 26,193 | \$ 26,193 |

(1) The fair value of common stock warrants is estimated using a Black-Scholes option-pricing model. See Note 12- Convertible Preferred Stock and Stock Warrants for additional information.

There were no significant transfers in or out of either Level 1 or Level 2 fair value measurements during the nine months ended September 30, 2011. During the nine months ended September 30, 2011, \$18.6 million of non-cash gain was recognized as a fair value adjustment within Level 3 of the fair value measurement hierarchy. The change was driven by the change in the fair value per share of the Exercisable and Contingent Warrants (see Note 12), as determined utilizing the Black-Scholes option pricing model, primarily resultant from a decrease in the Company's common share price of \$4.67 at September 30, 2011 from \$5.45 at December 31, 2010, coupled with a decrease in the number of warrants outstanding due to the exercise of 1.0 million Exercisable Warrants and 2.8 million Contingent Warrants, respectively, during the nine months ended September 30, 2011.

During the year ended December 31, 2010, a \$21.5 million non-cash loss was recognized due to fair value fluctuation within Level 3 of the fair value measurement hierarchy. The fluctuation was due to an increase in the price and associated volatility of the Company's common stock partially offset by the conversion of 1.0 million Exercisable Warrants and 3.6 million Contingent Warrants at a weighted average fair value of \$1.30 per warrant. The fair value per warrant of Exercisable and Contingent Warrants for the nine months ended September 30, 2011 ranged from \$3.65 to \$7.45 and ranged from \$0.63 to \$4.48 for the year ended December 31, 2010.

For periods presented there were no new issuances of warrants or transfers in or out of the Level 3 hierarchy.

| Warrant Liability            | Nine Months Ended  |                              |
|------------------------------|--------------------|------------------------------|
|                              | September 30, 2011 | Year Ended December 31, 2010 |
| Balance, beginning of period | \$ 26,193          | \$ 4,729                     |
| Fair value adjustments, net  | (18,609)           | 21,464                       |
| Balance, end of period       | \$ 7,584           | \$ 26,193                    |

**Fair Value of Other Financial Instruments**

The carrying value of certain financial instruments, including cash and cash equivalents, accounts receivable, accounts payable and accrued expenses, approximate fair value due to the short-term nature of these accounts. The Company had no cash equivalents at September 30, 2011 or December 31, 2010.

The carrying value and estimated fair value of the Company's convertible notes and long-term debt were as follows (in thousands):

|   | September 30, 2011 |            | December 31, 2010 |            |
|---|--------------------|------------|-------------------|------------|
|   | Carrying Value     | Fair Value | Carrying Value    | Fair Value |
| Convertible senior notes (2008 Notes) (1) | \$ 64,644          | \$ 70,148  | \$ 65,858         | \$ 64,688  |



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|   |        |        |        |        |
|---|--------|--------|--------|--------|
| Convertible senior secured notes (2010 Notes) (1) | 33,763 | 37,705 | 32,697 | 32,684 |
| Term loan   |        |        | 33,621 | 33,875 |
| Capital lease obligations                         | 1,649  | 1,647  | 960    | 942    |

(1) *The carrying value of the convertible senior notes and senior secured notes is representative of the bifurcated debt components only, while the fair value is based on the market value of the respective notes, which includes the convertible equity component.*

The estimated fair value of the 2008 Notes is based upon the quoted market price of the notes. The estimated fair value of the 2010 Notes and Term Loan are based upon rates available for instruments with similar risks and maturities. The fair value of capital lease obligations is based upon current lease rates adjusted for applicable risk premiums. The estimated fair value of the convertible notes and long-term debt are measured using Level 2 inputs.

**Assets Measured at Fair Value on a Nonrecurring Basis**

Non-financial assets, including property, plant and equipment as well as, goodwill and other intangible assets are measured at fair value on a non-recurring basis subject to annual and interim fair value adjustment. No fair value adjustment was required for the three or nine months ended September 30, 2011 or 2010.

**Note 10 Earnings (Loss) Per Share**

Basic earnings (loss) per common share is calculated by dividing net income (loss) attributable to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per common share is calculated by dividing net income (loss) attributable to common stockholders, as adjusted for the effect of assumed conversions of convertible notes and preferred stock, by the weighted average number of common shares outstanding combined with potentially dilutive common share equivalents outstanding, if the effect is dilutive.

In connection with the issuance of the 2008 Notes, the Company entered into the Share Lending Agreement for 3,800,000 shares of the Company's common stock (see Note 8). Contractual undertakings of the Borrower have the effect of substantially eliminating the economic dilution that otherwise would have resulted from the issuance of the Borrowed Shares. All shares outstanding under the Share Lending Agreement are contractually obligated to be returned to the Company; accordingly, shares loaned under the Share Lending Agreement are not considered outstanding for the purpose of computing and reporting basic or diluted earnings (loss) per common share.

For the nine months ended September 30, 2011, debt convertible into 4,681,490 shares of common stock was excluded from the calculation of diluted earnings per share, as inclusion was anti-dilutive. As of September 30, 2011, approximately 1.1 million stock options with an exercise price in excess of the average market price of the Company's common stock were also excluded from the calculation of diluted earnings per share. Basic and diluted earnings (loss) per common share are as follows (in thousands, except per share data):

|  | Three Months Ended September 30, |            | Nine Months Ended September 30, |             |
|--|----------------------------------|------------|---------------------------------|-------------|
|  | 2011                             | 2010       | 2011                            | 2010        |
| Net income (loss) attributable to common stockholders Basic                  | \$ 17,917                        | \$ (2,354) | \$ 25,549                       | \$ (21,930) |
| Impact of assumed conversions:   |                                  |            |                                 |             |
| Interest on convertible notes  | 867                              |            |                                 |             |
| Dividends on preferred stock   |                                  |            | 140                             |             |
| Net income (loss) attributable to common stockholders Diluted                | \$ 18,784                        | \$ (2,354) | \$ 25,689                       | \$ (21,930) |
| Weighted average common shares outstanding Basic                             | 47,178                           | 26,690     | 43,201                          | 24,458      |
| Assumed conversions:   |                                  |            |                                 |             |
| Incremental common shares from warrants                                      | 1,727                            |            | 2,388                           |             |
| Incremental common shares from stock options                                 | 743                              |            | 743                             |             |
| Incremental common shares from convertible notes                             | 4,681                            |            |                                 |             |
| Incremental common shares from convertible preferred stock before conversion |                                  |            | 581                             |             |
| Weighted average common shares outstanding Diluted                           | 54,329                           | 26,690     | 46,913                          | 24,458      |
| Basic earnings (loss) per common share                                       | \$ 0.38                          | \$ (0.09)  | \$ 0.59                         | \$ (0.90)   |
| Diluted earnings (loss) per common share                                     | \$ 0.35                          | \$ (0.09)  | \$ 0.55                         | \$ (0.90)   |

**Note 11 Income Taxes**

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The Company is required to file separate U.S. Federal income tax returns for each of Flotek's two U.S. tax filing groups. Taxable income of one group's return may not offset tax attributes, including net operating losses, of the other.

The effective income tax rates for the three months ended September 30, 2011 and 2010 were 13.2% and (187.2%), respectively, while the September 30, 2011 and 2010 year to date effective income tax rates were 15.7% and (14.9%), respectively. Fluctuations in effective tax rates are impacted by non-cash fluctuations in the fair value of the Company's warrant liability which do not affect income taxes and by deferred tax asset valuation allowances.

At September 30, 2011 and December 31, 2010, the Company had an income tax receivable of \$3.4 million related to the carryback of the Company's 2010 net operating loss. At September 30, 2011, the income tax receivable was offset by \$4.6 million of income tax payable related to estimated taxes payable on current year taxable income.

**Note 12 Convertible Preferred Stock and Stock Warrants**

On August 12, 2009, the Company sold 16,000 units (the Units ), consisting of Series A cumulative convertible preferred stock and warrants, for \$1,000 per Unit, yielding aggregate gross proceeds of \$16.0 million. Net proceeds from issuance of the Units totaled \$14.8 million. Each Unit consisted of one share of cumulative convertible preferred stock ( Convertible Preferred Stock ), detachable warrants to purchase up to 155 shares of the Company's common stock at an exercise price of \$2.31 per share ( Exercisable Warrants ) and detachable Contingent Warrants to purchase up to 500 shares of the Company's common stock at an exercise price of \$2.45 per share ( Contingent Warrants ).

The gross proceeds from the issuance of the Units were allocated, at the date of the transaction, based upon the preferred stock and applicable warrants relative fair values. The Company obtained third-party valuations to assist in quantifying the relative fair value of the Unit's debt and equity components. The fair value of the warrants was determined using the Black-Scholes option-pricing model assuming a five-year term, a volatility rate of 54%, a risk-free rate of return of 2.7%, and an assumed dividend rate of zero. The fair value of the preferred stock component was determined based upon a valuation of the beneficial conversion right and host contract. The fair value of the beneficial conversion right was estimated based upon a Monte Carlo simulation of the Company's possible future common stock price to assess the likelihood of conversion. Due to a lack of peers with comparable credit ratings, the value of the host contract was determined by applying a risk-adjusted rate of return to the annual dividend. At the date of the transaction, the Company recorded approximately 67.5% of the proceeds or \$10.8 million (net of the discount recognized from the allocation of proceeds to the detachable warrants) as preferred stock in stockholders' equity. The fair value of the detachable warrants was assessed at \$5.2 million and recorded as a warrant liability. The Company determined that the conversion option embedded within the preferred stock had intrinsic value and was beneficial to the holders of the preferred stock. Accordingly, \$5.2 million was recorded as a beneficial conversion discount with an offset to additional paid-in capital at the date of the transaction. The preferred stock conversion period was estimated to be 36 months based on an evaluation of the conversion options.

**Preferred Stock**

Each share of Convertible Preferred Stock was convertible at any time, at the holder's option, into 434.782 shares of the Company's common stock. The conversion rate equivalent was approximately \$2.30 per share of common stock.

Each share of Convertible Preferred Stock had a liquidation preference of \$1,000. Dividends accrued at a rate of 15% of the liquidation preference per year and accumulated if not paid quarterly. Dividends declared at the Company's election were subject to applicable debt covenant restrictions and were required to be paid in cash, common stock or a combination thereof at the Company's election. Subsequent to February 11, 2010, the Company had the ability to automatically convert the preferred shares into common shares if the closing price of the common stock was equal to or greater than 150% of the then current conversion price for any 15 trading days during any 30 consecutive trading day period. In the event any Convertible Preferred Stock was automatically converted and the Company had not previously paid holders an amount equal to at least eight quarterly dividends, the Company was also obligated to pay an amount, in cash or common stock, equal to eight quarterly dividend payments less any dividends previously paid. No dividends were declared or paid on the Convertible Preferred Stock through December 31, 2010.

On January 6, 2011, the Company paid all accumulated and unpaid dividends on the outstanding shares of Convertible Preferred Stock in shares of the Company's common stock. The payment, at an annual rate of 15% of the liquidation preference, covered the period from issuance, August 12, 2009, through December 31, 2010. Dividends per share of \$208.33 were paid in shares of common stock valued at \$4.81, based upon the prior ten business day volume-weighted average price per share with fractional shares paid in cash.

On February 4, 2011, the Company exercised its contractual right to mandatorily convert all outstanding shares of Convertible Preferred Stock into shares of common stock at the prevailing conversion rate of 434.782 shares of common stock for each share of preferred stock. The Company issued 4,871,719 shares of common stock for preferred share conversions during 2011, including those mandatorily converted. Holders of preferred shares subject to mandatory conversion were entitled to eight quarterly dividend payments. On February 4, 2011, dividends per share of \$91.67 were paid in shares of common stock valued at \$6.63, based upon the prior ten business day volume-weighted average price per share with fractional shares paid in cash.

**Stock Warrants**

Exercisable Warrants were exercisable upon issuance and expire August 12, 2014, if not exercised. Contingent Warrants became exercisable on November 9, 2009, and expire November 9, 2014, if not exercised. The Exercisable and Contingent Warrants contain anti-dilution price protection in the event the Company issues shares of common stock or securities exercisable for, or convertible into, common stock at a price per share less than the warrants' exercise price. Due to the anti-dilution price adjustment provision in the warrant agreements, the warrants were considered a liability and were recorded at fair value upon issuance. The warrant liability is adjusted to fair value at the end of each reporting period through the statement of operations over the remaining life of the warrants.



In accordance with contractual anti-dilution price adjustment provisions, the Exercisable and Contingent Warrants were re-priced as a result of the payment of a portion of the initial and deferred commitment fees related to the Company's Term Loan with common stock on March 31, 2010, and September 30, 2010. At September 30, 2011, all outstanding warrants have an exercise price of \$1.21 per share. During the three months ended September 30, 2011, no Exercisable or Contingent Warrants were exercised to purchase shares of the Company's common stock. During the nine months ended September 30, 2011, Exercisable and Contingent Warrants were exercised to purchase 3,785,750 shares of the Company's common stock for which the Company received cash proceeds of \$4.6 million. At September 30, 2011, Exercisable and Contingent Warrants to purchase up to 2,067,600 shares of common stock remain outstanding.

The Company uses the Black-Scholes option-pricing model to estimate the fair value of the warrant liability at the end of each reporting period. At September 30, 2011, inputs into the fair value calculation included the remaining term of the Exercisable and Contingent Warrants, a volatility rate of 73.0%, a risk-free rate of return of 0.4% and an assumed dividend rate of zero.

### Note 13 Common Stock

The Company's certificate of incorporation, as amended November 9, 2009, authorizes the Company to issue up to 80 million shares of common stock, par value \$0.0001 per share, and 100,000 shares of one or more series of preferred stock, par value \$0.0001 per share.

For the nine months ended September 30, 2011, a reconciliation of the changes in the Company's common stock issued is as follows:

|  |            |
|--|------------|
| Shares issued at December 31, 2010                               | 36,753,891 |
| Issued in sale of common stock relative to privately placed debt | 3,665,000  |
| Issued upon conversion of preferred stock                        | 4,871,719  |
| Issued in payment of term loan principal                         | 171,154    |
| Issued in exchange of convertible notes                          | 559,007    |
| Issued upon exercise of warrants                                 | 3,785,750  |
| Issued as dividend payments on preferred stock                   | 624,171    |
| Issued as restricted stock award grants                          | 1,086,917  |
| Issued upon exercise of stock options                            | 57,750     |
| Shares issued at September 30, 2011                              | 51,575,359 |

### Note 14 Commitments and Contingencies

#### Litigation

The Company is subject to routine litigation and other claims that arise in the normal course of business. Management is not aware of any current, pending or threatened lawsuits or proceedings, which would have a material effect on the Company's financial position, results of operations or liquidity.

#### Representation Agreements

Effective February 25, 2011, the Company entered into two separate representation agreements with Basin Supply Corporation ( Basin Supply ), a multinational, energy industry-focused, supply chain management company, to market certain of the Company's specialty chemicals and down-hole drilling products and services within various international markets, including the Middle East, Africa, Latin America and the former Soviet Union. The agreements are effective through December 31, 2015 and each provides for a non-refundable retainer in the amount of \$100,000 to be paid to Basin Supply in 2011 to assist with start-up and overhead costs. Under each agreement Basin Supply is also eligible to receive warrants to purchase Flotek common stock upon exceeding contractually defined annual base and stretch sales targets. The number of warrants that could be issued under the terms of the agreements is 100,000 per year during the first four years of the agreements.

### Note 15 Segment Information

Operating segments are defined as components of an enterprise for which separate financial information is available that is regularly evaluated by chief operating decision-makers to determine allocation of resources and assessment of performance. The Company's business is comprised of three reportable segments: Chemicals and Logistics ( Chemicals ), Drilling Products ( Drilling ) and Artificial Lift. The Company's strategic focus includes oilfield specialty chemicals and logistics, down-hole drilling tools and down-hole production related tools used in oil, gas and mining

industries. The Chemicals and Drilling segments focus on serving

the drilling-related needs of oil and gas companies, while the Chemicals and Artificial Lift segments focus on serving the production related needs of oil and gas companies. The Company believes product offerings and current geographic presence within each segment's market provides appropriately diverse sources of cash flow. While each segment has unique technological expertise, all segments share a commitment to provide customers with quality services and products at competitive prices.

Chemicals is comprised of two business divisions: Specialty Chemicals and Logistics. Specialty Chemicals designs, develops, manufactures, packages and markets specialty chemicals used in oil and gas well cementing, stimulation, acidizing, drilling and production. Logistics manages automated material handling, loading facilities and blending capabilities for oilfield services companies.

Drilling rents, inspects, manufactures and markets down-hole drilling equipment for energy, mining, water well and industrial drilling sectors.

Artificial Lift assembles and markets artificial lift equipment, including the Petrovalve line of rod pump components, electric submersible pumps, gas separators, valves and services that support coal bed methane and oil production.

The Company evaluates performance based upon several criteria. The primary financial measure is segment income before taxes. Various functions, including certain sales and marketing activities and general and administrative activities are provided centrally by the corporate office. Costs associated with corporate office functions, other corporate income and expense items, as well as estimated income tax provisions (benefits), are not allocated to reportable segments. Intersegment revenue totaled approximately \$2.4 million, or 3.2% and \$ 2.1 million, or 4.8%, of consolidated revenue for the three months ended September 30, 2011 and 2010, respectively and \$6.9 million, or 3.8% and \$5.7 million, or 5.4% of consolidated revenue for the nine months ended September 30, 2011 and 2010, respectively.

Summarized financial information regarding reportable segments for the three and nine months ended September 30, 2011 and 2010 includes (in thousands):

|  | Chemicals | Drilling  | Artificial Lift | Corporate and Other | Total      |
|--|-----------|-----------|-----------------|---------------------|------------|
| <b>Three Months Ended September 30, 2011</b> |           |           |                 |                     |            |
| Net revenue from external customers          | \$ 43,639 | \$ 26,963 | \$ 4,456        | \$                  | \$ 75,058  |
| Gross margin                                 | 17,393    | 11,091    | 2,233           |                     | 30,717     |
| Income (loss) from operations                | 13,795    | 5,585     | 1,811           | (5,086)             | 16,105     |
| Depreciation and amortization                | 409       | 2,056     | 50              | 53                  | 2,568      |
| Total assets                                 | 56,880    | 111,804   | 10,162          | 32,182              | 211,028    |
| Capital expenditures                         | 928       | 945       | 38              | 403                 | 2,314      |
| <b>Three Months Ended September 30, 2010</b> |           |           |                 |                     |            |
| Net revenue from external customers          | \$ 18,203 | \$ 17,185 | \$ 4,594        | \$                  | \$ 39,982  |
| Gross margin                                 | 8,160     | 6,381     | 1,526           |                     | 16,067     |
| Income (loss) from operations                | 5,956     | 2,340     | 1,161           | (3,453)             | 6,004      |
| Depreciation and amortization                | 426       | 2,961     | 54              | 131                 | 3,572      |
| Total assets                                 | 41,345    | 114,176   | 8,772           | 18,006              | 182,299    |
| Capital expenditures                         | 106       | 840       | 3               | 119                 | 1,068      |
|  | Chemicals | Drilling  | Artificial Lift | Corporate and Other | Total      |
| <b>Nine Months Ended September 30, 2011</b>  |           |           |                 |                     |            |
| Net revenue from external customers          | \$ 99,707 | \$ 74,068 | \$ 10,106       | \$                  | \$ 183,881 |
| Gross margin                                 | 39,705    | 30,844    | 3,557           |                     | 74,106     |
| Income (loss) from operations                | 30,586    | 16,187    | 2,205           | (15,683)            | 33,295     |
| Depreciation and amortization                | 1,189     | 5,979     | 155             | 209                 | 7,532      |
| Total assets                                 | 56,880    | 111,804   | 10,162          | 32,182              | 211,028    |
| Capital expenditures                         | 1,090     | 3,900     | 48              | 933                 | 5,971      |



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**Nine Months Ended September 30, 2010**

|                                     |           |           |          |          |           |
|-------------------------------------|-----------|-----------|----------|----------|-----------|
| Net revenue from external customers | \$ 45,332 | \$ 44,957 | \$ 9,237 | \$       | \$ 99,526 |
| Gross margin                        | 20,375    | 12,114    | 2,940    |          | 35,429    |
| Income (loss) from operations       | 13,636    | (1,061)   | 1,795    | (15,513) | (1,143)   |
| Depreciation and amortization       | 1,290     | 8,836     | 165      | 292      | 10,583    |
| Total assets                        | 41,345    | 114,176   | 8,772    | 18,006   | 182,299   |
| Capital expenditures                | 172       | 2,800     | 32       | 124      | 3,128     |

One customer and its affiliates accounted for \$11.0 million and \$4.1 million of consolidated revenue for the three months ended September 30, 2011 and 2010, respectively and for \$25.2 million and \$11.0 million of consolidated revenue for the nine months ended September 30, 2011 and 2010, respectively. Over 97.5% and 97.4% of aforementioned revenue for the three and nine month periods ended September 30, 2011, respectively and 96.4% and 96.8% of revenue for the same periods in 2010 were attributable to sales within the Chemicals segment.

Revenue by country is based upon the location of where services are provided and products are sold. Revenue by geographic location is as follows (in thousands):

|                 | Three Months Ended September 30, |                  | Nine Months Ended September 30, |                  |
|-----------------|----------------------------------|------------------|---------------------------------|------------------|
|                 | 2011                             | 2010             | 2011                            | 2010             |
| United States   | \$ 63,906                        | \$ 34,672        | \$ 159,756                      | \$ 85,639        |
| Other Countries | 11,152                           | 5,310            | 24,125                          | 13,887           |
| <b>Total</b>    | <b>\$ 75,058</b>                 | <b>\$ 39,982</b> | <b>\$ 183,881</b>               | <b>\$ 99,526</b> |

At September 30, 2011, long-lived assets held in countries other than the United States represent 2.5%, or \$5.2 million, of the Company's \$211.0 million total assets. At September 30, 2010, long-lived assets held in countries other than the United States represented 2.5%, or \$4.6 million, of the Company's \$182.3 million total assets.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**Forward-Looking Statements**

Certain commentary in *Management's Discussion and Analysis of Financial Condition and Results of Operations*, including estimates, projections and statements related to Flotek Industries, Inc. ( Flotek or the Company ) business plans, objectives and expected operating results, and the assumptions upon which those statements are based, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the Reform Act ). Forward-looking statements are not historical fact but rather represent the Company's current assumptions and projections regarding future events, many of which are inherently uncertain and outside of the Company's control. The forward-looking statements contained in this Quarterly Report on Form 10-Q (the Quarterly Report ) are based upon information available as of the date of this Quarterly Report, forecast future industry trends, economic conditions and performance or results of current and future initiatives, as well as the outcome of contingencies and other uncertainties that could have a significant impact on the Company's future business, operating results and liquidity. Forward-looking statements are generally identified by words such as anticipate, believe, estimate, continue, intend, expect, plan, forecast, project and similar expressions, or future-tense or conditional constructions such as will, may, should. The Company cautions that these statements are merely predictions and are not to be considered guarantees of future performance. Forward-looking statements are based upon current expectations and assumptions that are subject to risks and uncertainties that can cause actual results to differ materially from those projected, anticipated or implied.

A detailed discussion of potential risks and uncertainties that could cause actual results and events to differ materially from forward-looking statements is included in the Risk Factors section within the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2010 (the Annual Report ) and in this Quarterly Report. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information or future events, except as required by law.

**Executive Summary**

Flotek is a diversified, global, technology-driven company that develops and supplies oilfield products, services and equipment to oil, gas and mining industries. The Company's strategic focus includes oilfield specialty chemicals and logistics, down-hole drilling tools and down-hole production related tools used in oil, gas and mining industries. The Company also provides automated bulk material handling, loading facilities and blending capabilities. Flotek's products and services enable customers to more efficiently drill wells, increase existing well production and decrease well operating costs. The Company operates in both domestic and international markets, including the Gulf Coast, Southwest, Rocky Mountains, Northeastern and Mid-Continental regions of the United States ( U.S. ) as well as Canada, Mexico, Central America, South America, Europe, Africa and Asia and markets products domestically and internationally in over 20 countries. Customers include major integrated oil and natural gas companies, independent oil and natural gas companies, pressure-pumping service companies, national and state-owned oil companies and international supply chain management companies.

The Company's ability to compete in the oilfield services market is dependent upon the ability to differentiate and provide superior products and services while maintaining a competitive cost structure. Domestic operations are reactive to fluctuations in natural gas and oil well drilling activity, well depth and drilling conditions, number of well completions and level of work-over activity in North America. North American drilling activity is aligned with and responsive to the volatility of natural gas and crude oil prices as well as market expectations of future prices. The Company's results of operations are also heavily dependent upon the sustainability of prices charged to customers, which is significantly impacted by drilling activity levels, availability of equipment and other resources and competitive pricing pressures.

**Comparison of Historic Market Conditions for the Three and Nine Months Ended September 30, 2011 and 2010:**

|                                     | Three Months Ended September 30, |       |          | Nine Months Ended September 30, |       |          |
|-------------------------------------|----------------------------------|-------|----------|---------------------------------|-------|----------|
|                                     | 2011                             | 2010  | % Change | 2011                            | 2010  | % Change |
| <i>Average Active Drilling Rigs</i> |                                  |       |          |                                 |       |          |
| United States                       | 1,949                            | 1,626 | 19.9%    | 1,835                           | 1,497 | 22.6%    |
| Canada                              | 457                              | 359   | 27.3%    | 401                             | 327   | 22.6%    |
| Total North America                 | 2,406                            | 1,985 | 21.2%    | 2,236                           | 1,824 | 22.6%    |
| Vertical rigs (U.S.)                | 592                              | 517   | 14.5%    | 557                             | 491   | 13.4%    |
| Horizontal rigs (U.S.)              | 1,117                            | 888   | 25.8%    | 1,047                           | 782   | 33.9%    |
| Directional rigs (U.S.)             | 240                              | 221   | 8.6%     | 231                             | 225   | 2.7%     |
| Total drilling type (U.S.)          | 1,949                            | 1,626 | 19.9%    | 1,835                           | 1,498 | 22.5%    |

|  | Three Months Ended September 30, |       |          | Nine Months Ended September 30, |       |          |
|--|----------------------------------|-------|----------|---------------------------------|-------|----------|
|  | 2011                             | 2010  | % Change | 2011                            | 2010  | % Change |
| <i>Oil vs. Natural Gas Drilling Rigs</i> |                                  |       |          |                                 |       |          |
| Oil                                      | 1,361                            | 856   | 59.0%    | 1,206                           | 731   | 65.0%    |
| Natural Gas                              | 1,045                            | 1,129 | -7.4%    | 1,030                           | 1,093 | -5.8%    |
| Total North America                      | 2,406                            | 1,985 | 21.2%    | 2,236                           | 1,824 | 22.6%    |

| <i>Average Commodity Prices</i>                    |          |          |       |          |          |       |
|--|----------|----------|-------|----------|----------|-------|
| West Texas Intermediate Crude Prices (\$ / barrel) | \$ 89.86 | \$ 76.05 | 18.2% | \$ 95.21 | \$ 77.49 | 22.9% |
| Natural Gas Prices (\$/Mcf)                        | \$ 4.10  | \$ 4.12  | -0.5% | \$ 4.09  | \$ 4.33  | -5.5% |

Sources: Rig count: Baker Hughes, Inc. ([www.bakerhughes.com](http://www.bakerhughes.com)); Commodity prices: West Texas Intermediate Crude and Natural Gas Prices, Department of Energy, Energy Information Administration ([www.eia.doe.gov](http://www.eia.doe.gov))

Customers' exploration and production budgets, in many instances, depend upon the revenue generated from the sale of oil and natural gas. Lower oil and natural gas prices usually translate into lower exploration and production budgets. The opposite is true for higher oil and natural gas prices.

Crude oil prices were relatively stable for most of 2010. Beginning with the latter part of 2010 and through the first six months of 2011, oil prices rose dramatically. During the third quarter of 2011 however, oil prices were increasingly volatile due to ongoing concerns regarding global economic recovery. The Company believes that oil prices continue to face upward price pressure due to supply uncertainty and downward price pressure due to lowered expectations of economic growth. In addition, the U.S. Energy Information Administration (the "EIA") noted downside demand risk attributable to concerns about fiscal sustainability, financial turbulence and the rate of global economic recovery due to contagion effects of the debt crisis in the European Union. In spite of these concerns, the EIA predicts that world crude oil and liquid fuels consumption will continue to grow from the record-high level of 87.1 million barrels per day ( bbl/d ) realized in 2010 to 88.4 million bbl/d in 2011 and 89.8 million bbl/d in 2012.

Natural gas drilling activity continues to be curtailed and natural gas working inventories ended September 2011 at 3.4 trillion cubic feet ( Tcf ), approximately 2.6%, or 91 billion cubic feet (Bcf), below the end of September 2010 levels. The EIA, however, predicts that higher prices for natural gas, propane and heating oil and a slightly milder domestic winter will facilitate lower consumption and result in working natural gas inventories approaching 2010's high levels by the end of the 2011 injection season. The EIA also predicts the rate of growth in domestic natural gas production will slow in 2012.

Despite this and the heightened geopolitical uncertainties, the Company believes that, over the long-term, any major macroeconomic disruptions will ultimately correct themselves as the underlying trends of significant demand growth within developing countries, smaller and more complex reservoir activity, high depletion rates, and the need for continual reserve replacement supports the Company's on-going strategic expansion initiatives with complex nano-fluid micro-emulsifier chemistries and with increased domestic and international market penetration. The shift in the latter part of 2010 from natural gas to oil and liquids-rich shale basins has resulted in increased product and service demands as well as

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increased complex nano-fluid chemistry and other technological reliance designed to promote efficiency within complex reservoirs. This trend has continued throughout 2011, with horizontal oil-directed drilling activity being the fastest growing segment of the market.

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While total worldwide rig count increased 17.3% from September 30, 2010 to September 30, 2011, horizontal-directed rig activity, which is representative of over 57.0% of total North American rigs, is approximately 74.6% higher than peak levels attained in 2008. These trends have led to increased demand and improved pricing for the majority of the Company's products and services. Increased economic activity, particularly in the emerging Middle Eastern and Asian markets, combined with market predictions of continued economic growth within North American markets, remains supportive of a continued increase in demand for oil and stable natural gas. Spending by oil and natural gas exploration and production (E&P) companies is heavily influenced by expectations of future supply and forecast demand for oil and natural gas products, as well as forecast costs to find, develop and produce reserves. Changes in oil and natural gas exploration and production spending resulted in record demand for the Company's products and services for the quarter and year to date periods ended September 30, 2011 as compared to the same periods in 2010.

Despite the shift from natural gas to liquids rich drilling, spending on natural gas-directed projects is supported by (1) hedges on prior period production transacted when futures prices were higher, (2) the need to drill and produce natural gas wells to hold leases acquired in earlier periods, (3) the influx of equity from companies interested in penetration and development of shale resource plays, and (4) associated production of natural gas liquids in certain basins. Further, E&P companies have improved discovery and production techniques to the point that despite current relatively depressed natural gas prices, drilling for natural gas continues to be economically viable for our customers.

The Company anticipates current economic conditions will continue through 2011 despite the market and economic uncertainties noted above. The Company believes if further unfavorable economic conditions occur, the Company could see additional drilling activity uncertainty. Going forward the Company believes current activity will ensure margin sustainability, yet remains cognizant of growing cost pressures which could mitigate margin improvements throughout the remainder of 2011.

As the outlook for E&P companies improves with favorable expectations of liquid-rich natural gas and crude oil prices, the Company remains optimistic that our customer's capital budgets for drilling and completion activities will continue to hold and possibly strengthen.

The Company expects that North American gas market activity will remain relatively stable in unconventional plays such as the Barnett, Marcellus and other basins that utilize the Company's products and services. Additionally, growing recognition of the beneficial use and corresponding increase in demand for the Company's patented, environmentally friendly (green) complex nano-fluid micro-emulsifiers is expected to continue. Product demand, which is closely aligned to rig count activity, continues to trend favorably. The Company intends to continue to pursue strategic international initiatives and opportunities through the remainder of 2011 and beyond.

The Company anticipates drilling and completion activity in the last quarter of 2011 will increase or remain comparable to levels realized in the first three quarters of 2011. North American and international market conditions are forecast to improve slightly and pricing is expected to increase or, at a minimum, remain competitive throughout the remainder of 2011; however, once again, growing cost pressures could moderate anticipated margin improvements.

The Company's commitment to research and development (R&D) efforts within the chemicals business has ensured the Company's ability to remain responsive to increased demand and growth in unconventional liquid rich and oil sand formation plays. As a result of success in unconventional areas such as the Marcellus Shale, Niobrara and Eagle Ford, the Company expects to continue to experience increased demand and growth, particularly with complex nano-fluid products. Further, the drilling business has adapted several designs in the Company's motor line of business in order to operate more successfully in areas such as Haynesville, Barnett and Bakken. Improvements in operational efficiencies have allowed the Company's artificial lift business to increase in market share, even as depressed natural gas prices have negatively impacted coal bed methane drilling activity.

Capital expenditures were \$2.3 million and \$6.0 million for the quarter and year to date periods ended September 30, 2011 as compared to \$0.9 million and \$3.1 million for the same periods in 2010. Capital expenditures increased by \$2.9 million during the first nine months of 2011 as compared to the first nine months of 2010 in response to increased product and service demands. Management has forecast additional capital expenditures of \$6.6 million for the remainder of 2011; however, forecast expenditures could fluctuate dependent upon actual market demand and realized results of operations. The Company actively manages capital expenditures in order to be responsive to the market, take advantage of strategic opportunities and expand international presence.

The Company's business is comprised of three reportable segments: Chemicals and Logistics (Chemicals), Drilling Products (Drilling) and Artificial Lift. The Chemicals and Drilling segments focus on serving the drilling-related needs of oil and gas companies, while both the Chemicals and Artificial Lift segments focus on serving the production related needs of oil and gas companies. The Company believes product offerings and current geographic presence within each segment's market provides appropriately diverse sources of cash flow. While each segment has unique technological expertise, all segments share a commitment to provide customers with quality services and products at competitive prices.

Chemicals is comprised of two business divisions: Specialty Chemicals and Logistics. Specialty Chemicals designs, develops, manufactures, packages and markets specialty chemicals used in oil and gas well cementing, stimulation, acidizing, drilling and production. Logistics manages automated bulk material handling, loading facilities and blending capabilities for oilfield services companies.

Drilling rents, inspects, manufactures and markets down-hole drilling equipment for energy, mining, water well and industrial drilling sectors.

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Artificial Lift assembles and markets artificial lift equipment, including the Petrovalve line of rod pump components, electric submersible pumps, gas separators, valves and services that support coal bed methane and oil production.



**Results of Operations (in thousands):**

|   | Three Months Ended September 30, |            | Nine Months Ended September 30, |             |
|---|----------------------------------|------------|---------------------------------|-------------|
|   | 2011                             | 2010       | 2011                            | 2010        |
| Revenue                                   | \$ 75,058                        | \$ 39,982  | \$ 183,881                      | \$ 99,526   |
| Cost of revenue                           | 44,341                           | 23,915     | 109,775                         | 64,097      |
| Gross margin                              | 30,717                           | 16,067     | 74,106                          | 35,429      |
| Selling, general and administrative costs | 13,096                           | 8,539      | 36,166                          | 31,947      |
| Depreciation and amortization             | 993                              | 1,230      | 3,029                           | 3,604       |
| Research and development costs            | 523                              | 294        | 1,616                           | 1,021       |
| Income (loss) from operations             | 16,105                           | 6,004      | 33,295                          | (1,143)     |
| Loss on extinguishment of debt            |                                  |            | (3,225)                         | (995)       |
| Interest and other expense, net           | (3,264)                          | (5,303)    | (12,590)                        | (14,414)    |
| Other financing costs                     |                                  |            |                                 | (816)       |
| Change in fair value of warrant liability | 7,802                            | (1,106)    | 18,609                          | (2,422)     |
| Income (loss) before income taxes         | 20,643                           | (405)      | 36,089                          | (19,790)    |
| (Provision) benefit for income taxes      | (2,726)                          | (758)      | (5,672)                         | 2,952       |
| Net income (loss)                         | \$ 17,917                        | \$ (1,163) | \$ 30,417                       | \$ (16,838) |

**Consolidated Comparison of the Three and Nine Months Ended September 30, 2011 and September 30, 2010**

Revenue for the third quarter of 2011 increased \$35.1 million, or 87.7%, as compared to the third quarter of 2010, while revenue for the nine months ended September 30, 2011 increased \$84.4 million, or 84.8%, as compared to the first nine months of 2010. The increase in comparative quarter and year to date revenue realized across Company segments was attributable to positive trending in both domestic and international sales volumes, oil prices, gold and copper mineral prices, new and existing product demand, drilling activity and new product sales as well as geographic market expansion and increased customer base. Continued commitment to international growth and strategic initiatives directed at adapting and developing customer responsive products to meet the changing demands in existing and targeted markets had a favorable impact on revenue as well.

The consolidated gross margin for the third quarter increased by \$14.7 million, or 91.2% as compared to the third quarter of 2010, and as a percentage of revenue increased to 40.9% from 40.2% period over period. The 2011 year to date consolidated gross margin increased by \$38.7 million, or 109.2%, from \$35.4 million in 2010 and as a percentage of revenue increased by 4.7% to 40.3% from 35.6% period over period. Consolidated gross margin is calculated as consolidated revenue less associated cost of revenue, inclusive of personnel, occupancy, depreciation and other expenses directly associated with the generation of revenue.

The favorable consolidated gross margin variances, for the quarter and year to date periods ended September 30, 2011 as compared to prior year periods, is the result of quarterly and year to date growth in operating results across all segments. Chemicals contributed an incremental \$9.2 million and \$19.3 million, respectively, to the quarter and year to date variances, with increased sales volume, customer base expansion, high pumping fleet utilizations and increased rig counts being the primary contributing factors as evidenced by the \$25.4 million, or 139.7%, and \$54.4 million, or 119.9%, increase in revenue, respectively, quarter and year to date period over period. Drilling contributed an incremental \$4.7 million and \$18.7 million, respectively, to the favorable quarter and year to date period over period variances with a proportionately higher increase in revenue as a result of enacted price increases combined with product mix shift from lower to higher margin products and continued cost containment. Artificial Lift contributed an incremental \$0.7 million and \$0.6 million, respectively, to the quarter and year to date period over period variances primarily due to increased margins realized on new international sales activity.

Selling, general and administrative expenses, ( SG&A ) are not directly attributable to products sold or services rendered. SG&A expense for the third quarter of 2011 increased \$4.6 million as compared to the third quarter of 2010 primarily driven by increased headcount, contract labor and facilities expense required to support increased operating activity across all segments. In total, recurring salary and benefits, contract labor and incentive/stock based compensation increased \$3.7 million during the third quarter of 2011 as compared to 2010. Further facilities costs increased \$0.3 million as a result of increased insurance premiums in 2011 versus 2010, while automotive and equipment costs increased \$0.2 million due to increased activities at customer sites.

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Year to date SG&A expenses increased by \$4.2 million, or 13.2%, in 2011 as compared to 2010 in support of incremental revenue growth of \$84.4 million. Of note is the period over period change in the composition of the underlying SG&A expense components. A \$3.8 million increase in recurring salary, benefit and incentive/stock based compensation during the first nine months of 2011 was offset by a \$0.6 million reduction in period over period professional fees. The remaining delta is attributable to increased facilities costs period over period.

Depreciation and amortization expense decreased \$0.2 million, or (19.3%), and \$0.6 million, or (16.0%), for the third quarter and year to date periods of 2011, respectively, relative to the same periods of 2010 due to the impairment of fixed assets and other indirect equipment and intangible assets recognized in December 2010 with no comparable activity in 2011.

R&D expense of \$0.5 million was recognized during the third quarter of 2011, an increase of 77.9%, as compared to \$0.3 million for the third quarter of 2010, while year to date R&D expense increased \$0.6 million, or 58.3%, to \$1.6 million from \$1.0 million in the first nine months of 2010. The increase in R&D expense is primarily attributable to on-going strategic initiatives within Chemicals.

There was no loss on the extinguishment of debt for the third quarter of 2011 or 2010. Year to date the loss on extinguishment of debt increased \$2.2 million to \$3.2 million compared to the loss of extinguishment of debt in the first nine months of 2010 of \$1.0 million. The increase was attributable to the write-off of \$2.1 million of unamortized deferred financing charges and debt discount related to the \$33.6 million repayment of the Company's outstanding term loan, (\$32.6 million in cash and \$1.0 million in shares) in June 2011, combined with a loss of \$1.1 million recognized on an exchange of \$4.5 million of convertible debt for common shares. Loss on extinguishment of debt of \$1.0 million was recognized in the first quarter of 2010 due to the write off of deferred financing costs associated with the retirement of the then existing Wells Fargo Credit Facility.

Interest expense totaled \$3.3 million for the third quarter ended September 30, 2011, a decrease of \$2.1 million, or (38.9%), as compared to the same period of 2010 due to the settlement of the Company's outstanding Term Loan in June 2011 in conjunction with convertible debt to equity conversion write-offs of a proportionate amount of unamortized total convertible debt associated issuance costs and debt discount. Issuance costs associated with the debt extinguished were captured as a loss on extinguishment of debt.

Interest expense totaled \$12.6 million for the year to date period ended September 30, 2011, a decrease of \$1.9 million or (13.2%), as compared to the same period of 2010. The decrease is primarily due to the aforementioned settlement of the Company's outstanding Term Loan and proportionate write-off/reclass of associated unamortized issuance costs and debt discount due to the same.

As of September 30, 2011, the fair value of the warrant liability decreased by \$7.8 million, or 50.7%, to \$7.6 million from \$15.4 million at June 30, 2011. The primary cause of the decrease was a change in the average fair value per warrant of \$3.78 to \$3.66 from \$7.44 for the period ended June 30, 2011, due to a decline in the Company's price per common share period over period. As of September 30 2011, the fair value of the warrant liability decreased by \$18.6 million, or 71.0%, to \$7.6 million from \$26.2 million at December 31, 2010. The primary cause of the decrease was the exercise of 2.8 million Contingent Warrants and 1.0 million Exercisable Warrants during the nine months ended September 30, 2011 compounded by a fluctuation in the average fair value per warrant of \$0.81 to \$3.66 from \$4.47 for the period ended December 31, 2010, due a decline in the Company's price per common share period over period. All warrant liability fair value fluctuations are recognized in the statement of operations as noncash income or expense. The remaining warrant liability will never be cash settled; rather future fluctuations in value will continue to be recognized as noncash income or expense in the statement of operations. The warrant liability will be considered settled and removed from the balance sheet upon exercise or forfeiture of all remaining outstanding warrants.

For the nine months ended September 30, 2011, other financing costs decreased \$0.8 million due to the write-off of \$0.8 million of unamortized debt issuance costs during the nine months ended September 30, 2010 related to the settlement of the Company's then existing Wells Fargo senior credit facility in March 2010. No comparable costs were incurred for the nine months ended September 30, 2011.

The effective income tax rates for the third quarter of 2011 and 2010 were 13.2% and (187.2%), respectively, while the September 30, 2011 and 2010 year to date effective income tax rates were 15.7% and (14.9%), respectively. Fluctuations in effective tax rates are impacted by non-cash fluctuations in the fair value of the Company's warrant liability and by the deferred tax asset valuation allowances.

At September 30, 2011 and December 31, 2010, the Company had income tax receivable of \$3.4 million related to the carryback of the Company's 2010 net operating loss. At September 30, 2011, the income tax receivable was offset by \$4.6 million of income tax payable related to estimated taxes payable on current year taxable income.

**Consolidated Quarterly Financial Data (Unaudited)**

|  | Three Months<br>Ended March 31,<br>2011 | Three Months<br>Ended June 30,<br>2011 | Three Months Ended<br>September 30,<br>2011 | Nine Months Ended<br>September 30,<br>2011 |
|--|---|--|---|--|
| <b>(in thousands, except per share data)</b> |   |  |   |  |
| Revenue                                      | \$ 52,905                               | \$ 55,918                              | \$ 75,058                                   | \$ 183,881                                 |
| Gross margin                                 | 21,145                                  | 22,244                                 | 30,717                                      | 74,106                                     |
| Net income                                   | 10,374                                  | 2,126                                  | 17,917                                      | 30,417                                     |
| Earnings per share:                          |   |  |   |  |
| Basic  | \$ 0.15                                 | \$ 0.05                                | \$ 0.38                                     | \$ 0.59                                    |
| Diluted                                      | 0.13                                    | 0.04                                   | 0.35  | 0.55                                       |

**Results of Operations by Reportable Segment***Chemicals (dollars in thousands)*

|                          | Three Months Ended September 30,<br>2011 | Three Months Ended September 30,<br>2010 | Nine Months Ended September 30,<br>2011 | Nine Months Ended September 30,<br>2010 |
|--------------------------|--|--|---|---|
| Revenue                  | \$ 43,639                                | \$ 18,203                                | \$ 99,707                               | \$ 45,332                               |
| Gross margin             | \$ 17,393                                | \$ 8,160                                 | \$ 39,705                               | \$ 20,375                               |
| Gross margin %           | 39.9%                                    | 44.8%                                    | 39.8%                                   | 44.9%                                   |
| Income from operations   | \$ 13,795                                | \$ 5,956                                 | \$ 30,586                               | \$ 13,636                               |
| Income from operations % | 31.6%                                    | 32.7%                                    | 30.7%                                   | 30.1%                                   |

*Chemicals Comparison of the Three and Nine Months Ended September 30, 2011 and September 30, 2010*

Chemicals revenue for the third quarter and year to date periods ended September 30, 2011, increased \$25.4 million, or 139.7%, and \$54.4 million, or 119.9%, respectively, over comparable 2010 periods. Increased oil-directed and liquid-rich natural gas drilling activity was driven by period over period favorable fluctuations in global oil prices and stable pricing on liquid-rich natural gas. Strategic adaptation of Chemicals natural gas effective complex nano-fluid micro-emulsifiers to oil effective complex nano-fluid micro-emulsifiers in conjunction with increased customer demand and industry growth, particularly within the Bakken and Niobrara plays, contributed to the period over period increase in revenue. The Company's increased sales and cross-marketing efforts have resulted in increased industry recognition of the proven production efficiencies and environmental benefits derived from Chemicals' new and existing products and resulted in increased product demand for microemulsion products from both new and existing customers, in both domestic and international markets. These efforts have also introduced both new and existing customers to a broader range of products within the Company's portfolio.

Chemicals Logistics division, MTI, realized increased revenue of 189.1% and 75.2%, respectively, in the third quarter and year to date periods of 2011 versus comparable periods in 2010 due to on-going project completions and incremental new construction activity.

Chemicals gross margin increased \$9.2 million, or 113.1 %, during the third quarter of 2011; yet declined 4.9% as a percentage of revenue as compared to the third quarter of 2010. Year to date, the 2011 gross margin increased \$19.3 million, or 94.9%; yet declined 5.1% as a percentage of revenue over the comparable 2010 year to date period. The increase in gross margins is primarily attributable to price increases enacted during June 2011. The decline in gross margins as a percentage of revenue is attributable to increased raw material costs, transportation expense and international facility fees. Further, newly developed products tailored to customer specific requirements are currently realizing slightly lower margins. Although new customer tailored product gross margins as a percentage of revenue are slightly less robust than traditional product margins, the favorable increase in product sales volume and product demand remain contributory to the Company's bottom line. Chemicals diligently manages operational costs to capture strategic cost efficiencies where able, as evidenced by the 1.6% and 2.3% decrease in direct operating costs as a percentage of revenue realized in the third quarter and year to date periods, respectively, of 2011 versus comparable periods of 2010.

Income from operations increased \$7.8 million, or 131.6%, during the third quarter of 2011 and increased \$17.0 million, or 124.3%, year to date over comparable periods in 2010 due to increased product sales and service revenue resultant from



increased sales volumes, aforementioned price increases and industry activity. R&D activity increased \$0.1 million and \$0.6 million during the third quarter and year to date periods ended September 30, 2011 due to new product development and preservation of intellectual property rights.

*Drilling (dollars in thousands)*

|                                 | Three Months Ended September 30, |           | Nine Months Ended September 30, |            |
|---------------------------------|----------------------------------|-----------|---------------------------------|------------|
|                                 | 2011                             | 2010      | 2011                            | 2010       |
| Revenue                         | \$ 26,963                        | \$ 17,185 | \$ 74,068                       | \$ 44,957  |
| Gross margin                    | \$ 11,091                        | \$ 6,381  | \$ 30,844                       | \$ 12,114  |
| Gross margin %                  | 41.1%                            | 37.1%     | 41.6%                           | 26.9%      |
| Income (loss) from operation    | \$ 5,585                         | \$ 2,340  | \$ 16,187                       | \$ (1,061) |
| Income (loss) from operations % | 20.7%                            | 13.6%     | 21.9%                           | (2.4)%     |

*Drilling Comparison of the Three and Nine Months Ended September 30, 2011 and September 30, 2010*

Drilling revenue for the third quarter and year to date periods ended September 30, 2011, increased \$9.8 million, or 56.9%, and \$29.1 million, or 64.8%, respectively, relative to comparable 2010 periods.

The outstanding 2011 activity was the combined result of a number of factors, including but not limited to:

Increased horizontal/vertical rig count/market activity in 2011 as compared to 2010.

Increased market share in existing and recently penetrated markets.

Increased product and rental prices realized in 2011 that were enacted in the latter part of 2010, including:

Increased motor rental prices of approximately 30%-40% enacted in June 2010;

Increased Teledrift rental prices of approximately 10% enacted in May 2010 and an average 5%-8% enacted in November 2010; and

Increased Galleon product and service prices, as necessary, to maintain material margins of 50% or greater.

Increased product sales resulting from collaborative cross selling marketing efforts across all reporting segments.

Increased domestic and international customer base.

Increased international mining activity driven by increased gold and copper prices.

Drilling revenue for the third quarter of 2011 increased \$9.8 million, or 56.9%, due to increased rental revenue of \$5.1 million, product revenue of \$3.7 million and service revenue of \$1.0 million as compared to the third quarter of 2010. Drilling revenue for the first nine months of 2011 increased \$29.1 million, or 64.8%, due to increased rental revenue of \$16.8 million, product revenue of \$9.7 million and service revenue of \$2.6 million as compared to the first nine months of 2010.

*Rental revenue:*

Third Quarter 2011 versus Third Quarter 2010: Increased rig count/market demand, increased market share, competitive pricing relief and customer product mix demand shift were the primary drivers of the favorable period over period rental revenue variance. The aforementioned motor price increase enacted combined with increased market demand for down-hole motors, shock tools and drilling jars, stabilizers and other rental tools resulted in increased period over period revenue of \$1.9 million, \$0.5 million, \$0.6 million and \$0.4 million, respectively. The Teledrift division's aforementioned price increases enacted in conjunction with customer shift in demand from historically lower priced Teledrift tools to higher priced ProDrift and ProShot tools combined with the success of strategic cross segment selling marketing efforts contributed \$1.7 million to the incremental period over period increase, most notably within the Permian Basin and Argentina.

2011 Year to Date versus 2010 Year to Date Variance: The primary drivers of the favorable period over period year to date rental revenue variance were increased rig count/market demand, incremental lost-in-hole revenue, competitive pricing relief, increased market share and customer product mix demand shift. The aforementioned motor price increase combined with increased market demand for down-hole motors, shock tools and drilling jars, stabilizers and other rental tools resulted in increased period over period revenue of \$7.4 million, \$1.7 million, \$1.3 million and \$0.1 million, respectively. Further, incremental period over period lost-in-hole revenue contributed approximately \$0.5 million to the favorable variance. The Teledrift division's aforementioned price increases enacted in conjunction with customer shift in demand from historically lower priced Teledrift tools to higher priced ProDrift and ProShot tools combined with the success of strategic cross-marketing efforts contributed \$4.9 million domestically, particularly within the Permian Basin, to the incremental period over period increase. The Teledrift division also recognized incremental growth in international rental revenue of \$1.1 million period over period, most notably within Argentina and Canada. Teledrift's tool rentals totaled 2,883 for the nine months ended

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September 30, 2011 as compared to 2,141 for the nine months ended September 30, 2010. Average rental revenue per rig has increased \$8.4 thousand, or 44.9%, to \$27.1 thousand in the third quarter of 2011 as compared to \$18.7 thousand in the third quarter of 2010.

*Product revenue:* Incremental 2011 third quarter and year to date motor and product sales revenue over comparable periods of 2010 totaled \$1.1 million and \$1.7 million, and \$5.0 million and \$1.8 million, respectively, resultant from increased rig count/market demand and strategic cross segment selling marketing efforts. Incremental equipment and raised drill pipe sales of \$0.9 million and \$2.9 million were realized for the 2011 quarter and year to date periods, respectively, due to domestic and international mining.

*Service revenue:* Incremental service revenue was attributable to increased service man days to install and service tools at rig sites combined with increased transportation and freight out charges to customers directly correlated to increased rental activity for both the 2011 third quarter and year to date periods as compared to similar periods of 2010.

Drilling gross margins for the quarter and year to date periods ended September 30, 2011 increased \$4.7 million, or 73.8%, and \$18.7 million, or 154.6%, respectively, relative to the same periods of 2010 due to realized product and rental price increases, a product mix shift from lower to higher margin products; as well as, the Company's continued commitment to, and oversight of, cost containment efforts. Gross margins as a percentage of revenue increased 4.0%, to 41.1%, and 14.7%, to 41.6%, respectively, over the same third quarter and year to date periods of 2010. Increased margins were a direct result of price increases enacted during 2010 and Flotek's continued efforts to market motors with superior margins within targeted market growth areas.

While Drilling revenue for the third quarter and year to date of 2011 increased 56.9% and 64.8%, respectively compared to the third quarter and year to date of 2010, associated total costs of revenue decreased as a percentage of revenue by 4.0% and 14.7%, respectively, due to management's continued cost containment efforts and realized operational efficiencies.

Income from operations for the quarter and year to date periods ended September 30, 2011, improved \$3.2 million, or 138.7%, and \$17.2 million, or 162.6%, relative to the same 2010 periods. Improved performance is due to increased domestic and international market demand, realized product and rental price increases, strategic marketing efforts and cost containment measures.

### *Artificial Lift (dollars in thousands)*

|                                 | Three Months Ended September 30, |          | Nine Months Ended September 30, |          |
|---------------------------------|----------------------------------|----------|---------------------------------|----------|
|                                 | 2011                             | 2010     | 2011                            | 2010     |
| Revenue                         | \$ 4,456                         | \$ 4,594 | \$ 10,106                       | \$ 9,237 |
| Gross margin                    | \$ 2,233                         | \$ 1,526 | \$ 3,557                        | \$ 2,940 |
| Gross margin %                  | 50.1%                            | 33.2%    | 35.2%                           | 31.8%    |
| Income (loss) from operations   | \$ 1,811                         | \$ 1,161 | \$ 2,205                        | \$ 1,795 |
| Income (loss) from operations % | 40.6%                            | 25.3%    | 21.8%                           | 19.4%    |

### *Artificial Lift Comparison of the Three and Nine Months Ended September 30, 2011 and September 30, 2010*

Artificial Lift revenue for the third quarter of 2011 remained comparable to the third quarter of 2010, with a marginal decrease of \$0.1 million or (3.0%). The slight fall off in revenue was attributable to a reduction in the volume of units sold as a result of a slowdown in customer installation activity driven by lower than expected natural gas prices during 2011. The reduced installation activity was offset by \$1.1 million of international product sales. The Company anticipates international product sales activity will continue to be significant for the remainder of the year and through the second quarter of 2012.

Revenue for the year to date period ended September 30, 2011, totaled \$10.1 million, an increase of \$0.9 million, or 9.4%, compared to \$9.2 million for the same period of 2010. The increase is primarily due to international product sales activity partially offset by decreased unit sales driven by a decline in installation activity due to continued natural gas price depression.

The gross margins for the third quarter and year to date periods ended September 30, 2011 increased by \$0.7 million, or 46.3%, and \$0.6 million, or 21.0%, respectively, relative to comparable periods of 2010. The favorable gross margin variances were attributable to greater than average margins realized on international product sales which were partially offset by increased replacement inventory costs and the inability to pass incremental price increases on to certain customers due to industry pricing constraints. As a result key customers shifted activity and expenditures to higher return oil rich basins.



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Income from operations for the third quarter and year to date periods ended September 30, 2011 increased \$0.7 million, or 56.0% and \$0.4 million, or 22.8%, respectively over comparable periods of 2010. The favorable variances are primarily attributable to the aforementioned international product sales activity, partially offset by decreased unit sales and installation activity due to continued natural gas price depression and increased replacement inventory costs.

**Market Conditions for the Three Months Ended September 30 and June 30, 2011:**

|                                     | Three Months Ended |               | % Change |
|-------------------------------------|--------------------|---------------|----------|
|                                     | September 30, 2011 | June 30, 2011 |          |
| <i>Average Active Drilling Rigs</i> |                    |               |          |
| United States                       | 1,949              | 1,835         | 6.2%     |
| Canada                              | 457                | 184           | 148.4%   |
| Total North America                 | 2,406              | 2,019         | 19.2%    |
| Vertical rigs (U.S.)                | 592                | 564           | 5.0%     |
| Horizontal rigs (U.S.)              | 1,117              | 1,043         | 7.1%     |
| Directional rigs (U.S.)             | 240                | 228           | 5.3%     |
| Total drilling type (U.S.)          | 1,949              | 1,835         | 6.2%     |

|  | Three Months Ended |               | % Change |
|--|--------------------|---------------|----------|
|  | September 30, 2011 | June 30, 2011 |          |
| <i>Oil vs. Natural Gas Drilling Rigs</i> |                    |               |          |
| Oil                                      | 1,361              | 1,058         | 28.6%    |
| Natural Gas                              | 1,045              | 961           | 8.7%     |
| Total North America                      | 2,406              | 2,019         | 19.2%    |

| <i>Average Commodity Prices</i>                    |          |           |        |
|--|----------|-----------|--------|
| West Texas Intermediate Crude Prices (\$ / barrel) | \$ 89.86 | \$ 102.23 | -12.1% |
| Natural Gas Prices (\$/M mcf)                      | \$ 4.10  | \$ 4.45   | -7.9%  |

**Consolidated Results of Operations (in thousands):**

|   | Three Months Ended |               |
|---|--------------------|---------------|
|   | September 30, 2011 | June 30, 2011 |
| Revenue                                   | \$ 75,058          | \$ 55,918     |
| Cost of revenue                           | 44,341             | 33,674        |
| Gross margin                              | 30,717             | 22,244        |
| Selling, general and administrative costs | 13,096             | 12,729        |
| Depreciation and amortization             | 993                | 1,015         |
| Research and development costs            | 523                | 594           |
| Income from operations                    | 16,105             | 7,906         |
| Loss on extinguishment of debt            |                    | (3,225)       |
| Interest and other expense, net           | (3,264)            | (4,486)       |
| Change in fair value of warrant liability | 7,802              | 3,253         |
| Income before income taxes                | 20,643             | 3,448         |
| Provision for income taxes                | (2,726)            | (1,322)       |
| Net income                                | \$ 17,917          | \$ 2,126      |

**Consolidated Comparison of the Three Months Ended September 30, 2011 and the Three Months Ended June 30, 2011**

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Revenue for the three months ended September 30, 2011 increased \$19.1 million, or 34.2%, compared to the three months ended June 30, 2011, due to increased revenue within each of the Company's operating segments: Chemicals (\$14.5 million or 49.7%), Drilling (\$2.5 million or 10.2%) and Artificial Lift (\$2.1 million or 92.7%). The quarter over quarter increase in revenue is due to increased

domestic and international product sales and rental activity volumes, favorable global oil prices, increased product and market demand, increased horizontal and vertical drilling activity, domestic market expansion and strategic growth in international markets.

The consolidated gross margin dollars increased by \$8.5 million, or 38.1%, for the third quarter as compared to the second quarter of 2011 and as a percentage of revenue increased by 1.1% to 40.9% from the third quarter of 2011 as compared to 39.8% for the second quarter of 2011. The third quarter 2011 gross margin dollars increased directly with the 34.2% quarter over quarter increase in revenue. Additional gross margin efficiencies were realized from increased rental, product and service demand and pricing that outpaced cost pressures from rising raw material, inventory and freight costs. Chemicals, Drilling and Artificial Lift operating segments contributed \$6.4 million, \$0.3 million and \$1.8 million, respectively, to the favorable consolidated gross margin variance. The consolidated gross margin is calculated as consolidated revenue less associated cost of revenue, inclusive of personnel, occupancy, depreciation and other expenses directly associated with the generation of revenue. Operating margin efficiencies are attributable to price increases and active management oversight and continued commitment to cost containment.

Selling, general and administrative expenses, ( SG&A ) are not directly attributable to products sold or services rendered. SG&A expense for the three months ended September 30, 2011 increased \$0.4 million, or 2.9%, as compared to the three months ended June 30, 2011. The quarter over quarter variance was not significant as costs remained comparable across both periods.

Depreciation and amortization expense of \$1.0 million remained comparable quarter over quarter.

R&D costs remained comparable quarter over quarter as costs decreased by \$0.1 million, or (12.0%), from \$0.6 million for the three months ended September 30, 2010, as compared to \$0.5 million for the three months ended September 30, 2011.

During the second quarter of 2011, a \$3.2 million loss on extinguishment of debt was realized comprised of a \$1.8 million write off of unamortized deferred financing costs upon repayment of the Company's then outstanding term loan in June 2011, acceleration and recognition of \$0.3 million of proportionate unamortized discount related to debt to equity exchange for Company common stock and \$1.1 million of loss on the underlying debt to equity exchange. There were no comparable costs in the three months ended September 30, 2011.

Interest expense was \$3.3 million for the three months ended September 30, 2011, a decrease of \$1.2 million, or 27.2%, as compared to \$4.5 million for the three months ended June 30, 2011. The decrease was primarily due to a reduction in the outstanding principal balance, upon which the expense is based, as a result of principal payments made to pay off the Term Loan and a \$4.5 million principal reduction of the 2008 Notes paid in common stock, as well as a proportionate decrease of related unamortized issuance costs due to acceleration of related amortization as a result of the repayments. Interest expense decreased by \$1.1 million, while amortization of issuance costs decreased by \$0.1 million.

As noted above, as of September 30, 2011, the fair value of the warrant liability was determined to have decreased by \$7.8 million, or (50.7%), to \$7.6 million from \$15.4 million at June 30, 2011. The primary cause of the decrease in the warrant liability was the change in the average fair value per warrant of \$3.78 to \$3.66 at September 30, 2011 from \$7.44 at June 30, 2011 due primarily to a decline in the Company's common share price quarter over quarter.

The Company recorded an income tax provision of \$2.7 million for the quarter ended September 30, 2011, reflecting an effective tax rate of 13.2%, compared to \$1.3 million recognized for the quarter ended June 30, 2011, reflecting an effective tax rate of 38.3%. Fluctuations in the effective tax rate are primarily attributable to non-cash fair value fluctuations of the warrant liability and fluctuations in the valuation allowance applied against the deferred tax asset of one of the Company's filing jurisdictions.

## Capital Resources and Liquidity

### Overview

Ongoing capital requirements result from the Company's need to service debt, acquire and maintain equipment and fund working capital requirements. During the first nine months of 2011, the Company funded capital requirements with operating cash flows, issuance of common shares and proceeds received from the exercise of warrants.

Increased oil and, relatively stable natural gas prices and increased well completions and overall drilling rig activity during the nine months ended September 30, 2011, as compared to the nine months ended September 30, 2010 had a positive impact upon the Company's financial performance and liquidity. Positive year over year trending is evidenced by an average price of West Texas Intermediate ( WTI ) Crude of \$89.86/barrel and \$95.21/barrel for the three and nine months ended September 30, 2011, compared to \$76.05/barrel and \$77.49/barrel for the three and nine months ended September 30, 2010,



respectively. Additionally positive quarter over quarter trending throughout the second quarter of 2011 was evidenced by a WTI crude average price of \$102.23/barrel for the three months ended June 30, 2011, \$93.54/barrel for the three months ended March 31, 2011 and \$85.10/barrel for the three months ended December 31, 2010. During the third quarter of 2011, however, the European debt crisis and persistently weak U.S. job market combined with the release of strategic government-held emergency oil reserves into the world market and uncertainty over oil supply disruptions in the Middle East has weakened oil prices as compared to the first half of the year. Despite sluggish growth prospects in Western economies, the Company anticipates that global oil consumption will increase and remains positive on the long-term outlook for oil given the constrained supply.

The average three and nine month price of natural gas/million cubic feet of natural gas ( Mcf ) was \$4.10/Mcf and \$4.09/Mcf , respectively for the periods ended September 30, 2011 compared to \$4.12/Mcf and \$4.33/Mcf, respectively for the three and nine months ended September 30, 2010. Quarter over quarter, natural gas prices were \$4.45/Mcf for the three months ended June 30, 2011, \$4.04/Mcf for the three months ended March 31, 2011 and \$3.66/Mcf for the three months ended December 31, 2010. In the October 12, 2011 report, the EIA projects natural gas production will rise by 6.7% in 2011 and by 2.1% in 2012, while total natural gas consumption is anticipated to grow by only 1.9% in 2011 and by 0.7% in 2012. In light of these supply/demand dynamics of projected lower production growth and almost flat consumption, the Company believes there could be a strengthening of natural gas prices in 2012.

The Company's strategic business development initiatives, expanded customer base, strategic pricing increases, new product development, and increased market share, period over period, resulted in improved operating results for the three and nine months ended September 30, 2011 when compared to the three and six months ended September 30, 2010.

Cash and cash equivalents totaled \$25.5 million at September 30, 2011. During the nine months ended September 30, 2011, the Company generated \$30.4 million of net income and received proceeds of \$4.6 million from the exercise of warrants, and \$29.4 million from the private placement of 3.6 million common shares. The proceeds from the private placement in combination with operating cash inflows were used to repay in full the outstanding \$33.6 million of remaining principal due on the Term Loan. The introduction of new product offerings, competitive pricing of products and commitment to increased international presence initiatives, as well as gains in market share, currently support the Company's operating and capital expenditures with requirements for the remainder of 2011. Capital expenditures to date total \$6.0 million. During October 2011 the Company approved an increase of \$3.4 million to the existing capital expenditure budget of \$8.8 million. As of September 30, 2011, \$6.2 million of the increased capital expenditure budget remains uncommitted.

During the third quarter of 2011, the Company entered into a Revolving Credit and Security Agreement (the Credit Facility ) with PNC Bank, National Association (the Lender ). The Credit Facility may be used for future working capital requirements, permitted acquisitions, capital expenditures and other corporate purposes. Under the terms of the Credit Facility, the Company may borrow up to \$35.0 million at a variable interest rate until December 15, 2012, with an option, at the sole discretion of the Lender, to extend the term of the facility until September 22, 2014, provided that the Company's senior convertible notes are refinanced or restructured on terms satisfactory to the Lender. The Credit Facility also includes a \$5.0 million aggregate sublimit for letters of credit. As of September 30, 2011, no amounts have been borrowed against the Credit Facility, nor have any letters of credit been issued under the Credit Facility sublimit. Additionally, the Company continues to explore alternative financing arrangements in order to secure the most favorable debt and equity financing terms available.

During the first nine months of 2011 improved oil and liquid-rich natural gas prices as compared to 2010 prices, related drilling activity and success in implementation of strategic initiatives continued to improve the demand for the Company's products and services. Domestic and international economic uncertainty, particularly within the energy industry, continues to make forecasting a challenge. Contributing to the energy industry's uncertainty is the potential impact of political unrest in key Middle Eastern and North African energy producing countries overlaid with worldwide financial uncertainty, notably, the current European financial crisis. The 2011 U.S. average annual drilling rig count increased 22.6% to 1,835 rigs for the nine months ended September 30, 2011 from 1,498 rigs for the comparable 2010 year to date period and increased 19.9%, or 1,949 rigs, for the three months ended September 30, 2011 from 1,626 rigs for the comparable 2010 three months ended period. The Company has experienced encouraging revenue growth and sustained a consolidated percentage gross margin of approximately 40.3% for the nine months ended September 30, 2011 compared to gross margins of 36.0% and 35.6% for the twelve months ended December 31, 2010 and for the nine months ended September 30, 2010, respectively.

The Company's 2011 Plan of Operations (the 2011 Plan ) anticipates sustained improvement in industry economic conditions and includes the following objectives:

Establish a traditional commercial banking relationship to provide increased capacity and flexibility to respond to increased 2011 demand forecast. A commercial relationship with PNC bank was established in October 2011.

Explore funding alternatives with financial advisors as the availability of additional equity funding should increase as the global economy continues to improve and as the oil and gas industry growth continues.

Maintain active management oversight of capital expenditures. The capital expenditure budget for 2011 was increased by \$3.4 million in October 2011 to a total 2011 budget of approximately \$12.2 million, an increase of \$6.1 million from the \$6.1 million in capital expenditures committed in 2010. To date, \$6.0 million of the estimated capital budget has been utilized at September 30, 2011.

Continue expansion into foreign markets to realize strategic benefits for existing business segments. The Company is actively engaged with potential business partners that offer a broader geographic reach of new and unique ways to use existing products and services.

Emphasize product differentiation and development and enact competitive product price increases to facilitate margin improvement. Continue to assess both outsourced and in-house costs and capabilities to identify operational improvement opportunities.

Manage operating cash flows through receivables, payables and inventory management. Increased cash flows from inventory management are expected to be realized as product demand increases. Overall management of working capital will remain a priority.

Revisit pricing strategies and adjust prices to attain the most favorable market position that conditions and industry environment will allow.

Manage asset utilization to enhance and increase the synergy of operations and sales across all reporting units and product lines in order to be prepared and responsive with available resources to meet increasing market demand of products and services.

Continue to emphasize technological advancements and differentiation across all business segments. Technological innovations are important to the Company's continued success. Remain committed to current R&D activities supporting Chemicals' complex nano-fluid micro-emulsifier technologies and Drilling's product design differentiation to remain responsive to customer demands and to market opportunities in the areas where the Company operates.

Implement a new Enterprise Resource Planning (ERP) system to actively manage internal controls, reduce current accounting constraints and increase operational performance and responsiveness. Oracle based ERP went live with operational field testing on October 1, 2011.

Simplify existing tax structure, while taking advantage of existing NOLs as appropriate.

#### Cash Flows

Consolidated cash flows by type of activity are noted below (in thousands):

|  | Nine Months Ended September 30, |          |
|--|---------------------------------|----------|
|  | 2011                            | 2010     |
| Net cash provided by operating activities  | \$ 8,122                        | \$ 2,014 |
| Net cash used in investing activities  | (2,449)                         | (491)    |
| Net cash provided by (used in) financing activities  | 79                              | (940)    |
| Effect of exchange rate changes on cash and cash equivalents held or due in a foreign currency | (120)                           | (9)      |
| Net increase in cash and cash equivalents  | \$ 5,632                        | \$ 574   |

*Operating Activities*

During the nine months ended September 30, 2011 and 2010, net cash provided by operating activities totaled \$8.1 million and \$2.0 million, respectively. Consolidated net income totaled \$30.4 million for the nine months ended September 30, 2011, compared with a consolidated net loss of \$(16.8) million for the for the nine months ended September 30, 2010. Non-cash reductions to net income of \$22.8 million consisted of asset depreciation and amortization expense (\$7.5 million), stock compensation expense (\$4.8 million), accretion of debt discount (\$4.0 million), loss on debt extinguishment (\$3.2 million), deferred financing cost amortization (\$2.5 million) and an



increase in deferred income tax provision (\$0.7 million) offset by total non-cash contributions to net income of \$21.9 million consisting of a decrease in the fair value of the warrant liability (\$18.6 million), gains on the sale of assets (\$2.7 million) and recognized incremental tax benefits related to the Company's share based awards (\$0.6 million). Non-cash reductions in the net loss for the nine months ended September 30, 2010, totaled \$26.4 million, and were comprised primarily of depreciation and amortization (\$10.6 million), stock compensation expense (\$4.0 million), accretion of debt discount (\$3.7 million), deferred financing cost amortization (\$2.9 million), change in the fair value of the warrant liability (\$2.4 million), recognized incremental tax benefits related to the Company's share based awards (\$1.7 million) and loss on extinguishment of debt (\$1.0 million) offset by a contributory non-cash item deferred tax benefit (\$1.5 million) and gain on the sale of assets (\$1.5 million).

During the nine months ended September 30, 2011, changes in working capital of (\$23.2 million) include an increase in accounts receivable (\$19.1 million), an increase in inventory (\$8.5 million), a decrease in income tax receivable, net (\$4.2 million), an increase in accounts payable (\$2.8 million), a decrease in interest payable (\$1.4 million) and an increase in other assets (\$1.2 million). During the nine months ended September 30, 2010, changes in working capital (\$4.6 million) include an increase in accounts receivable (\$10.5 million), reduction in interest payable (\$1.9 million) and an increase in other current assets (\$0.3 million), offset by a decrease in income tax receivable (\$4.4 million), increase in accrued liabilities (\$2.3 million) and increase in accounts payable (\$1.5 million).

#### *Investing Activities*

During the nine months ended September 30, 2011 and 2010, capital expenditures totaled \$6.0 million and \$3.1 million, respectively. Capital expenditures increased during 2011 as compared to 2010 due to investment in capital infrastructure required to meet increased customer product and service demands, as well as increased drilling and market activity. Cash flows provided by investing activities during the nine months ended September 30, 2011 and 2010 were offset by \$3.8 million and \$2.6 million, respectively, of proceeds received from the sale of assets. Overall, net cash used in investing activities for nine month periods ended September 30, 2011 and 2010 was \$2.4 million and \$0.5 million, respectively.

#### *Financing Activities*

During the nine months ended September 30, 2011, financing activities overall provided net cash of \$0.1 million. During 2011 the Company repaid in full the \$32.6 million outstanding Term Loan principal and made \$0.5 million of capital lease payments. Additional cash used during the first nine months of 2011 consisted of \$1.0 million of commitment fees related to the Term Loan, \$0.3 million of Revolving Credit Facility origination fees and \$0.2 million of common stock repurchases associated with vesting of equity grants and corresponding tax payments settled in equity. Offsetting cash used were \$29.4 million of proceeds from the sale of 3.6 million shares of the Company's common stock on May 11, 2011, \$4.6 million in proceeds from warrant exercises, \$0.6 million of increased excess tax benefit related to stock-based compensation and \$0.1 million of proceeds from the exercise of stock options. During the nine months ended September 30, 2010, the Company's financing activities used \$0.9 million of net cash. On March 31, 2010, the Company entered into a Term Loan in the principal amount of \$40.0 million of which \$32.0 million of the net proceeds were used to refinance the Company's existing senior credit facility and \$5.2 million was used in scheduled principal payments. The Company also used proceeds received as payment for associated debt issuance costs of \$2.0 million. Further, a \$1.7 million reduction in excess tax benefit related to stock-based compensation was also realized and, \$0.1 million was incurred in the reacquisition of common stock pursuant to payments made for employee taxes with stock based compensation transactions. Partially offsetting the cash utilized in financing activities were proceeds of \$0.1 million from the exercise of warrants.

#### **Off-Balance Sheet Arrangements**

As of September 30, 2011, no unconsolidated entity or financial partnership, commonly referred to as structured finance or special purpose entities (SPEs) exists for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes.

The Company provided no guarantee to any customer or vendor nor did the Company have any off-balance sheet arrangements or commitments, that have, or are reasonably likely to have, a current or future effect on the Company's financial condition, change in financial condition, revenue, expenses, results of operations, liquidity, capital expenditures or capital resources that would be material to investors.

#### **Contractual Obligations**

Cash flows from operations are dependent upon a number of factors, including fluctuations in operating results, accounts receivable collections, inventory management, and the timing of payment for goods and services. Correspondingly, the impact of contractual obligations on the Company's liquidity and capital resources in future periods should be analyzed in conjunction with such factors.

Material contractual obligations consist of repayment of amounts borrowed through convertible notes and long-term debt obligations under capital and operating leases. Contractual obligations, including interest payments on the convertible notes and long-term debt, at September 30, 2011 are as follows (in thousands):

|   | Total             | Payments Due by Period |                   |               |                      |
|---|-------------------|------------------------|-------------------|---------------|----------------------|
|   |                   | Less than<br>1 year    | 1 - 3 years       | 3 - 5 years   | More than<br>5 years |
| Convertible senior secured notes          | \$ 36,004         | \$                     | \$ 36,004         | \$            | \$                   |
| Convertible senior unsecured notes        | 70,500            |                        | 70,500            |               |                      |
| Interest expense on convertible notes (1) | 8,387             | 5,591                  | 2,796             |               |                      |
| Capital lease obligations                 | 1,649             | 723                    | 926               |               |                      |
| Operating lease obligations               | 3,868             | 1,509                  | 911               | 147           | 1,301                |
| <b>Total</b>                              | <b>\$ 120,408</b> | <b>\$ 7,823</b>        | <b>\$ 111,137</b> | <b>\$ 147</b> | <b>\$ 1,301</b>      |

*Interest at 5.25% with principal repayment on February 15, 2013, the date of the holder's first put option.*

### Critical Accounting Policies and Estimates

The Company's Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP). Preparation of these statements requires management to make judgments, estimates and assumptions that affect the reported amounts in the financial statements and accompanying footnotes. Part II, Item 8, Financial Statements and Supplementary Data, Note 2 Summary of Significant Accounting Policies to the Consolidated Financial Statements and Part II, Item 7, Management's Discussion and Analysis of Financial Conditions and Results of Operations, Critical Accounting Policies and Estimates of the Company's Annual Report on Form 10-K for the year ended December 31, 2010, and the Notes to Unaudited Condensed Consolidated Financial Statements of this Quarterly Report describe the significant accounting policies and critical accounting estimates used in the preparation of consolidated financial statements. Critical accounting policies and estimates are defined as those that are both most important to the portrayal of the Company's financial condition and results of operations and require management's most subjective judgments. The Company regularly reviews and challenges judgments, assumptions and estimates related to critical accounting policies. The Company's estimates and assumptions are based on historical experience and changes in the business environment; however, actual results may materially differ from estimates under alternative conditions. There have been no significant changes in the Company's critical accounting estimates during the three months ended September 30, 2011.

### Recently Issued Accounting Standards

In May 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs* to amend certain measurement and disclosure requirements related to fair value measurements. Additional disclosure requirements included quantitative information regarding unobservable inputs used in Level 3 measurements and disclosure of all transfers between Level 1 and Level 2 of the fair value hierarchy. The guidance is effective prospectively for interim and annual reporting periods beginning after December 15, 2011, with early adoption prohibited. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

In June 2011, the FASB issued ASU No. 2011-05, *Presentation of Comprehensive Income* to provide revised guidance regarding the presentation of other comprehensive income. The guidance requires the components of net income and other comprehensive income be presented within one continuous statement or within two separate, but consecutive statements and eliminates the option to present the components as part of the statement of stockholders' equity. The guidance does not require any change in the components recognized in net income or other comprehensive income in accordance with current GAAP. The guidance requires retrospective application and is effective for fiscal years and interim periods beginning after December 15, 2011 with early adoption permitted. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

In September 2011, the FASB issued ASU No. 2011-08, *Intangibles - Goodwill and Other, Testing Goodwill for Impairment* to simplify and amend how entities test goodwill for impairment. The amendment provides an option to first assess qualitative factors affecting goodwill to determine whether it is more-likely-than-not that the fair value of a reporting unit is less than the reporting unit's carrying value as a basis for determining whether it is necessary to perform the two-step goodwill impairment test mandated by current accounting guidance. The more-likely-than-not threshold is defined as a likelihood of more than 50 percent. In accordance with this guidance, an entity is not required to recalculate the fair value of a reporting unit unless the entity determines that it is more likely than not the reporting unit's fair value is less than its carrying amount. However, if an entity concludes otherwise, then the entity is required, at a minimum, to perform the first step of the two-step impairment testing mandated by existing guidance. In accordance with this pronouncement, an entity may choose to by pass the qualitative

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assessment option for any reporting unit, in any period, and proceed directly to performance of the first step of the two-step impairment testing. An entity may resume qualitative assessment in any subsequent period. This pronouncement is effective for the fiscal years and interim periods beginning after December 15, 2011, with early adoption permitted. The Company does not expect adoption of this guidance to have a material effect on the Company's consolidated financial statements.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The Company is exposed to market risk from changes in interest rates, and, to a limited extent, commodity prices and foreign currency exchange rates. Market risk is measured as the potential negative impact on earnings, cash flows or fair values resulting from a hypothetical change in interest rates or foreign currency exchange rates during the period. The Company manages exposure to market risks at the corporate level. Interest-sensitive assets and liabilities are monitored and adjusted to provide liquidity necessary to satisfy forecast short-term needs. The Company's risk management policies allow the use of specified financial instruments for hedging purposes only; speculation on interest rates or foreign currency rates is not permitted. The Company does not consider current risk management activities to be material.

At September 30, 2011, the Company did not have significant market risk related to changes in interest rates, commodity prices or foreign currency exchange rates.

**Item 4. Controls and Procedures**

*Evaluation of Disclosure Controls and Procedures*

The Company's disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in reports filed or submitted under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Furthermore the disclosure controls and procedures are designed to ensure that such information is accumulated and communicated to management, including the principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosures. There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of controls and procedures. Accordingly, even effective disclosure controls and procedures only provide reasonable assurance that control objectives are attained. The Company's disclosure controls and procedures have been designed to provide such reasonable assurance.

As of the end of the period covered by this report, the Company's management, inclusive of all principal executive and principal financial officers' participation, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based upon that evaluation, the Company's management concluded that a previously identified material weakness in internal control related to the timely and effective preparation of account reconciliations in connection with the monthly close process, as disclosed in the Annual Report on Form 10-K for the year ended December 31, 2010, still exists and continues to be remediated as of September 30, 2011; accordingly, associated disclosure controls and procedures are still considered ineffective.

*Remediation Plan and Status*

The Company's management is actively committed to and engaged in the implementation and execution of remediation efforts to resolve the identified material weakness; as well as proactive in management of any other areas of risk that may be identified. The remediation efforts are intended to address the identified material weakness as well as to continue to enhance the Company's overall financial control environment.

The Company's executive management team and Board of Directors remain committed to the achievement and maintenance of a strong control environment, high ethical standards, and financial reporting integrity.

*Changes in Internal Control Over Financial Reporting*

During the three months ended September 30, 2011, the Company has continued to implement and execute policies and procedures to ensure the effectiveness the Company's overall financial control environment.

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**PART II OTHER INFORMATION**
**Item 1. Legal Proceedings**  
***Litigation***

Although subject to ongoing litigation, the Company does not believe any are probable of success or will result in material uninsured losses. The possibility exists, however, that an unexpected judgment could be rendered against the Company in certain cases in which the Company is involved that could be uninsured and/or beyond the amounts currently reserved. In certain circumstances, those losses could be material.

**Item 1A. Risk Factors**

There has been no material change in the risk factors described in Part I, Item 1A. Risk Factors of the Company's Annual Report. See Part I, Item 1A. Risk Factors, of the Annual Report for a detailed discussion of the risk factors affecting the Company.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**  
***Issuer Purchases of Equity Securities***

During the three months ended September 30, 2011, the Company purchased 685 shares of its common stock to satisfy tax withholding requirements and payment remittance obligations related to period vesting of restricted shares.

| Period                                  | Total Number of Shares<br>Purchased | Average Price<br>Paid per Share | Total Number of Shares   |   |
|---|-------------------------------------|---------------------------------|--|---|
|   |                                     |                                 | Purchased<br>as Part of<br>Publicly<br>Announced<br>Plans or<br>Programs | Maximum Number of<br>Shares that may Yet Be<br>Purchased<br>Under the<br>Plans or<br>Programs |
| July 1, 2011 to July 31, 2011           | 685                                 | \$ 8.94                         |  |   |
| August 1, 2011 to August 31, 2011       |                                     | \$                              |  |   |
| September 1, 2011 to September 30, 2011 |                                     | \$                              |  |   |
| Total                                   | 685                                 | \$ 8.94                         |  |   |

**Item 3. Defaults Upon Senior Securities**  
 None.

**Item 4. (Removed and Reserved)**  
 Not Applicable.

**Item 5. Other Information**  
 None.



**Item 6. Exhibits**

| Exhibit   |  |
|-----------|--|
| Number    | Description of Exhibit   |
| 10.1      | Revolving Credit and Security Agreement dated as of September 23, 2011 (incorporated by reference to Exhibit 10.1 to the Company's Form 8-K filed on September 26, 2011).        |
| 10.2      | Guaranty dated September 23, 2011 (incorporated by reference to Exhibit 10.2 to the Company's Form 8-K filed on September 26, 2011).   |
| 10.3      | Security Agreement dated September 23, 2011 (incorporated by reference to Exhibit 10.3 to the Company's Form 8-K filed on September 26, 2011).                                   |
| 10.4      | Intellectual Property Security Agreement dated September 23, 2011 (incorporated by reference to Exhibit 10.4 to the Company's Form 8-K filed on September 26, 2011).             |
| 10.5      | Lien Subordination and Intercreditor Agreement dated as of September 23, 2011 (incorporated by reference to Exhibit 10.5 to the Company's Form 8-K filed on September 26, 2011). |
| 31.1*     | Rule 13a-14(a) Certification of Principal Executive Officer.   |
| 31.2*     | Rule 13a-14(a) Certification of Principal Financial Officer.   |
| 32.1*     | Section 1350 Certification of Principal Executive Officer.   |
| 32.2*     | Section 1350 Certification of Principal Financial Officer.   |
| 101.INS** | XBRL Instance Document.  |
| 101.SCH** | XBRL Schema Document.  |
| 101.CAL** | XBRL Calculation Linkbase Document.  |
| 101.LAB** | XBRL Label Linkbase Document.  |
| 101.PRE** | XBRL Presentation Linkbase Document.   |
| 101.DEF** | XBRL Definition Linkbase Document.   |
| *         | Filed herewith.  |
| **        | Furnished with this Form 10-Q, not filed.  |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FLOTEK INDUSTRIES, INC.

By: */s/ JOHN W. CHISHOLM*  
**John W. Chisholm**  
**Chairman and President**

Date: November 9, 2011

FLOTEK INDUSTRIES, INC.

By: */s/ JESSE E. NEYMAN*  
**Jesse E. Neymann**  
**Executive Vice President, Finance**

Date: November 9, 2011