SIGNATURE GROUP HOLDINGS, INC. Form FWP February 09, 2015

Investor Presentation
February 2015
Unlocking Shareholder Value in Industrial and Commercial Companies
OTCQX: SGGHU
ISSUER FREE-WRITING PROSPECTUS

Filed Pursuant to Rule 433 Relating to Prospectus Supplement dated January 29, 2015 Registration Statement No. 333-191020 Dated February 9, 2015



Cautions about Forward-Looking Statements and Other Notices

OTCQX: SGGHU

Signature Group Holdings, Inc. (the Company) has filed a registration statement (including a prospectus and a prospectus stand Exchange Commission (SEC) for the rights offering to which this communication relates. Before you invest, you should and the base prospectus (collectively, the prospectus) included in the Company s registration statement and other documents.

more complete information about us and this offering. The prospectus and the registration statement may be accessed through www.sec.gov. Alternatively, we will arrange to send you the prospectus if you request it from: Georgeson Inc., 480 Washington NJ 07310, (866) 300-8594.

This prospectus is not an offer to sell and we are not soliciting an offer to buy in any state or other jurisdiction in which the off application for qualification with the Department of Business Oversight of the State of California related to this rights offering unless and until it becomes effective prior to the expiration date for this rights offering, we will not be permitted to offer or sell common stock issuable upon the exercise of such rights in the State of California or communicate to a stockholder located in taccepting their subscription to purchase shares in this rights offering.

This presentation contains forward-looking statements, which are based on the Company s current expectations, estimates, and Company's and Aleris Corporation s Global Recycling and Specification Alloys (GRSA or Real Alloy, as defined below expects. management's beliefs and certain assumptions made by management. Words such as anticipates, intends, positioned, outlook and variations of these words are intended to identify forwards estimates, may, should, will, statements include, but are not limited to, statements about the Company s and GRSA s expansion and business strategies; th conditions to the acquisition of GRSA and the related financings, and to ultimately consummate the GRSA acquisition; anticip amount of capital-raising necessary to achieve those strategies, as well as future performance, growth, operating results, finance Such statements are not guarantees of future performance and are subject to certain risks, uncertainties, and assumptions that a Accordingly, actual results could differ materially and adversely from those expressed in any forward-looking statements as a Important factors that may cause such a difference include, but are not limited to the Company s ability to successfully identif acquisitions of GRSA and/or other businesses; the acceptance of the Company s stock for listing on NASDAQ, or another exc market conditions; the difficulty of keeping expense growth at modest levels while increasing revenues; the Company s ability current and new litigation matters, as well as demands by investment banks for defense, indemnity, and contribution claims; of of the reincorporation; the Company s ability to access and realize value from its federal net operating loss tax carryforwards; time to time in the Company s SEC filings, including but not limited to the prospectus and our most recently filed Annual Rep reports filed on Forms 10-Q and 8-K.

The statements contained herein speak only as of the date of this presentation and are subject to change. The Company underta update publicly any forward-looking statements for any reason.

The industry, market data and other statistical information in this presentation are based on independent industry and government market research firms or other published independent sources. Some data is also based on the Company s good faith estimates believes these sources are reliable, the Company has not independently verified the information and cannot guarantee its accur © 2015 Signature Group Holdings, Inc. All Rights Reserved.

OTCQX: SGGHU

Craig Bouchard, Chairman & CEO

@SignatureCraig

Bouchard

has

served as chairman and **CEO** of Signature Group **Holdings** since June 2013, after leading a proxy campaign to replace the company s board. This represented his second successful proxy action against a company. M&A and Metals Experience In 2010, founded Shale-Inland, the leading master distributor of stainless steel pipe, valves, fittings, stamped and fabricated parts for the U.S. Energy industry, with revenues approaching \$1 billion. In 2004, co-founded Esmark Inc. at 25 cents per share, an enterprise value of \$2 million and revenue of \$4 million. Esmark acquired nine steel companies, including Wheeling Pittsburgh Corporation in Wall Street s first-ever hostile reverse tender merger, enroute to becoming America s 4th largest steel company with revenues of \$3.5 billion. Prior to the being acquired by Severstal for \$1.3 billion, or \$19.25 per share, in 2008, Esmark shares represented the highest appreciating NASDAQ stock. Esmark s success is chronicled in America for Sale, How the Foreign Pack Circled and Devoured Esmark. Background Craig is the author of the New York Times Best-Selling book, The Caterpillar Way. Lessons in Leadership, Growth and Shareholder Value, released in October 2013. The book reached #1 on the Barnes & Noble Best Seller List and #8 on the New York Times Best Seller List in the Business category. 1998-2003, President and CEO of New York-based NumeriX, a risk management software company, which commanded a leading market share on Wall Street. Prior to NumeriX, served at First National Bank of Chicago (now JP Morgan Chase) in a number of roles spanning 19 years, including head of Asia Pacific (based in Hong Kong and Tokyo), and later global head of Derivative **Trading** and Quantitative Research, and then lastly as senior

vice

president.

Holds a Bachelor s degree from Illinois State University (1975), Master s Degree in Economics from Illinois State University (1977), and MBA from the University of Chicago (1981).

Former member of the Board of Trustees of Boston University and of the University of Montana, and current Board member of the Department of Athletics at Duke University.

Signature Group Holdings Overview Publicly traded, NOL-rich holding company seeking well-managed and consistently profitable businesses Signature management and board are seasoned professionals with extensive experience in acquiring, building and managing successful businesses Oct. 2014, agreed to acquire Aleris Corporation s

aluminum recycling business (to be renamed Real Alloy Holding or Real Alloy) for \$525M or 6.25x EBITDA

1
Signature intends to uplist to NASDAQ following the close of the Real Alloy acquisition
At Dec. 31, 2013, Signature had federal and California NOLs totaling \$933M and \$994M, respectively.
(Federal NOLs do not begin to expire until 2027)
4
Source: Company filings
1) TTM at Sept. 2014
Real Alloy Holding
Adjusted EBITDA: \$84.1M
OTCQX: SGGHU

OTCQX: SGGHU

Former Operations Provides Acquisition Platform & NOLs for Strategic Transformation

2004: Reached \$7B in annual

revenue

1973: Changed

name to Fremont General Corp. **Strategic Transition** 1963: Founded as an insurance company 5 2005: Wholly owned subsidiary, Fremont Investment & Loan, achieved top five subprime mortgage originator position June 2008: Voluntarily filed for Chapter 11 bankruptcy 2009: Initiated reorganization process June 2010: Reorganized as Signature Group Holdings; NOLs remain intact 2010: Private investment from Signature Group Holdings, LLC with Signatures Plan of Reorganization becoming effective on June 11 Jul. 2011: Acquired NABCO for \$36.9M Sept. 2012: Zell Credit Opportunity Fund 7.0% stake June 2013: Bouchard and Maheshwari

lead proxy

fight; Bouchard appointed

chairman &

CEO

Oct. 2014:

Entered into

definitive

purchase

agreement

to acquire

GRSA from

Aleris for

\$525M

Dec. 2014:

Completed

\$28M Primary

Equity

offering

Jan. 2015:

Closed sale of

NABCO for net

cash proceeds

of \$55.7M

Jan. 2015:

Closed \$305M

Senior

Secured Notes

offering

pending GRSA

acquisition

\$7 Billion

2010

11963

12015

NOLs

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Real Alloy Holding Overview
6
Note: All tonnage information is presented in metric tons
1) TTM at Sept. 2014
Recycling & Specification Alloys Volume by
Region
(TTM
@9/30/14,

```
1,204kt)
2013 Volume Invoiced by End Use
(1,222kt)
North
America
69%
Europe
31%
Automotive
62%
Consumer
Packaging 21%
Other 5%
Steel 4%
Building &
Construction 4%
Aerospace 4%
Global leader in third-party aluminum recycling
Converts aluminum scrap and dross into
recycled metal and specification alloys
30+ year operating history
24 facilities in North America (18) & Europe (6)
300+ customers worldwide
~2/3 of production volume protected from
commodity price swings under tolling or
hedging arrangements
Summary financials
1
Volume invoiced: 1,204kt
Revenues: $1.53B
Adj. EBITDA: $84.1M
Aleris to provide a range of transition services
for up to 24 months, as well as continue as a
```

significant customer and supplier to Real Alloy

OTCQX: SGGHU
Real Alloy vs. Top 11 Regional
Competitors Market Share
Third-Party Aluminum Recycling
Production Capacity
1
North America

15

and Europe Combined
Global Leader in Third-Party
Aluminum Recycling
Real Alloy is the largest third-party
aluminum recycling manufacturer in the
world, providing significant competitive
advantages and ability to scale
Leader in both North America and
Europe
Highest production capacity (1.9mtpa)
within the fragmented third-party
aluminum recycling industry
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1) Illustrates Real Alloy production capacity measured by melting capacity, versus selected regional competitors. Capacity of cestimates. Pie chart does not represent the total market in North America and Europe.

Real Alloy

(1.9mt)

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Real Alloy Acquisition Rationale Acquisition of Real Alloy makes Signature the global leader in third-party aluminum recycling Significant market opportunities driving growth Experienced and proven management team successful through multiple business cycles

Stable cash flow through tolling, hedging and contractual cost pass-through arrangements
Increased operational flexibility provides ability to optimize performance through market cycles
Integration with customers through closed-loop operations
High-quality and diversified customer base
8

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Real Alloy Supported by
Major Industry Tailwinds
Market
Growth
Global secondary aluminum demand expected to grow at ~7% per annum
Automotive aluminum body sheet content per vehicle expected to grow ~14%
per annum through 2025
Share Gains and

New End Markets

Additional automotive applications

Aerospace applications

Customer Growth

Pursue growth with existing customers and new relationships brought by

Signature and shift in competitive landscape

Highly competitive business model capable of operating in emerging

economies

Incremental volume opportunities post-separation from Aleris

Acquisition and

JV Opportunities

Opportunities for acquisitions in North America and Europe

Greenfield and joint venture opportunities

9

Source: Freedonia Group, CRU, Ducker Worldwide

Secular Tailwinds Across Automotive, Consumer Packaging, Aerospace, and

Building and Construction End Markets Driving Industry Growth

Anticipated 18% automotive market growth in N.A. and Europe

62% of End Use Volume

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Automotive (kt)
Consumer Packaging (kt)
Aerospace (kt)
Building and Construction (kt)
Strong Growth Across End Markets:
Aluminum Consumption by Segment

10 Source: Freedonia Group, CRU Based on 2013 volume (1) 185 240 176 203 361 443 2012 2017 N. America Europe 2,070 2,270 1,552 1,700 3,622 3,970 2012 2017 N. America Europe 1,025 1,525 2,171 2,505 3,196 4,030 2012 2017 N. America Europe 525 1,335 407 762 2012 2017 N. America Europe 932 2,097

Real Alloy Global Footprint
Real Alloy Operates 24 Facilities Strategically Located in Six Countries
Across North America and Europe
Note: Coldwater and Wabash locations have two facilities each
Rotary & Reverberatory
Furnaces
Molten Capable
Facilities
Pre-processing

Equipment Total 59 12 20 11 Rock Creek Elyria Monclova Goodyear Sapulpa Morgantown Loudon Steele Friendly Mississauga Macedonia Coldwater Saginaw Wabash Chicago Heights Post Falls Eidsväg Raudsand Swansea Grevenbroich

Deizisau

Toeging (Stuttgart)

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OTCQX: SGGHU
Strong Customer Value Proposition
12
Average customer
relationship spans 10+ years
~95% renewal rate with top
customers

Diversified customer base with Top 10 customers accounting for < 50% of volume Competitive Advantage Casting Rolling / Extrusion **End-Product Fabrication End-Customers** Pre-processing Melting Casting Ingots Scrap Scrap Scrap Integrated Recycling Value Chain Close proximity to customers Integrated into supply chain Multiple facilities to support customers ~40% of deliveries in the form of molten metal due to close proximity to customers Operational expertise and scale bring higher efficiency and quality Maximize use of customers metal units to minimize their metal risk Molten delivery provides significant cost savings and improved productivity to customers Value Proposition for Customers Impact to Real Alloy Chrysler Illustrative Operations Flow

Aluminum

Fabrication

Chain

General Motors

OTCQX: SGGHU

Tolling

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Approximately two-thirds of Real Alloy s volume is protected from commodity price swings under tolling or hedging arrangements.

Buy/Sell

Real Alloy s Attractive Business Model

Real Alloy earns a tolling or

processing fee on a volume basis

Real Alloy does not own the metal

but processes metal owned by

customers

thereby insulated

from metal price risk and reducing

working capital needs

~53% of TTM volume at 9/30/14

was under tolling arrangements

Pass-through arrangements on

energy and other costs

Purchase aluminum scrap in the

open market and then sell the

converted metal

Profitability driven by the metal

spread

Real Alloy hedges some of its buy /

sell volume in Europe

~47% of TTM volume at 9/30/14

was under buy/sell agreements

Rapid inventory turns (12x/year)

ensure minimal commodity price

exposure

OTCQX: SGGHU
Primary vs. Secondary Production
Favorable Economics vs. Primary
~10% of the energy costs
Alloy elements already present in scrap
minimize input costs
Sustainability

Infinitely recyclable without loss of quality Lower energy consumption leads to lower greenhouse gas emissions Source: Freedonia Group, The Aluminum Association Secondary Production Growing 40% Faster than Primary and Expected to Account for Half of North America and Europe Aluminum Production by 2022 26.0 36.9 43.5 54.9 67.3 9.8 13.8 19.7 27.7 37.7 35.7 50.7 63.2 82.5 104.9 2002 2007 2012 2017E 2022E **Primary** Seconday 69.4% 63.1% 57.4% 52.9% 50.4% 30.6% 36.9% 42.6% 47.1% 49.6% 2002 2007 2012 2017E 2022E Primary

Secondary

Global Aluminum Production by Type

(million tons)

% Share of Aluminum Production N.A. & Europe

OTCQX: SGGHU
Position
Aluminum Industry
Experience (years)
Terry Hogan
Senior Vice President and General Manager
26

Russell Barr

Vice President and General Manager, RSEU

Q

Michael Hobey

Vice President & CFO

8

Randy Collins

VP Commercial, North America

31

Cathryn Griffin

Vice President, Legal

9

Ralf Köring

Director, Commercial Wrought Alloys, Europe

20

Christoph Will

Finance Director, Europe

23

Experienced and Proven

Real Alloy Management Team

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Exceptional management team with extensive industry experience

Proven ability to endure business cycles (positive EBITDA through the recession)

Successfully right-sized footprint to lower fixed cost structure and improve utilization rates

Real Alloy Financial Performance (1)
Contribution
margin
is
defined

as

revenues less the cost of raw materials and freight expense included in cost of sales. (2) Maintenance CapEx run approximately \$25M-\$30M/year Revenue and Contribution Margin (\$ millions) 1 Volume Invoiced (metric tons in thousands) 16 Capital Expenditures -Consolidated (\$ millions) Adjusted EBITDA

(\$ millions)

Key Takeaways
Acquisition of Real Alloy makes Signature a
global leader in third-party aluminum recycling
Significant market opportunities driving growth
and Adjusted EBITDA expansion
Stable cash flow through tolling, hedging and
contractual cost pass-through arrangements

Operational flexibility provides ability to optimize performance through market cycles High-quality and diversified customer base Experienced and proven management 17 Real Alloy Holding

Adjusted EBITDA: \$84.1M

Appendix

OTCQX: SGGHU Rights Offering

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\$55 million Rights Offering launched January 29, 2015 to holders of record of common stock and warrants outstanding on January 28, 2015, the effective date.

Stapled Rights in which investors can acquire and subsequently exercise their Rights AFTER the effective date by purchasing shares of common stock with the Rights attached

Approximately 10 million shares to be issued at \$5.64 per share

Use of proceeds is to fund the Real Alloy acquisition

Successful (fully subscribed) Rights Offering allows Signature to complete funding of the acquisition price and general corporate purposes

In the event Signature does not raise at least \$50 million in the Rights Offering, backstop commitments are in place via a combination of senior notes and preferred stock

Basic Subscription Rights

Each share receives one subscription right

Each subscription right entitles the holder to purchase 0.562 shares (must hold unit at time of exercise)

Example: If a holder owns 100 shares, such holder will receive 100 subscription rights and may subscribe for 57 shares (100 subscription rights *0.562 = 56.2, rounded up to the eliminate fractional shares)

Holders must exercise their basic subscription rights to prevent dilution from participating shareholders Oversubscription Rights

If fully subscribed for pro rata shares, holders have the privilege to participate in residual portion of the Rights Offering

Effectively allows shareholders to purchase additional shares at the rights offering discount, beyond pro rata limitation, if available and subject to escrow mechanism to protect NOLs

OTCQX: SGGHU

Rights Offering Summary

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Issuer

Signature Group Holdings, Inc.

Ticker

OTCQX: SGGHU (unit of common stock with attached subscription right)

Securities Offered

Common stock upon exercise of subscription right

Total Amount Seeking to Raise

\$55 million

Basic Subscription Right; Exercise Price

0.562 shares per subscription right

Exercise price of \$5.64 per share

Total Offering Size

(1)

9,751,773 shares (56.2% of our common stock outstanding)

Common Stock after this Offering

(1)

27,095,665 shares

Contemplated Expiration Date

February 17, 2015 (subject to extension by the Signature Board of Directors)

Backstop Commitments

In the event this Rights Offering does not raise at least \$50 million, Signature

will fund the remainder of the Real Alloy acquisition price as follows:

Up to \$20 million in senior notes issued by Signature to ZCOF and funds

managed by another institutional investor (eliminated after \$32 million

raised in the Rights Offering)

Up to \$30 million in incremental Series B Preferred Stock to be purchased

by Aleris Corporation

(1)

Excluding 843,000 shares available to warrant holders under this right;

Total Offering Size and Total Common Stock including impact of warrants is 10,594,773 shares and 27,938,665 shares, respec

OTCQX: SGGHU Warrant Treatment

Signature s 1,500,000 outstanding warrants:

Current exercise price of \$6.17 per warrant (price protection ratchet will reduce exercise price to \$5.64 upon closing of this Rights Offering)

Treated as if exercised for purpose of Rights Offering, results in holders ability to subscribe for up to an aggregate of 843,000 shares of common stock

(1,500,000*0.562)

Oversubscription privilege available to holders up to the full 843,000 shares

Contractually have special rights

allowing for extended, 90 day period

following the Effective Date to exercise their subscription rights

Proceeds received from subscription and oversubscription rights exercised prior

to the Expiration Date will be used toward funding the Real Alloy

acquisition; proceeds received from subscription and oversubscription rights

exercised following

the Expiration Date will be used for general corporate

purposes

If warrant holders fully participate in this Rights Offering, \$4.8 million of

incremental capital raised

21

Sources and Uses
22
Sources
(\$ millions)
Cash
\$45.0
Series B Preferred Stock

25.0 Proceeds from NABCO sale (1) 45.0

(2) 305.0

Senior Secured Notes

ABL and Factoring Facility

(3)	
73.5	
Rights Offering	
55.0	
October 2014 Private	e Placement
(4)	
3.0	
Equity Offering	
(5)	
28.5	
Total Sources	
\$580.0	
Uses	
(\$ millions)	
Fund GRSA acquisit	ion
\$525.0	
Estimated fees and ex	xpense
35.8	•
Senior Secured Notes	s Issue
Discount	
(2)	
8.5	
Pre-Funded Interest I	Reserve
(2)	
4.2	
Excess Cash	
6.5	
Total Uses	
\$580.0	
Note: See Prospectus	s Supplement for additional information.
(1)	
• •	nuary 9, 2015 for \$78 million, with net cash proceeds totaling \$55.7 million. Signature intends to use app
	d the Real Alloy acquisition.
(2)	
Closed into escrow o	on January 8, 2015. Principal amount of \$305 million 10.0% Senior Secured Notes due 2019 were issued. Fing an \$8.5 million original issue discount. \$4.2 million reserved to pay interest on Senior Secured Notes
	bined opening draws on a \$110 million U.S. / Canada ABL and a 50 million German factoring facility, of

(4)

\$3.0 million raised in a private placement of shares on October 28, 2014. 0.3 million shares issued at \$10.00 per share.

(5)

\$28.5 million raised in a registered Equity Offering on December 19, 2014. 4.4 million shares issued at \$6.50 per share. OTCQX: SGGHU

OTCQX: SGGHU
Pro Forma Capitalization
23
Pro forma
(\$ millions)
9/30/2014
As Adjusted for the

```
Sale of NABCO
Adjusted for Sale of
NABCO, Equity Offering
and October 2014
Private Placement
Fully Adjusted
Cash
$44.8
$100.5
$130.5
$17.0
Line of Credit
1.2
September 2016 Term Loan
4.8
December 2018 Term Loan
9.8
Real Alloy Capital Leases
4.3
New Senior Secured Notes
305.0
New ABL and Factoring Facility
73.5
Total Debt
$15.8
$0
$0
$382.8
New Series B Preferred Stock
```

25.0

Shareholders

Equity

51.5

91.0

121.0

151.4

Total Capitalization

\$67.3

\$91.0

\$121.0

\$559.2

Note: See Prospectus Supplement for relevant footnotes

(1) As Adjusted for this Rights Offering, the Equity Offering, the October 2014 Private Placement, the Senior Secured Notes, to for the Real Alloy acquisition

1

Real Alloy Adjusted EBITDA Reconciliation 24
9 Months Ended Sept 30,
LTM Sept 30,
(\$ millions)
2011
2012

```
2013
2013
2014
2014
Net income
$68.7
$26.4
$19.0
$11.4
$26.0
$33.6
Provision for (benefit from) income taxes
14.6
11.9
4.3
4.3
(0.7)
(0.7)
Depreciation and amortization
11.0
15.8
21.6
15.4
17.4
23.6
EBITDA
$94.3
$54.1
$44.9
$31.1
$42.7
$56.5
Restructuring charges
0.2
2.4
3.3
3.2
2.0
2.1
Unrealized losses (gains) on derivatives
3.2
(1.5)
(0.8)
0.2
0.6
(0.4)
Net income attributable to NCI
1.0
1.3
```

1.0

```
0.8
0.9
1.1
Loss on disposal of assets
0.1
0.8
1.3
0.7
1.7
2.3
Stock based compensation expense related to Real Alloy
employees and non-GRSA employees
3.0
4.2
4.8
3.7
3.6
4.7
SG&A allocated from Aleris not directly associated
with the business
13.6
12.0
12.6
8.6
9.5
13.5
Excluded entities/facilities
(6.7)
(3.6)
(3.3)
(2.2)
(1.1)
Medical expense adjustment
4.3
3.5
2.3
3.1
Extreme winter weather
2.1
2.1
Other
(3.3)
(0.8)
```

1.4

1.1

1.1

1.4

Adjusted EBITDA

\$105.4

\$68.9

\$69.5

\$50.7

\$66.5

\$85.3

Estimated standalone impact

(1.2)

Standalone Adjusted EBITDA

\$84.1

Note: See Prospectus Supplement for relevant footnotes