ASTRO MED INC /NEW/ Form 8-K September 25, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d)

of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 25, 2015

ASTRO-MED, INC.

(Exact name of registrant as specified in its charter)

Rhode Island (State or other jurisdiction

0-13200 (Commission 05-0318215 (I.R.S. Employer

of incorporation)

File Number)
600 East Greenwich Avenue

Identification No.)

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West Warwick, RI 02893

(Address of principal executive offices) (Zip Code)

(401)-828-4000

Registrant s telephone number, including area code

Not applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On September 25, 2015, Astro-Med, Inc. (the Company) issued a press release announcing that the Company will begin doing business as AstroNova on a worldwide basis, effective immediately. The Company s shares will continue to trade on the NASDAQ stock exchange under its official name, Astro-Med, Inc., using its present ticker symbol, ALOT. A copy of the press release relating to such announcement is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Description99.1 Press release dated September 25, 2015, entitled Astro-Med, Inc. to Do Business as AstroNova to Support Growth Strategy

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASTRO-MED, INC.

Dated: September 25, 2015

By: /s/ Joseph P. O. Connell

Joseph P. O. Connell

Joseph P. O Connell

Senior Vice President, Treasurer and Chief Financial Officer

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EXHIBIT INDEX

ExhibitDescription99.1Press release dated September 25, 2015, entitled Support Growth StrategyAstro-Med, Inc. to Do Business as AstroNova to Support Growth Strategy

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