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Public Storage Form FWP October 07, 2016

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration Statement No. 333-211758

October 6, 2016

PUBLIC STORAGE

14,000,000 DEPOSITARY SHARES

EACH REPRESENTING 1/1000 OF A 4.90% CUMULATIVE

PREFERRED SHARE OF BENEFICIAL INTEREST, SERIES E

Final Term Sheet

Issuer: Public Storage (PSA)

Security: Depositary Shares Each Representing 1/1000 of a 4.90% Cumulative

Preferred Share of Beneficial Interest, Series E

Size: 14,000,000 depositary shares

Over-allotment Option: 2,100,000 depositary shares at \$25.00 per depositary shares

Type of Security: SEC Registered Registration Statement No. 333-211758

Public Offering Price: \$25.00 per depositary share; \$350,000,000 total (not including

over-allotment option)

Underwriting Discounts: \$0.7875 per share for Retail Orders; \$11,025,000 total

Proceeds to the Company, before

expenses:

\$338,975,000 total (not including over-allotment option)

Estimated Company Expenses: \$125,000, other than the underwriting discounts

Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Morgan Stanley & Co. LLC UBS Securities LLC

Wells Fargo Securities, LLC

Underwriting:

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	Number of
	Firm Shares
Merrill Lynch, Pierce, Fenner & Smith	3,500,000
Incorporated	
Morgan Stanley & Co. LLC	3,500,000
UBS Securities LLC	3,500,000
Wells Fargo Securities, LLC	3,500,000
Total	14,000,000

Distribution Rights: 4.90% of the liquidation preference per annum; Distributions begin on

December 31, 2016 (prorated from the settlement date)

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Redemption: The depositary shares may not be redeemed until on or after October 14,

2021, except in order to preserve our status as a real estate investment trust.

Trade Date: October 6, 2016

Settlement Date: October 14, 2016 (T+5)

Selling Concession: \$0.50/depositary share for Retail Orders

Reallowance to other dealers: \$0.45/depositary share for Retail Orders

CUSIP Number: 74460W 719

ISIN Number: US74460W7193

The Issuer has filed a registration statement (including a prospectus with the SEC) and prospectus supplement for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the prospectus supplement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus or prospectus supplement if you request it by calling (i) Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free 1-800-294-1322; (ii) Morgan Stanley & Co. LLC toll-free 1-866-718-1649; (iii) UBS Securities LLC toll-free 1-888-827-7275; or (iv) Wells Fargo Securities, LLC toll-free 1-800-645-3751.

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