AT&T INC. Form FWP July 28, 2017

Filed Pursuant to Rule 433

Registration No. 333-209718

Final Term Sheet

July 27, 2017

U.S.\$22,500,000,000

AT&T Inc.

U.S.\$1,750,000,000 2.850% GLOBAL NOTES DUE 2023

U.S.\$3,000,000,000 3.400% GLOBAL NOTES DUE 2024

U.S.\$5,000,000,000 3.900% GLOBAL NOTES DUE 2027

U.S.\$4,500,000,000 4.900% GLOBAL NOTES DUE 2037

U.S.\$5,000,000,000 5.150% GLOBAL NOTES DUE 2050

U.S.\$2,500,000,000 5.300% GLOBAL NOTES DUE 2058

U.S.\$750,000,000 FLOATING RATE GLOBAL NOTES DUE 2023

ISSUER: AT&T Inc. (AT&T)

TITLE OF SECURITIES: 2.850% Global Notes due 2023 (the 2023 Notes)

3.400% Global Notes due 2024 (the 2024 Notes)

3.900% Global Notes due 2027 (the 2027 Notes)

4.900% Global Notes due 2037 (the 2037 Notes)

5.150% Global Notes due 2050 (the 2050 Notes)

5.300% Global Notes due 2058 (the 2058 Notes and, together with the

2023 Notes, the 2024 Notes, the 2027 Notes, the 2037 Notes and the

2050 Notes, the Fixed Rate Notes)

Floating Rate Global Notes due 2023 (the Floating Rate Notes and,

together with the Fixed Rate Notes, the Notes)

TRADE DATE: July 27, 2017

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SETTLEMENT DATE (T+7): August 7, 2017

MATURITY DATE: February 14, 2023, at par, for the 2023 Notes

August 14, 2024, at par, for the 2024 Notes August 14, 2027, at par, for the 2027 Notes August 14, 2037, at par, for the 2037 Notes February 14, 2050, at par, for the 2050 Notes August 14, 2058, at par, for the 2058 Notes

February 14, 2023, at par, for the Floating Rate Notes

AGGREGATE PRINCIPAL \$1,750,000,000 for the 2023 Notes AMOUNT OFFERED: \$3,000,000,000 for the 2024 Notes

\$5,000,000,000 for the 2024 Notes \$5,000,000,000 for the 2027 Notes \$4,500,000,000 for the 2037 Notes \$5,000,000,000 for the 2050 Notes \$2,500,000,000 for the 2058 Notes

\$750,000,000 for the Floating Rate Notes

PRICE TO PUBLIC (ISSUE PRICE): 99.984% for the 2023 Notes

99.832% for the 2024 Notes 99.827% for the 2027 Notes 99.822% for the 2037 Notes 99.779% for the 2050 Notes 99.766% for the 2058 Notes

100.000% for the Floating Rate Notes

GROSS SPREAD: 0.300% for the 2023 Notes

0.350% for the 2024 Notes 0.400% for the 2027 Notes 0.600% for the 2037 Notes 0.750% for the 2050 Notes 0.800% for the 2058 Notes

0.300% for the Floating Rate Notes

PRICE TO AT&T: 99.684% for the 2023 Notes

99.482% for the 2024 Notes 99.427% for the 2027 Notes 99.222% for the 2037 Notes 99.029% for the 2050 Notes 98.966% for the 2058 Notes

99.700% for the Floating Rate Notes

NET PROCEEDS: \$1,744,470,000 for the 2023 Notes

\$2,984,460,000 for the 2024 Notes \$4,971,350,000 for the 2027 Notes \$4,464,990,000 for the 2037 Notes \$4,951,450,000 for the 2050 Notes \$2,474,150,000 for the 2058 Notes

\$747,750,000 for the Floating Rate Notes

USE OF PROCEEDS: General corporate purposes, including funding the cash consideration for

the Time Warner acquisition.

UNDERWRITERS

REIMBURSEMENT OF AT&T S

EXPENSES:

Underwriters to reimburse \$10,725,000 of AT&T s expenses.

INTEREST RATE:

2.850% per annum for the 2023 Notes

3.400% per annum for the 2024 Notes

3.900% per annum for the 2027 Notes

4.900% per annum for the 2037 Notes

5.150% per annum for the 2050 Notes

5.300% per annum for the 2058 Notes

Floating Rate Notes: Three month LIBOR Rate plus 89 basis points

INTEREST PAYMENT DATES:

For the Fixed Rate Notes: Semiannually on each February 14 and August 14, commencing on February 14, 2018.

For the Floating Rate Notes: Quarterly on each

February 14, May 14, August 14 and November 14, commencing November 14, 2017; provided, however, that if any such interest payment date would fall on a day that is not a LIBOR business day, other than the interest payment date that is also the date of maturity, that interest payment date will be postponed to the next succeeding LIBOR business day, unless the next succeeding LIBOR business day is in the next succeeding calendar month, in which case such interest payment date shall be the immediately preceding LIBOR business day; and provided further, that if the date of maturity is not a LIBOR business day, payment of principal and interest will be made on the next succeeding business day and no interest will accrue for the period from and after such date of maturity.

DENOMINATIONS:

Minimum of \$2,000 and integral multiples of \$1,000 thereafter

SPECIAL MANDATORY REDEMPTION: If AT&T does not consummate the Time Warner acquisition pursuant to

the Agreement and Plan of Merger (the Merger Agreement) entered into on October 22, 2016, on or prior to April 22, 2018 or, if prior to such date the Merger Agreement is terminated, then in either case AT&T must redeem all of the Notes at a redemption price equal to 101% of the principal amount of the Notes, plus accrued but unpaid interest to, but excluding, the redemption date.

OPTIONAL REDEMPTION:

Fixed Rate Notes: Each series of the Fixed Rate Notes may be redeemed at any time prior to the applicable Par Call Date (as set forth in the table below), as a whole or in part, at our option, at any time and from time to time on at least 30 days, but not more than 60 days, prior notice at a make-whole call equal to the greater of (i) 100% of the principal amount of the Fixed Rate Notes of such series to be redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the redemption date, on a semiannual basis (assuming a 360-day year consisting of twelve 30-day months), at a rate equal to the sum of the Treasury Rate plus a number of basis points equal to the applicable Make-Whole Spread (as set forth in the table below). Each series of Fixed Rate Notes may be redeemed at any time on or after the applicable Par Call Date, as a whole or in part, at our option, at any time and from time to time on at least 30 days, but not more than 60 days, prior notice at a redemption price equal to 100% of the principal amount of such series of Fixed Rate Notes to be redeemed. Accrued interest will be payable to the redemption date.

| Series | Par Call Date | Make-Whole Spread |
|------------|-------------------|-------------------|
| 2023 Notes | January 14, 2023 | 15 bps |
| 2024 Notes | June 14, 2024 | 20 bps |
| 2027 Notes | May 14, 2027 | 25 bps |
| 2037 Notes | February 14, 2037 | 30 bps |
| 2050 Notes | August 14, 2049 | 35 bps |
| 2058 Notes | February 14, 2058 | 37.5 bps |

Floating Rate Notes: None.

TAX GROSS UP: Comparable to prior AT&T transactions.

TAX CALL: Comparable to prior AT&T transactions.

INDENTURE AND RANKING: The Notes will be issued under an indenture, dated as of May 15, 2013,

between AT&T and The Bank of New York Mellon Trust Company,

N.A., as trustee. The Notes will be AT&T s unsecured and unsubordinated obligations and will rank pari passu with all other

indebtedness issued under the indenture.

RATINGS: Moodys: Baa1 (Review for downgrade)

S&P: BBB+ (CreditWatch Negative)

Fitch: A- (Negative Watch)

JOINT BOOKRUNNERS: Go

Goldman Sachs & Co LLC, J.P. Morgan Securities LLC, Merrill Lynch, Pierce, Fenner & Smith Incorporated, Mizuho Securities USA LLC and MUFG Securities Americas Inc.

Credit Suisse Securities (USA) LLC, Deutsche Bank Securities Inc.,

RBC Capital Markets, LLC and Wells Fargo Securities, LLC

BBVA Securities Inc., Santander Investment Securities Inc. and TD

Securities (USA) LLC

SENIOR CO-MANAGERS: Loop Capital Markets LLC, BNY Mellon Capital Markets, LLC and U.S.

Bancorp Investments, Inc.

CO-MANAGERS: CastleOak Securities, L.P., C.L. King & Associates, Inc., Samuel A.

Ramirez & Company, Inc., Siebert Cisneros Shank & Co., L.L.C. and

The Williams Capital Group, L.P.

Academy Securities, Inc., Drexel Hamilton, LLC, MFR Securities, Inc.

and Mischler Financial Group, Inc.

Apto Partners, LLC and Blaylock Van, LLC

CUSIP NUMBER: 00206REK4 for the 2023 Notes

00206REL2 for the 2024 Notes 00206REM0 for the 2027 Notes 00206REN8 for the 2037 Notes 00206REP3 for the 2050 Notes 00206REQ1 for the 2058 Notes

00206REJ7 for the Floating Rate Notes

ISIN NUMBER: US00206REK41 for the 2023 Notes

US00206REL24 for the 2024 Notes US00206REM07 for the 2027 Notes US00206REN89 for the 2037 Notes US00206REP38 for the 2050 Notes US00206REQ11 for the 2058 Notes

US00206REJ77 for the Floating Rate Notes

REFERENCE DOCUMENT: Preliminary Prospectus Supplement, dated July 27, 2017;

Prospectus, dated February 25, 2016

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THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE

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