

AUTOMATIC DATA PROCESSING INC  
Form DFAN14A  
October 10, 2017

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 14A**

**(Rule 14a-101)**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting material Pursuant to §240.14a-12

**Automatic Data Processing, Inc.**

**(Name of Registrant as Specified In Its Charter)**

**William A. Ackman**

**Veronica M. Hagen**





Pershing Square Capital Management, L.P. and certain affiliates ( Pershing Square ) posted the following material to their Facebook page relating to Automatic Data Processing, Inc. (the Company ):



Pershing Square and certain affiliates posted the following material to their Twitter page relating to the Company:



Pershing Square placed the following advertisement on Facebook:





Pershing Square placed the following advertisements on Yahoo:





