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CONAGRA BRANDS INC.

Form FWP October 10, 2017

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration No. 333-219411

October 10, 2017

CONAGRA BRANDS, INC.

Pricing Term Sheet

Issuer: Conagra Brands, Inc.

Ratings (Moody s / S&P / Fitch)*: Baa2 (stable) / BBB (stable)

Securities: Floating Rate Notes due 2020

Principal Amount: \$500,000,000

Maturity: October 9, 2020

Coupon (Interest Rate): Three-month LIBOR plus 0.50%

Interest Payment Dates: January 9, April 9, July 9 and October 9, commencing January 9,

2018

Price to Public: 100.00% of the Principal Amount

Trade Date: October 10, 2017

Settlement Date: October 12, 2017 (T+2)

CUSIP / ISIN: 205887 BW1 / US205887BW12

Change of Control Offer: If Conagra Brands, Inc. experiences a Change of Control

Triggering Event, it will be required to offer to purchase the notes at a purchase price equal to 101% of their principal amount, plus

accrued and unpaid interest to the date of purchase.

Joint Book-Running Managers: Wells Fargo Securities, LLC

HSBC Securities (USA) Inc.

Barclays Capital Inc.

Mizuho Securities USA LLC

MUFG Securities Americas Inc.

*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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