Bergeron Douglas Form 4 March 19, 2007

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549

Washington, D.C. 20549
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

**SECURITIES** 

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Bergeron Douglas Issuer Symbol VeriFone Holdings, Inc. [PAY] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) \_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify VERIFONE HOLDINGS, 03/15/2007 below) INC., 2099 GATEWAY PLACE, Chairman and CEO SUITE 600 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting SAN JOSE, CA 95110

(City)	(State)	(Zip) Tal	ole I - Non	-Derivativ	e Secu	rities Acqui	red, Disposed of	, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	4. Securities Acquired (A) our Disposed of (D) (Instr. 3, 4 and 5)  (A) or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$0.01 per share	03/15/2007		Code V S(1)	5,067	D	\$ 35.92	885,933	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007		S <u>(1)</u>	900	D	\$ 35.9267	885,033	I	By Family Trusts (2)
	03/15/2007		S(1)	900	D	\$ 35.93	884,133	I	

**OMB APPROVAL** 

3235-0287

January 31,

2005

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Estimated average

burden hours per

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,200	D	\$ 35.9333	882,933	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,700	D	\$ 35.94	880,233	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	13,200	D	\$ 35.95	867,033	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	2,700	D	\$ 35.9515	864,333	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	1,200	D	\$ 35.9533	863,133	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	600	D	\$ 35.955	862,533	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	4,446	D	\$ 35.96	858,087	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	600	D	\$ 35.9767	857,487	I	By Family Trusts (2)
	03/15/2007	S(1)	200	D	\$ 35.98	857,287	I	

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	600	D	\$ 35.99	856,687	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	11,300	D	\$ 36	845,387	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	1,100	D	\$ 36.0009	844,287	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	4,600	D	\$ 36.01	839,687	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,000	D	\$ 36.02	837,687	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	900	D	\$ 36.03	836,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	2,082	D	\$ 36.04	834,705	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	918	D	\$ 36.0465	833,787	Ι	By Family Trusts (2)
	03/15/2007	S <u>(1)</u>	2,100	D	\$ 36.05	831,687	I	

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	900	D	\$ 36.0567	830,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,500	D	\$ 36.06	829,287	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	400	D	\$ 36.0675	828,887	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,100	D	\$ 36.07	827,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,000	D	\$ 36.08	825,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	3,000	D	\$ 36.09	822,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,000	D	\$ 36.092	821,787	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	400	D	\$ 36.095	821,387	I	By Family Trusts (2)
						1,946,452	I	

Common	Ву
Stock, par	Children's
value	Trusts (3)
\$0.01 per	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title and		
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration D	ate	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3 and	d 4)	Own
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
								Amo	ount	
						Date	Expiration	or		
						Exercisable	Date	Title Num	nber	
						2.1010104010	24.0	of		
				Code V	(A) (D)			Shar	es	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Bergeron Douglas VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110	X		Chairman and CEO				

## **Signatures**

share

/s/ Janelle Del Rosso, by Power of Attorney 03/19/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

Reporting Owners 5

- These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person and/or the reporting person's spouse is a trustee of each of such trusts. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purpose of Section 16 or for any other purpose.
- These securities are held in a trust for the benefit of the reporting person's children. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purpose of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.