Knutson Lisa A Form 4 August 04, 2009

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average burden hours per response... 0.5

**OMB APPROVAL** 

3235-0287

**OMB** 

5. Relationship of Reporting Person(s) to

Number:

Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Knutson Lisa A			Symbol SCRIPP	Symbol SCRIPPS E W CO /DE [SSP]					Issuer			
(Last)	(First)	(Middle)	(Check all applicable)  3. Date of Earliest Transaction (Month/Day/Year)  —— Director —— 10% Owner									
312 WALNUT STREET, 28TH FLOOR			•	08/01/2009								
	(Street)			ndment, Dar th/Day/Year)	_			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
CINCINNAT	ΓΙ, OH 45202							Person	wore man One Re	eporung		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ities Acc	equired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	any		emed ion Date, if n/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)  (A) or			d of	Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct Dir	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Shares, \$.01 par value	08/01/2009			Code V	Amount 3,567 (1)	(D)	Price \$ 4.02	(Instr. 3 and 4) 29,934	D			
per share												
Common Voting Shares, \$.01 par value per share								0	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. TransactionNumber Code of (Instr. 8) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 10.44					02/22/2007	02/21/2014	Class A Common	19,717
Option	\$ 10.41					02/22/2008	02/21/2015	Class A Common	34,425
Option	\$ 9.09					02/21/2009	02/20/2016	Class A Common	46,948
Restricted Stock Units	<u>(2)</u>					03/05/2010	03/05/2013	Restricted Stock Units	465,116

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Knutson Lisa A

312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202

Senior VP of Human Resources

**Signatures** 

/s/ Mary Denise Kuprionis, Attorney-in-fact for Lisa A.

Knutson 08/04/2009

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) A restricted share award granted on August 1, 2008 vested, in part, on August 1, 2009 and 3,567 shares were used to pay taxes.
- (2) This restricted stock unit award will vest in equal parts on March 5, 2010, 2011, 2012 and 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company based on the closing price of the Company's shares on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.