Edgar Filing: NAVARRE RICHARD A - Form 4

	RICHARD A									
Form 4										
December 1	·									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL		
Check th	is hav	١	Vashington	, D.C. 20	549			Number:	3235-0287	
if no long	ger							Expires:	January 31, 2005	
subject to Section 1 Form 4 c	o 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Estimated average burden hours per response 0.5	
Form 5 obligatio may com <i>See</i> Instr 1(b).	tinue. Section 17(suant to Sectio a) of the Public 30(h) of the	Utility Hol	ding Con	npang	y Act of 1	1935 or Section	L		
(Print or Type]	Responses)									
NAVARRE RICHARD A S							5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I		3. Date of Earliest Transaction (Check					k all applicable)		
701 MARK	onth/Day/Year)				Director 10% Owner _XOfficer (give title Other (specify below) below) Pres & Chief Comm. Officer					
ST LOUIS	Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting					
51. LOUIS	, MO 63101-1826)				I	Person			
(City)	(State)	(Zip) T	able I - Non-J	Derivative	Secur	ities Acqui	ired, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code	Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)		(D)	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	12/15/2010		M <u>(1)</u>	51,197	А	\$ 3.3001	72,949	D		
Common Stock	12/15/2010		S <u>(1)</u>	51,197	D	\$ 61.26 (2)	21,752	D		
Common Stock							120,900	I	By Family Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	onDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option (right to buy)	\$ 3.3001	12/15/2010		M <u>(1)</u>		51,197	07/01/2010	01/01/2011	Common Stock	51,197

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director 10% Owner		Officer	Other			
NAVARRE RICHARD A 701 MARKET STREET ST. LOUIS, MO 63101-1826			Pres & Chief Comm. Officer				
Signatures							
Richard A. Navarre By: Kenneth L. Wagner			12/16/2010				

Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This exercise/sale was effected pursuant to a pre-existing Rule 10b5-1 trading plan adopted by the reporting person.

This represents the weighted average sale price for the shares. The shares were sold in multiple transactions at prices ranging from \$61.05 to \$61.66 per share, inclusive. The reporting person will provide upon request by the SEC staff, the issuer or a security holder of the (2) issuer, full information regarding the number of shares sold at each separate price.

- (3) Not applicable.
- (4) Does not include employee stock options with different expiration dates and exercise prices.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.